



BUILT TO CONQUER THE STAGE: JACKSON REVEALS THE PRO SERIES SIGNATURE DAVE DAVIDSON WARRIOR™ WR7

**BOASTING DIMARZIO® OCCULT CLASSIC™ PICKUPS, RECESSED
FLOYD ROSE® 1000 SERIES DOUBLE-LOCKING TREMOLO, AND
NECK-THRU BODY CONSTRUCTION**

HOLLYWOOD, Calif. (April 2, 2025) — Jackson unleashes the all-new Pro Series Signature Dave Davidson Warrior WR7. Combining elements of thrash and death metal, this guitar was meticulously crafted for rapid-fire playing. Continuing its legacy of partnering with renowned artists, Jackson is excited to introduce this fierce signature Warrior model, built for full-throttle metal. For metal enthusiasts looking for a modern guitar to elevate their playing, the Pro Series Signature Dave Davidson Warrior WR7 unlocks unparalleled power and performance.

“What made me want to do a Pro Series version of the WR7s here was, I mean, I just got such a response from fans. Once the custom shops came out, everyone was talking about them. I'm just really stoked that they finally arrived,” said Dave Davidson on his new signature guitars. “Jackson really hit the sweet spot with these. How can you not want to play fast?”

Lead singer and guitarist of Revocation, Dave Davidson is known for exploring, pursuing, and blending genres like metal, fusion, rock, and jazz all into progressive metal. He helps push the boundaries as part of Revocation, a Boston-based progressive death metal band that was formed in 2006. In 2022, Revocation released their darkest and heaviest album yet, “Netherheaven.” Last month, Revocation released the single, “Confines of Infinity.” Revocation’s death metal style is embodied in the Pro Series Signature Dave Davidson Warrior WR7, allowing fans to dig deeper and unleash their heaviest riffs and tones yet.

The Pro Series Signature Dave Davidson Warrior WR7 is a 7-string guitar with an iconic warrior shape and 26.5” scale length nyatoh body and slick through-body maple neck. Crafted with the rigors of the road and metal playing in mind, the graphite-reinforced scarf joint provides unwavering stability. Additionally, its oiled back of the neck provides smooth and effortless riffing. The 12”-16” compound radius maple fingerboard with 24 jumbo frets adapts with ease, from comfortable chording by the nut to warp speed soloing up top.

Crafted in collaboration with Davidson, this guitar features signature DiMarzio® Occult Classic™ pickups for rich chord textures, of which Davidson is known for voicing. These pickups produce a versatile tone that smoothly responds to harmonics, from pounding tight lows to crystalline cleans. The Pro Series Signature Dave Davidson Warrior WR7 also features a Floyd Rose® 1000 Series 7-string double-locking tremolo bridge which dives, flutters, and provides rock-solid stability with superior sustain and shimmering tremolo motions. Lastly, the guitar wields a single tone control, single volume, and three-way toggle switch.

The Pro Series Signature Dave Davidson is available in two models: the WR7 MPL and E. The MPL is made from a maple fingerboard and has a Black Piranha Tooth (Small Sharkfin) position inlay. The E is made from an Ebony fingerboard and has a Pearloid Piranha Tooth

(Small Sharkfin) position inlay. The MPL roars to life in Ferrari Yellow, while the E ignites fiery blaze in Ferrari Red.

"When Dave came to me with the idea for this guitar, he wanted something that matched the speed and precision of his playing – something that feels as fast and powerful like a hypercar!" said Peter Wichers, Product Development Manager of Jackson Guitars. "From finishes, to scale lengths, to pickups and curves, every detail of Dave's new Signature Pro Series WR7s was designed to keep up with the breakneck pace of his playing. This isn't just a guitar; it's a high-performance machine built for speed, for those who live in the fast lane."

For the launch of the Pro Series Signature Dave Davidson Warrior WR7, Jackson has released two videos with Dave Davidson. Watch [HERE](#) as Davidson showcases his talent and speed, all while a roaring yellow sports car serves as the backdrop to the chaos. Additionally, Davidson breaks down his signature model features and shares the inspiration behind them in this exclusive video [HERE](#).

