

FENDER® RELEASES COMPETITION SERIES EFFECTS PEDALS

SCOTTSDALE, Ariz. (January 4, 2013) — Fender is proud to announce the **COMPETITION SERIES** pedals, a whole new line of effects pedals designed and built to provide inspirational tones in a reliable package at an astounding value.

The **FENDER DISTORTION** pedal drives tube or solid-state amps into thick distortion and singing sustain, evoking the edgy hard-rock tones of the '70s and '80s. Great with many different amplifiers, it's responsive enough that a guitar's volume control can be adjusted to the exact amount of distortion desired, from aggressive crunch to full-on saturation. It can be used to create a distorted tone or as a boost for higher-gain rhythm and solo tones.

The **FENDER DRIVE** pedal creates a warm overdrive reminiscent of classic '60s and '70s rock and blues tones. It can be used to push tube or solid-state amps, creating harmonically rich crunch and sustain. With an old-school design that matches its vintage warmth, it makes an ideal choice for the musician looking for rich, harmonic overdriven tone.

The **FENDER CHORUS** pedal will remind guitarists just how cool and indispensable the lushly spatial effect can be. Add sparkle to clean open chords, to animate strummed passages and to thicken distorted power chords. Get just the right amount of chorus desired, cleanly and quietly. Operates in mono or with stereo outputs for vibrantly huge sound while creating wide, sweeping modulation effects or shimmering 12-string sounds.

The **FENDER DELAY** pedal creates richly resonating echo effects from short slap-back rockabilly sounds to longer repeating echo perfect for huge, soaring guitar solos (it's great for other electronic instruments too, such as keyboards). Dedicated delay time, feedback and level controls give you complete command of your sound's spatial characteristics. Operates in mono or with stereo outputs for two-amplifier setups.

For more information, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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