

FENDER® INTRODUCES ITS FIRST-EVER MULTI-EFFECTS UNIT, THE MUSTANG FLOOR

FLOOR UNIT OFFERS PRO-LEVEL AMP MODELING, EFFECTS AND ARTIST PRESET SOUNDS

SCOTTSDALE, Ariz. (Jan. 17, 2012) — Fender is proud to announce the debut of its first-ever multi-effects unit, the **MUSTANG FLOOR**. The Mustang Floor is a user-friendly, versatile and high-performance floor unit that delivers professional caliber modeling and effects in a richly varied wealth of musical styles.

A natural offshoot of our Mustang series amplifiers (in essence, a Mustang amp without the power amp and speaker), the Mustang Floor is designed for a variety of applications, only one of which is a great multi-effects unit for any basic guitar amp that puts more than three dozen digital effects at your feet.

The Mustang Floor is also a modeling preamp with low-impedance speaker-emulated outputs for running direct to a PA system, a modeling preamp with line-level outputs for use with a power amp and speakers, a silent practice system with stereo headphone output and auxiliary input perfect for playing along with an iPod or other media player, and a fantastic tone machine for direct-to-digital USB recording.

Mustang Floor features include nine footswitches and a solid aluminum treadle-style control pedal, intuitive Mustang III control panel and LCD window, 12 amp models, 37 effects, 100 onboard factory and user presets, “individual stompbox” mode in which amp models can be bypassed, headphone output and auxiliary input, dual XLR and dual ¼” line outputs with level control (outputs can be programmed for optimal response with PA system, power amp or guitar amp), chromatic tuner, and easy USB connectivity for high-quality low-latency audio output and interface with free Fender FUSE application.

The Fender FUSE software, included as a free download, offers on-screen parameter control, deep editing, “hidden” parameters, unlimited preset storage, easy firmware upgrades and additional free content from Fender, Fender artists and other users worldwide.

The Mustang Floor mates perfectly with the all-new **EXP-1 EXPRESSION PEDAL**, an add-on accessory that also works great with Mustang III, IV, and V amplifiers. The EXP-1 Expression Pedal is a dynamic device that allows for increased control of volume and parameters such as the frequency of a wah effect, or the rate/time parameter of a modulation or delay effect. For more information, and to locate a dealer near you, go to www.fender.com

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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