High-resolution product and lifestyle images of the Pro Series Signature Dave Davidson Warrior WR7 can be found [HERE](#). Full product descriptions and specifications of the Pro Series Signature Dave Davidson Warrior WR7 can be found [HERE](#).

For technical specs, additional information on new Jackson products and to find a retail partner near you, visit www.jacksonguitars.com. Join the conversation on social media by following @JacksonGuitarUSA on YouTube, @JacksonGuitars on Twitter, and @OfficalJacksonGuitars on Instagram and Threads.

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Pro Series Signature Dave Davidson Warrior™ WR7 MPL (\$1,399.99 USD, £1,399 GBP, €1,649 EUR, \$2,599 AUD, ¥231,000 JPY) Davidson's take on Jackson's iconic angular Warrior shape is a 7-string with a 26.5" scale length nyatoh body and slick through-body maple neck. The graphite-reinforced scarf joint provides unflinching stability on the road. The oiled back of the neck enables silky lead work, while the 12"-16" compound radius maple fingerboard with 24 jumbo frets morphs from comfortable chording by the nut to warp speed soloing up top. To satisfy Revocation's penchant for lavish chord textures,

Davidson teamed with DiMarzio® for his new signature Occult Classic™ pickups. From pounding tight lows to crystalline cleans, these pickups produce dynamic tone with punchy clarity, responding eagerly to harmonics. It also wields a single tone control, single volume and three-way toggle switch. The Floyd Rose® 1000 Series 7-string double-locking tremolo bridge dives, flutters and provides rock-solid tuning stability with superior sustain and shimmering tremolo motion. Clad in Ferrari Yellow with a matching pointy headstock and black hardware, Davidson's refined signature Warrior is a sleek shred machine ready to unleash cacophonous metal fury.

Pro Series Signature Dave Davidson Warrior™ WR7 E (\$1,399.99 USD, £1,399 GBP, €1,649 EUR, \$2,599 AUD, ¥231,000 JPY) Davidson's take on Jackson's iconic angular Warrior shape is a 7-string with a 26.5" scale length nyatoh body and slick through-body maple neck. The graphite-reinforced scarf joint provides unflinching stability on the road. The oiled back of the neck enables silky lead work, while the 12"-16" compound radius ebony fingerboard with 24 jumbo frets morphs from comfortable chording by the nut to warp speed soloing up top. To satisfy Revocation's penchant for lavish chord textures, Davidson teamed with DiMarzio® for his new signature Occult Classic™ pickups. From pounding tight lows to crystalline cleans, these pickups produce dynamic tone with punchy clarity, responding eagerly to harmonics. It also wields a single tone control, single volume and three-way toggle switch. The Floyd Rose® 1000 Series 7-string double-locking tremolo bridge dives, flutters and provides rock-solid tuning stability with superior sustain and shimmering tremolo motion. Clad in Ferrari Red with a matching pointy headstock and black hardware, Davidson's refined signature Warrior is a sleek shred machine ready to unleash cacophonous metal fury.

ABOUT JACKSON:

Jackson began in the late 1970s when heavy music experienced a virtuosic resurgence in popularity and a small Southern California repair shop became the epicenter of a new level of excellence. When extravagant young guitarists needed more from their instruments, a small staff of highly skilled craftsmen answered the call with a new breed of high-performance custom guitars. From that point on, heavy metal history would be written with Jackson's guitars lauded as the industry's shred machines. Known for their distinctive style and formidable substance, Jackson® guitars have melded seamlessly with each and every

sonic mutation across the metal genre allowing discerning guitarists everywhere to achieve an explosive sound. Over the years, Jackson has worked with some of the most influential and respected players in the world, and its roster of signature artists boasts guitarists whose impactful and game-changing contributions to heavy metal continue to inspire generations of musicians and fans. Today, Jackson is an owned brand under Fender Musical Instruments Corporation (FMIC) and with a foundation of premium state-of-the-art manufacturing facilities and the industry's finest team of seasoned builders, together they are poised for a new and transformative era. For more information, visit www.jacksonguitars.com.

JACKSON MEDIA CONTACT:

Megan Tristano

PR & Communications Specialist

Fender Musical Instruments Corp.

mtristano@fender.com

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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