



GRETSCH® EXPANDS PLAYERS EDITION WITH NEW MODELS AND FINISHES

Scottsdale, Ariz. (Jan. 24, 2019) – Gretsch® today announces the expansion of its Player Edition lineup with all-new models as well as new color additions. Designed for the working professional, Players Edition instruments feature classic Gretsch tone and cutting-edge features for maximum power, comfort and versatility.

Wrapped in a new **Round-Up Orange** finish, the **G6620T Players Edition Nashville® Center Block Double-Cut with String-Thru Bigsby®** features a beautiful maple top, body and headstock with a chambered spruce center block that enhances body resonance for more organic tone and comfortably lighter weight.

For the sonic muscle and finesse, a pair of High Sensitive Filter'Tron™ pickups delivers authentic Gretsch power and articulation.

Other premium features include an ebony fingerboard with 22 jumbo frets and aged pearloid Neo-Classic™ thumbnail inlays, tortoise pickguard with Gretsch logo, nickel hardware and the classic Gretsch horseshoe headstock inlay over a flamed maple headcap.

A new **Black Falcon** has also landed with the **G6636T Players Edition Falcon™ Center Block Double-Cut with String-Thru Bigsby®**.

Decked out with striking gold sparkle binding, gold pickguard and gold hardware, the **G6636T** is an innovative version of the venerable Falcon, with a slightly smaller 16" double-cutaway body and a chambered spruce center block that enhances body resonance for more organic tone and comfortably lighter weight. A pair of High Sensitive Filter'Tron™ pickups delivers authentic Gretsch power and articulation.

The **G6636T** also features a 12"-radius ebony fingerboard with 22 medium jumbo frets and pearloid Neo-Classic™ thumbnail inlays, master volume with treble bleed circuit, string-thru Bigsby® B7GP, anchored Adjusto-Matic™ bridge, Graph Tech® TUSQ® XL nut and jeweled G-arrow control knobs.

The **Silver Sparkle G6229 Players Edition Jet™ BT with V-Stoptail** features a select mahogany body with maple top that produces a strong, balanced mid-range. Its chambered body delivers a smooth attack and extended bandwidth that is remarkably wide and harmonically rich.

The **G6229** is fueled by Gretsch Broad'Tron™ BT65 pickups that meticulously capture the guitar's sonic palette and reproduce powerful mids, extended lows and an exceptionally clear, yet smooth high end. The result is the perfect mixture of wall-shaking power and full-spectrum fidelity that delivers unparalleled overdrive and shimmering cleans — all at the stomp of a switch.

Other premium features include a no-load master tone pot with Squeezebox paper-in-oil capacitor and master volume with treble bleed circuit for complete tonal control, full-accessed rolled cutaway and lower set mahogany neck, rosewood fingerboard with 22 jumbo frets and aged pearloid Big Block inlays, V-Stoptail tailpiece, Gotoh® locking tuning keys, Graph Tech® TUSQ® XL nut, strap locks, anchored Adjusto-Matic™ bridge, nickel hardware and black pickguard with Gretsch logo.

Sharing the same cutting-edge characteristics as the Silver Sparkle Jet, the **G6228 Players Edition Jet™ BT with V-Stoptail** is now available in a rich and vivid **Candy Apple Red** finish, while the **G6228FM Players Edition Jet™ BT Single-Cut with V-Stoptail** sees a new **Crimson Stain** finish over its highly-figured flame maple top. Both models feature a gold pickguard and nickel hardware.

Also available in new colors, the **G6659TFM Players Edition Broadkaster® Jr. Center Block Single-Cut with String-Thru Bigsby®** and **G6659TG Players Edition Broadkaster® Jr. Center Block Single-Cut with String-Thru Bigsby®** feature a slightly smaller, 14" single-cutaway body and chambered spruce center block that enhances body resonance for more organic tone and comfortably lighter weight.

A pair of U.S.-made Full'Tron™ pickups deliver full-spectrum sonic range with a growl unlike any other pickup, in addition to classic Gretsch chime and balance with a dash of extra-mid concentration for powering through overdriven and distorted passages at full volume.

The **G6659TFM** comes in a new gorgeous **Bourbon Stain** flame maple finish with a matching headstock and nickel hardware, while the **G6659TG** commands center stage in a stunning **Azure Metallic** finish with matching headstock and gold hardware.

Other premium features include an ebony fingerboard with 22 jumbo frets with aged pearloid Neo-Classic™ thumbnail inlays, string-thru Bigsby® B7CP vibrato tailpiece, anchored Adjusto-Matic™ bridge, Gotoh® locking tuning keys and Graph Tech® TUSQ® XL nut.

For more information about the Players Edition, please visit gretschguitars.com.

ABOUT GRETSCH®: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stages of festivals around the world, Gretsch has been the voice of inspiration, personal expression and musical invention. It's no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock 'n' roll have been—and always will be—inseparable partners.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

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