

FENDER® INTRODUCES ALL-NEW ACOUSTIC MODELS FOR 2012

NEW ADDITIONS INCLUDE LIMITED EDITION U.S.-MADE GUITAR AND ARTIST SIGNATURE MODELS HONORING, PUNK ROCKERS ALKALINE TRIO, FLOGGING MOLLY'S ROBERT SCHMIDT AND MORE.

SCOTTSDALE, Ariz. (Jan. 19, 2012) — Fender Acoustics proudly introduces a wide selection of new and improved models for 2012, with several new exciting instruments to choose from, and existing models receiving significant upgraded features. The brand new models also bring a limited edition, U.S.-made model with distinguished appointments from Fender's acclaimed Custom Shop, and three signature models honoring today's greatest artists.

Limited to 150 instruments, the all-new **U.S.A. SELECT KINGMAN® C** dreadnought offers a depth of resonant tone and beautifully elegant design distinguished by a Custom Shop Fiesta Red gloss finish, aged white body binding, and vintage-style appointments. Premium features include a solid Engelmann spruce top with forward-shifting scalloped X bracing and solid mahogany back and sides; vintage C-shaped maple neck with rolled edges, dual-action truss rod and Stratocaster® headstock shape; 9"-radius rosewood fingerboard with bone nut and 20 frets; and Fishman® Matrix® Infinity electronics for pristine sound.

The popular California series welcomes two new, distinctive models Sonoran® SCE Thinline and Redondo® CE. The **SONORAN SCE THINLINE** features a sleek, "tight" dreadnought body 3" deep for comfortably easy playing, and a Fishman® Isys pickup system with onboard tuner. Other features include a solid spruce top with scalloped X bracing for richly resonant tone, mahogany back and sides, three-ply gold pickguard, C-shaped bolt-on maple Stratocaster neck, 20-fret rosewood fingerboard with bone nut, and a Fender "Viking" rosewood bridge.

The all-new **REDONDO CE** returns more vibrant than ever since its debut in 1968. Today's dreadnought Redondo rocks great acoustic sound and evokes the original late-'60 model with features including the Stratocaster headstock shape, three-ply gold pickguard and vintage-style Fender "Viking" bridge. Other features include a "tight" dreadnought cutaway body shape, spruce top with scalloped X bracing and mahogany back and sides, body and neck binding, 20-fret rosewood fingerboard, and Fishman® Isys III pickup system with active onboard preamp and tuner.

New in the artist signature models are the Alkaline Trio Malibu, the Duane Peters Sonoran SCE '61, and the Robert Schmidt Electric Signature Mandolin.

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FENDER ACOUSTICS NEW MODELS NR

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One of Fender's most distinctive acoustic designs ever, the **ALKALINE TRIO MALIBU** takes the classic '60s-era sun-and-fun Malibu folk-style acoustic, and dresses it up with a graceful heart-shaped rosette designed by the band, as seen on the cover of 2011 acoustic album *Damnesia*. Features include a resonant all-mahogany body with the aforementioned AT-designed heart-shaped rosette, scalloped X bracing, C-shaped maple Stratocaster neck with a 20-fret rosewood fingerboard, body and neck binding, and rosewood bridge with synthetic bone compensated saddle.

Designed exclusively by Flogging Molly's mandolin player Robert Schmidt, the **ROBERT SCHMIDT ELECTRIC MANDOLIN** is Fender's first-ever signature mandolin, and makes for the ultimate rock mandolin player's dream. Inspired by the FM62 E Fender Mandolin, the signature Robert Schmidt Electric Mandolin includes a dark walnut stain spruce top, carved maple back and sides, rosewood fingerboard, bronze cast chrome tailpiece, chrome dome style volume knob, special design Piezo pickup and ebony bridge.

Honoring legendary old-school skateboard master and lead singer of Orange County punk outfit U.S. Bombs, Duane "Master of Disaster" Peters, is the limited edition **DUANE PETERS SONORAN SCE '61**. With only 500 models released worldwide, this skate tough model is

decked in a custom graphic finish featuring skulls and red and black stripes. Features include a “tight” dreadnought cutaway body shape, solid spruce top with scalloped X bracing, mahogany back and sides, C-shaped maple neck with dual-action truss rod and Stratocaster headstock shape, 20-fret rosewood fingerboard with bone nut, vintage-style Fender “Viking” bridge with bone saddle, and Fishman® Isys III pickup system with active onboard preamp and tuner.

The new models also welcome the FR-55 Hawaiian Resonator, and the new FA-100 Fender Acoustic Pack. The new **FR-55 HAWAIIAN RESONATOR** produces the lilting sounds and evokes the lush trade winds atmosphere of the island paradise. Perfect for slide or standard acoustic playing, it features a striking bell brass nickel-plated dreadnought body beautifully etched with scenes of South Seas splendor, with swaying palms, outrigger canoes and even volcano caught in mid-eruption. Other features include a continental Eastern European hand-spun cone, Fender “F” sound holes, mahogany neck with satin finish and gold Fender headstock logo, 19-fret rosewood fingerboard with 16” radius, ebony bridge with hard maple top, bell brass nickel-plated tailpiece and chrome hardware.

The popular **FA-100 FENDER ACOUSTIC PACK**, also available with a gig bag, offers great Fender sound and value, and includes everything you need to get started on a world of acoustic enjoyment. Guitar features include a spruce top with x bracing for full and resonant sound, body binding, exclusive Fender headstock shape, Fender pickguard, smooth-playing 20-fret rosewood fingerboard and a rosewood bridge with compensated saddle. Accessories include a comfortable strap and clip-on electronic tuner.

Models receiving significant cosmetic and hardware upgrades are select members of the **CALIFORNIA SERIES, THE SONORAN SCE, KINGMAN SCE, MALIBU CE, SONORAN S, VILLAGER® 12 STRING, AND KINGMAN BASS SCE.**

For more information, and to locate a dealer near you, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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