



JACKSON® CELEBRATES OFFICIAL LAUNCH OF ALL-NEW MJ SERIES

Scottsdale, Ariz. (June 24, 2021) – Jackson® today celebrates the official launch of the all-new MJ Series.

Harkening back to the early '90s when import Jackson guitars were manufactured exclusively in Japan, the Jackson MJ Series is an exciting and innovative collection of instruments attentively crafted in Japan. The MJ Series blends Jackson's world-renowned legacy of designing high-performance instruments with an assortment of top-tier features at a competitive price point.

Engineered for high-speed, virtuoso playing, the MJ Series includes a new Misha Mansoor Signature So-Cal 2PT, a Rhoads RRT model, a pair of Soloist™ models and six new Dinky™ offerings.

Teaming up with acclaimed djent architect Misha Mansoor of Periphery, the signature MJ So-Cal 2PT is stunningly elegant in Daphne Blue with a color matched licensed Fender® Strat® headstock, white pickguard, parchment skirt-style control knobs and chrome hardware.

Its lightweight basswood So-Cal body is paired to a bolt-on caramelized maple neck with rock-solid graphite reinforcement to withstand the rigors of the road and an oiled back finish for that smooth playing feel. The speed neck is topped with a 20"-radius caramelized flame maple fingerboard with comfortable rolled edges, 22 jumbo stainless steel frets and

white dot inlays outlined in black. Glow-in-the-dark Luminlay® side dots provide exceptional fretboard guidance on the darkest of stages, while a heel-mount truss rod adjustment wheel allows for quick neck tweaks on the go.

The Bare Knuckle Ragnarok humbucking bridge and Bare Knuckle Trilogy single-coil middle and neck pickups radiate with aggressive, muscular tone with a slightly compressed vintage twang. This instrument's versatile voice can be explored with a five-way pickup blade switch and single volume and tone controls.

"With this set of pickups you actually get an insanely versatile set of tones," said Mansoor. "Obviously, the Ragnarok is a very aggressive bridge tone, and it actually works surprisingly well on mid-gain and clean stuff. I don't know why, but it just does. And you've got the neck and the middle, so you can get those wonderful, single-coil, Strat tones."

A premium Gotoh® Custom 510 tremolo system, Graph Tech® TUSQ® XL nut and Gotoh die-cast locking tuning machines combine for smooth and effortless dynamic tremolo action with outstanding tuning stability.

"It's kind of insane how good of a job Jackson has done with this guitar," said Mansoor said. "This guitar is very special to me. I've been playing it non-stop since I got this one. And I hope that you guys enjoy it too."

The **MJ Series Rhoads RRT** and **MJ Series Soloist™ SL2** models feature a resonant alder body and through-body three-piece maple neck with graphite-reinforcement rods for ultimate stability. The 12"-16" compound radius ebony fingerboard with pearloid sharkfin inlays is an ideal surface for comfortable chording near the nut and effortless soloing on the higher registers, while Luminlay® glow-in the-dark side dots provide exceptional fretboard guidance even on the darkest of stages.

Its Seymour Duncan® JB™ SH-4 bridge and Seymour Duncan Jazz SH-2N neck pickups deliver tonal clout. The bridge position roars with hot-rodded attitude and a powerful low end, while the neck position radiates with glassy treble tone and scooped mids that perform well across a multitude of genres. A three-way pickup toggle switch, individual pickup volume knobs and single tone knob allow for flexible control.

Featuring 22 jumbo frets and a Jackson TOM-style adjustable bridge with anchored tailpiece, the **MJ Series Rhoads RRT** is cloaked in a Gloss Black finish with black pointy headstock, chrome pickguard and chrome hardware. The **MJ Series Soloist™ SL2** features 24 jumbo frets and a Gotoh® GE1996T Series double-locking tremolo bridge system and is available in a Gloss Black or Snow White finish with color matched pointy headstock and black hardware.

All **MJ Series Dinky™** models feature an ergonomically contoured body with sculpted shredder's cut heel for easy access to the upper registers. The attractive five-piece maple/walnut/maple/walnut/maple neck is bolted-on to the body with graphite reinforcement for added stability against climate-induced warping and has an oiled finish on the back for smooth playability.

Featuring rolled edges and 24 jumbo frets, the 12"-16" compound radius ebony fingerboard is designed for highly technical lightspeed playing on the upper registers and comfortable chord work closer toward the nut. Luminlay® glow-in the-dark side dots, heel-mount truss rod wheel, Gotoh® GE1996T Series double-locking tremolo bridge, Gotoh sealed die-cast tuners and Dunlop® dual-locking strap buttons also come on all MJ Series Dinky models.

The **MJ Series Dinky DKR** has an alder body and is decked out in either Ice Blue Metallic with white pickup bobbins, pearloid sharkfin inlay at the 12th fret and chrome hardware, or in Satin Black with yellow pickup bobbins, yellow sharkfin inlay at the 12th fret and black hardware. Both models feature a color matched reverse Jackson pointy headstock and come strapped with a pair of DiMarzio® Super Distortion® DP100 and DiMarzio PAF Pro® DP151 pickups that provide plenty of high-output attitude with bolstered mids, wide lows and fat highs.

The **MJ Series DKR MAH** has a mahogany body and is finished in Gloss Black or Snow White with a color matched reverse headstock and black hardware. This model features a Seymour Duncan® JB™ TB-4 bridge and Seymour Duncan Jazz SH-2N neck pickup set for plenty of hot-rodded tonal clout that radiates with glassy treble tone and scooped mids.

The **MJ Series Dinky DKRA** features a mahogany body with an ash top and is available in Matte Black Ash with matching reverse headstock, black hardware and white body and

headstock binding. This model features a Seymour Duncan® JB™ TB-4 bridge and Seymour Duncan Jazz SH-2N neck pickup.

The **MJ Series DKRP** has a mahogany body topped with poplar burl and comes in a Transparent Blue Burst finish with color matched reverse headstock, black hardware and white body and headstock binding. This model features a pair of DiMarzio® Super Distortion® DP100 and DiMarzio PAF Pro® DP151 pickups.

For more images, please visit <https://www.dropbox.com/sh/fjslp6mzia8vdyd/AADxoqLngsxJtkHPIqk7Cnhxa?dl=0>.

Watch Misha Mansoor break down his new MJ So-Cal model at >> <https://www.youtube.com/watch?v=xRTclZeLkD8>, and experience the other all-new MJ models at >>><https://www.youtube.com/watch?v=FbGj7oXKvYc>

For more information and to find a dealer, visit www.jacksonguitars.com.

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ABOUT JACKSON: Jackson began back in the late 1970s, when heavy music experienced a flamboyant and virtuosic resurgence in popularity and a small Southern California guitar repair shop became the epicenter of a new level of shred-approved excellence. Ever since then, Jackson guitars have been universally lauded as the metal guitars; the shred machines—highly original high-performance instruments of distinctive style and formidable substance. From metal’s chart-topping peaks to its darkest recesses, for discerning guitarists all over the globe, Jackson is the only way to go.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

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