

GRETSCH® ANNOUNCES NEW LIMITED EDITION MODELS

SCOTTSDALE, Ariz. (October 31, 2017) – Gretsch announces a handful of new Limited Edition models, including a G6136T Falcon™, G5422TG Electromatic® Hollow Body, G5435TG Electromatic® Pro Jet™ and a pair of G9500 Jim Dandy™ Flat Top guitars.

G6136T Limited Edition Falcon™ with String-Thru Bigsby®

The G6136T Limited Edition Falcon™ with String-Thru Bigsby® offers all the classic Falcon elements, in a new arresting Azure Metallic finish. Iconic style and richly robust Gretsch® tone cuts through a dense onstage mix, guaranteeing a stand-out-from-the-crowd guitar, both sonically and visually.

A pair of TV Jones® Classic humbucking pickups grace the laminated maple body, providing pristine highs, glassy mids, stout lows and balanced harmonics for tone that blends well with other instruments, while retaining its unique voice. The control complement — separate bridge and neck volume controls, three-way pickup switching, no-load master tone and master volume—allows for infinite tonal variations.

Gretsch “Squeezebox” paper-in-oil caps add smooth vintage tone while the treble bleed circuit lets the guitar retain all of its tasty clarity when rolling the volume control down. A 12”-radius ebony fingerboard with 22 medium jumbo frets and striking pearloid Neo-Classic™ thumbnail inlays tops a maple neck with a comfortably familiar standard “U”-shaped profile for fluidly easy playing. The innovative Gretsch “ML” bracing is specifically voiced for this guitar, and delivers increased projection and airy openness from the thinner 2.25” body. A highly expressive Bigsby B6GP vibrato tailpiece and pinned “rocking” bar bridge combine with the GraphTech® TUSQ XL nut for stable tuning. In a uniquely Gretsch touch, the Bigsby tailpiece is now string-through, making it quicker (and easier) to change strings as well as providing increased vibration transfer for enhanced sustain.

The epitome of style, this Azure Metallic Limited Edition Falcon features gold hardware including Grover® Imperial™ die-cast tuning machines and jeweled "G-Arrow" control knobs, white neck binding, F holes and a vintage thick plexi gold pickguard with Gretsch logo.

Coming December 2017.

G5422TG Limited Edition Electromatic® Double-Cut Hollow Body with Bigsby® and Gold Hardware

No nonsense, Electromatic® hollow body guitars are the perfect real, pure and powerful Gretsch instruments. They're the next level Gretsch—bold, dynamic and articulate, and crafted with essential Gretsch sound, style and playability.

Profoundly stylish, the G5422TG Limited Edition Electromatic® Double-Cut Hollow Body with Bigsby® and Gold Hardware offers full hollow-body build and true Filter'Tron™ voice in the classic Cadillac Green Metallic with gold hardware aesthetic. Like all Electromatic guitars, it delivers the fearless and electrifying authenticity that has set Gretsch apart as *the* quintessential rock 'n' roll guitars from the very beginning.

Premium features include dual Black Top Filter'Tron™ humbucking pickups, versatile upgraded controls including master volume treble-bleed circuit, oversized bound F holes, aged multi-ply body binding, smaller late-'50s G6120 bound headstock, Graph Tech® NuBone™ nut, pearloid Neo-Classic™ thumbnail fingerboard inlays and a gold Bigsby® B60 vibrato tailpiece.

Coming December 2017.

G5435TG Limited Edition Electromatic® Pro Jet™ with Bigsby® and Gold Hardware

Electromatic® Pro Jet™ models take on a unique voice and identity—chambered basswood bodies and arched maple tops along with dual Black Top Filter'Tron™ humbucking pickups and Bigsby® tailpieces resonate true to That Great Gretsch® Sound!™

The G5435TG Limited Edition Electromatic® Pro Jet™ with Bigsby® and Gold Hardware is available in a stunning and vivid Candy Apple Red finish. This solid body guitar's classic features include a rosewood fingerboard with 22 medium jumbo frets and pearloid Neo-Classic™ thumbnail inlays, three-position pickup toggle switch, Bigsby® B50 tailpiece, anchored Adjusto-Matic™ bridge, "G-Arrow" knobs, gold pickguard with Gretsch logo and threaded/knurled strap buttons.

Coming December 2017.

G9500 LTD Jim Dandy™ 24" Scale Flat Top Guitar

Crackerjack quality at a sober price!

Gretsch introduces a pair of G9500 LTD Jim Dandy™ 24" Scale Flat Top Guitars in new limited edition finishes—Vintage White with a single-ply tortoise pickguard or Chieftain Red Burst with a single-ply white pickguard.

Faithful to the Gretsch® "Rex" parlor guitars of the 1930s, '40s and '50s, the G9500 LTD Jim Dandy™ Flat Top parlor-style model embodies everything that was great about everyone's first guitar. Everything and then some that is, because the G9520 is crafted with select guitar woods and is fully lined and braced for warm and pleasing tone, with a 24" scale for endless hours of playing comfort.

It also features an agathis body, nato neck, rosewood fingerboard with 18 vintage-style frets and pearloid dot inlays, rosewood top-load bridge with compensated saddle, single-ply tortoise (Vintage White)/white (Chieftain Red Burst) pickguard with "G" graphic and a 1950's Gretsch 3×3 headstock.

The Vintage White model will be available in November 2017, while the Chieftain Red Burst will be available in December 2017.

About Gretsch: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stage of the world's largest festivals, Gretsch has been the voice of inspiration, personal expression and musical invention. It's no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal

recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock 'n' roll have been—and always will be—inseparable partners.

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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