

FENDER MUSICAL INSTRUMENTS CORPORATION CELEBRATES RENOVATED JACKSON[®], CHARVEL[®] & EVH[®] MANUFACTURING FACILITY

CORONA, Calif. (October 31, 2013) — **FENDER MUSICAL INSTRUMENTS CORPORATION** (FMIC) celebrated the grand opening of their newly renovated **JACKSON**, **CHARVEL** and **EVH** guitars' manufacturing facility with some of the brands' best friends and endorsees. From left to right: Jim Broenen (FMIC, Chief Financial Officer & Senior Vice President of Human Resources, Supply Chain and Information Technology), Scott Ian (Anthrax), Jason Padgitt (FMIC, Senior Vice President, Marketing & Communications), Phil Demmel (Machine Head), Warren DeMartini (Ratt), Larry Thomas (FMIC, Chief Executive Officer), Phil Collen (Def Leppard) and Jeff Cary (FMIC, Senior Vice President, Marketing - Specialty Brands).

For more information, go to www.jacksonguitars.com, www.charvelguitars.com and www.evhgear.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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