



Gretsch brings vintage parlor style to life with new Gin Rickey and limited edition Jim Dandy

SCOTTSDALE, Ariz. (Sept. 8, 2020) – Gretsch® today announces the all-new **G9520E GIN RICKEY ACOUSTIC/ELECTRIC WITH DELTOLUXE SOUNDHOLE PICKUP** and the **G9500 LIMITED EDITION JIM DANDY™ FLAT TOP**.

Whether bluesy porch pickin' or speakeasy swingin', the **G9520E GIN RICKEY ACOUSTIC/ELECTRIC WITH DELTOLUXE SOUNDHOLE PICKUP** is a real gone finger-zinger classic.

Inspired by the Gretsch Rex parlor guitars of old, the Gin Rickey whisks guitarists back to the halcyon days when the earliest Gretsch guitars fueled many a barrelhouse barn burner.

Fun, flip and finely crafted, it features an X-braced basswood body with a powerfully resonant voice, a "C"-profile nato neck that joins the body at the 12th fret, a smooth walnut fingerboard with 18 vintage-style frets and pearloid dot inlays, a top-load walnut bridge with compensated synthetic bone saddle for even intonation all along the neck, and more. And coolest of the cool, the Gretsch Deltoluxe acoustic magnetic soundhole pickup reproduces a crisp yet throaty voice.

The **G9520E** also sports aged white body binding and an aged white "G"-graphic pickguard, gold-and-white soundhole rosette with gold double-line top striping, nickel hardware, vintage-style end-pin strap buttons, open-gear die-cast tuners and a hot Smokestack Black finish.

Faithful to the Gretsch® "Rex" parlor guitars of the 1930s, '40s and '50s, comfortable to play and full of woody vintage tone with full-sounding bass, the **G9500 LIMITED EDITION JIM DANDY™ FLAT TOP** parlor-style model embodies everything that was great about the beloved "first guitar" and will inspire hours of playing joy.

Perfect for both picked and fingerstyle playing, the Jim Dandy features a non-cutaway basswood body with X-bracing for a powerful and resonant voice, and a top-load walnut bridge with compensated synthetic bone saddle for even intonation along the length of the neck. Joining the body at the 12th fret, the "C"-shape nato neck hosts a comfortable, smooth-playing walnut fingerboard with vintage-style frets and pearloid dot inlays.

Wrapped in a remarkable Oxblood finish, the **G9500** also has 1950s-style vintage open-gear die-cast tuning machines, nickel hardware and single-ply white pickguard featuring a "G" graphic.

For more information, visit www.gretschguitars.com.



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ABOUT GRETSCH®: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stage headliner at Coachella, Gretsch has been the voice of inspiration, personal expression and musical invention. It's no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock 'n' roll have been—and always will be—inseparable partners.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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