



FENDER CUSTOM SHOP HONORS GEORGE HARRISON WITH LIMITED EDITION 1967 BASS VI

**METICULOUSLY CRAFTED RECREATION CELEBRATES THE
INSTRUMENT BEHIND SOME OF GEORGE HARRISON'S MOST
INFLUENTIAL RECORDINGS**

HOLLYWOOD, CALIF. (August 25, 2026) — The Fender Custom Shop (FCS) today unveils the Limited Edition George Harrison 1967 Bass VI, a meticulous recreation of the legendary instrument that became one of George Harrison's most distinctive creative tools during one of the most influential periods of his career. Crafted in Corona, California, the model faithfully captures the look, feel and character of Harrison's original Bass VI, bringing one of music's most iconic instruments to a new generation of players and collectors.

Acquired by Harrison in 1967, his sunburst Bass VI became an integral part of the sound created at Abbey Road Studios, contributing melodic lines and rich textures across some of the most celebrated recordings in popular music. At a time when The Beatles were

redefining what was possible in the studio, the Bass VI became another creative tool that helped expand the band's evolving sound.

Occupying a unique space between guitar and bass, the Bass VI gave Harrison another creative voice in the studio. Its distinctive sound allowed him to achieve melody and depth in ways few instruments could, making it ideal for sonic exploration and helping shape the evolving sound of an era. Today, it remains one of Fender's most versatile and inspiring designs.

Harrison's creative influence extended far beyond The Beatles. As a songwriter, solo artist and collaborator - including his work on *All Things Must Pass* and with The Traveling Wilburys - he continually pushed creative boundaries and inspired generations of musicians through his fearless approach to musical innovation.

"George Harrison's Bass VI holds a unique place in Fender history. It played a defining role in some of the most influential recordings ever made while showcasing the remarkable versatility of the Bass VI itself," said Chase Paul, Director of Fender Custom Shop. "With this Limited Edition release, our Custom Shop team has faithfully recreated George's original instrument with extraordinary attention to detail, honoring its legacy and giving players and collectors the opportunity to own an extraordinary piece of music history."

The Limited Edition George Harrison 1967 Bass VI faithfully recreates Harrison's original instrument with remarkable authenticity. Every detail was chosen to faithfully recreate Harrison's original instrument - from the Relic® Bleached 3-Color Sunburst finish and handwritten switch plate markings to the Custom Shop Hand-Wound Jaguar® pickups that capture the Bass VI's distinctive voice. Together, these elements deliver the look, feel and sound that made the instrument such an important part of Harrison's creative process.

Key features include:

- Bleached 3-Color Sunburst Relic® lacquer finish modeled after the original
- Custom neck profile matched to Harrison's personal Bass VI
- Era-correct bound 3A rosewood fingerboard and block inlays
- Three period-correct Custom Shop Hand-Wound Jaguar® pickups
- Etched control plate markings replicated from Harrison's own instrument

- Full technical specifications are listed below

Watch [Fender Custom Shop explore the craftsmanship and story behind the Limited Edition George Harrison 1967 Bass VI](#).

High-resolution lifestyle and product images of the Limited Edition George Harrison 1967 Bass VI can be found [HERE](#).

For technical specs, additional information on new Fender® products and to find a retail partner near you, visit www.fendercustomshop.com. Join the conversation on social media by following @Fender and @FenderCustomShop.

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LIMITED EDITION GEORGE HARRISON 1967 BASS VI (MSRP: \$9,500.00 USD, £8,599

GBP, €10,099 EUR, \$14,999 AUD, ¥1,650,000 JPY) George Harrison's sunburst Fender®

Bass VI became an essential voice at Abbey Road Studios, providing the melodic counterpoints and textural layers that shaped some of the most admired arrangements in popular music. The Fender Custom Shop Limited Edition George Harrison 1967 Bass VI is a painstaking recreation of that instrument, built to the same specifications by the luthiers in Corona, California, and finished with Relic® aging that channels decades of creative life. The two-piece select alder body delivers resonant warmth and balanced midrange, with a thin nitrocellulose lacquer finish.

The Relic® treatment in Bleached 3-Color Sunburst gives this bass the worn-in look and feel of an instrument that has seen years of regular studio and stage use. The neck is shaped to match the profile of Harrison's Bass VI, featuring a bound 3A rosewood fingerboard and white pearloid block inlays. The 7.25" radius and 21 vintage frets provide the period-correct playing surface that rewards a lighter touch with expressive dynamics, making chord voicings and melodic runs feel effortless across the 30" scale length. This shorter scale produces inherently lower string tension, lending a supple, elastic feel that invites both bass lines and guitar-style phrasing. A bone nut ensures precise intonation and open-string sustain at the headstock end. Loaded with three period-correct Custom Shop Hand-Wound Jaguar® pickups, the Harrison Bass VI captures the full harmonic spectrum of the

instrument's unique register. These pickups deliver articulate highs that cut through a dense mix, a growling midrange with natural compression, and defined low end that anchors without muddiness. Individual on/off slide switches for each pickup let you sculpt your signal path on the fly, from a single pickup's vocal clarity to the full trio's orchestral depth. The switch plate replicates the etchings Harrison made on his original to note his preferred settings. Other premium features include a 6-saddle vintage-style adjustable bridge with "floating" tremolo tailpiece and Bass VI mute, 4-ply brown shell pickguard, vintage-style tuning machines with Fender® logo, American Vintage '59-'64 string tree, nickel/chrome hardware, and Fender® Bass VI stainless steel strings (.025-.095), deluxe hardshell case, strap and certificate of authenticity.

ABOUT FENDER CUSTOM SHOP™:

Since 1987, the Fender Custom Shop™ and its esteemed builders have astounded players and collectors worldwide with marvels of creativity, ingenuity and artistry. From its humble Southern California beginnings, the Fender Custom Shop has grown to become the world's preeminent maker of highly collectible, custom instruments operating in Corona, Calif.

Known as the "Dream Factory," the Fender Custom Shop is also home to an honored group known as the Master Builders – some of the most-skilled luthiers in the world – who craft Fender's legendary instruments and push the boundaries of possibility. The distinguished Master Builders make dream guitars a reality for players – from Eric Clapton, Jeff Beck, H.E.R. and Jimmy Page to collectors, working professionals and guitar enthusiasts. As the epicenter of innovation at Fender and the pinnacle of the brand, ideas and production techniques devised in the Fender Custom Shop for both Masterbuilt and Teambuilt guitars go on to inspire and influence Fender's other production line models.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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