

FENDER® KICKS OFF GRAMMY AWARDS WITH WAMMYS PARTY

LOS ANGELES, Calif. (January 28, 2014) – Fender helped kick off the Grammy Awards celebration with the second annual Wammys party hosted by Dhani Harrison's Hot Record West and boutique public relations agency Big Hassle.

Several notable attendees include ZZ Top's Billy Gibbons, the Cult's Billy Duffy; Jeff Tremaine and Chris Pontius of the *Jackass* crew; Benmont Tench of Tom Petty and the Heartbreakers; Strung Out's Chris Aiken; Black Rebel Motorcycle Club (BRMC); punk legends Wayne Kramer, Ron Emory and Jonny Two Bags; contemporary graphic design artist Shepard Fairey; and English composer Gary Numan. The party was listed as one of the top 10 Grammy soirees by *The Hollywood Reporter* (left to right: Robert Levon of BRMC, Gary Numan, Billy Gibbons, Andy Langer, Jim Merlis, Dhani Harrison, David Zonshine).

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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