

FENDER® RELEASES NEW ACOUSTICS, RESONATOR & CONCERT TONE BANJOS

SCOTTSDALE, Ariz. (January 22, 2015) – Fender is proud to announce the release of several new acoustic guitars, a resonator and Concert Tone Banjos.

Updated with even cooler looks and resonant tone, the **Kingman ASCE** delivers an elegantly gorgeous take on Fender's classic sun-and sand SoCal dreadnought acoustic. Premium features include a solid spruce top with forward-shifted scalloped "X" bracing, solid mahogany back and sides, a full-body Sunburst finish and a black Stratocaster® headstock. The other great Kingman features are still there too, including a convenient cutaway, maple neck with comfortable "C" profile, classic "Viking"-style bridge, and onboard Fishman® electronics for superb amplified performance.

The limited edition **Tim Armstrong Hellcat White Satin** is an elegant take on the beat-up old '60s Fender acoustic on which he's written so many classic West Coast punk songs for famed West Coast punk institution Rancid. Just like the cool Hellcat players have come to love for a while now, this concert-style guitar has all the elements of the original, but now in a stately White Satin finish. Ideal for pop, rock, folk and more, it has a solid mahogany top for especially sweet sound, a satin-finish maple neck for smooth playability, onboard Fishman electronics for outstanding amplified performance, and more.

Fender and acclaimed hot rod artist Vince Ray are at it once again for one of their most deranged custom collaborations yet. From Ray's mad genius comes the **Vince Ray Outer Space Bucket** acoustic, which once again puts the "dread" in "dreadnought" with fantastical '50s-era horror comic imagery. This time, it depicts two twisted themes—otherworldly "Guitar Monster from Outer Space" graphics on the front and Frankenstein-esque "Guitar Creature" graphics on the back. It's a terrific piece for any guitar arsenal and any Vince Ray collection, with other fine features including a convenient cutaway, resonant spruce top and

mahogany back and sides, smooth-playing mahogany neck, onboard Fishman electronics for superb amplified performance, and more. Available March 18, 2015.

For soulfully steely blues, look no further than the **Roosevelt CE Resonator**, a sweetly singing instrument inspired by the rich flashiness of the golden age of Hollywood. The Roosevelt's lush tone and smooth feel will take you back in time and spark your creativity, with features including a gorgeous flame maple top on a cutaway mahogany body, a special Moonlight Black Burst finish with a matching headstock, Eastern European hand-spun "Continental" cone, onboard electronics and more.

The **Concert Tone Banjo Series** presents modern interpretations of the classic Fender Concert Tone banjos of the 1960s. Just like the popular instruments of that decade, today's Concert Tone banjos are finely crafted for rich sound, smooth playing feel and elegant looks. The **Premium Concert Tone 59 Banjo** tops the line with stylish pro-level features including a beautiful five-piece walnut/maple neck, brass tone ring, American black burl walnut resonator with a high-gloss natural finish, multicolored wood marquetry on the neck and resonator, vintage-style "nouveau acrylic" white pearl and blue green abalone headstock inlay, and a special "Concert Tone" block inlay at the 18th fret. Deluxe hard-shell case included. Available February 19, 2015.

The **Deluxe Concert Tone 58 Banjo** is a finely crafted model for the serious banjo player, with fantastic sound, feel and looks. Standout appointments include a striking flame maple resonator with a three-color Cherry Sunburst gloss finish and tortoiseshell binding, brass tone ring, satin-finish maple rim, three-piece maple/mahogany neck, vintage-style "nouveau acrylic" white pearl and blue green abalone headstock inlay, and a special "Concert Tone" block inlay at the 18th fret. Deluxe hard-shell case included. Available February 19, 2015.

With remarkable affordability, the **Standard Concert Tone 55 Banjo** offers many features found on more expensive banjos, such as a rolled brass tone ring, mahogany resonator with gloss sunburst finish and aged white binding with black trim, mahogany rim, Sunburst-finish mahogany neck, and "vintage nouveau" acrylic white pearl inlay work with a "Concert Tone" block inlay at the 18th fret. Available February 19, 2015.

The **Concert Tone 54 Banjo** offers the most affordable sound and style in the series, with fine features including a rolled steel tone ring, gloss-finish mahogany resonator with aged white binding and black trim, mahogany rim, gloss-finish mahogany neck, and “vintage nouveau” acrylic white pearl inlay work with a “Concert Tone” block inlay at the 18th fret. Available February 19, 2015

Whether you’re new to the instrument or an experienced player, the affordable **Concert Tone 300 Banjo Pack** delivers everything you need, including a premium Concert Tone 300 five-string banjo, gig bag, tuner, strings, picks and instructional materials. Available February 19, 2015.

For more information, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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