



**FENDER MUSICAL INSTRUMENTS
CORPORATION EXPANDS CATALOG
OF INSTRUMENTS THAT DEFINE THE
MEANING OF CUTTING EDGE
INNOVATION FROM JACKSON®,
GRETSCH®, EVH® AND CHARVEL®**

**JACKSON® CONTINUES TO LEAD ITS METAL LEGACY WITH AN ALL-
NEW 'MADE IN JAPAN' RANDY RHOADS MODEL, AS WELL AS THE
LAUNCH OF THE PRO PLUS SERIES AND UPDATES TO THE ICONIC X
SERIES**

**GRETSCH® CELEBRATES 140 YEARS WITH A REFRESH TO ITS
STREAMLINER™ SERIES AND NEW LIMITED EDITION PROFESSIONAL
COLLECTION MODELS**

**EVH® ANNOUNCES THE FRANKENSTEIN® RELIC® SERIES, STAR
LIMITED EDITION AND ADDITIONS TO 5150® STANDARD SERIES,
WOLFGANG® STANDARD AND WOLFGANG® SPECIAL SERIES**

**CHARVEL® ADDS MORE HIGH-PERFORMANCE GUITARS TO LINE-UP
WITH UPDATES TO THE PRO MOD SERIES AND ALL-NEW 'MADE IN
JAPAN' SERIES**

HOLLYWOOD, Calif. (July 12, 2023) — In a world where musical expression is more prevalent than ever, a guitar is no longer just a tool in a player's arsenal; it must inspire creativity and demand the best from its owner with feature sets to suit current and emerging trends. To service this demand, today, Fender Musical Instruments Corporation (FMIC) announces new releases from its wholly-owned and licensed brands including Jackson®, Gretsch® guitars, EVH® and Charvel®. Each new model builds on a long-standing reputation of quality, tone and craftsmanship that focuses on the evolution of a player's needs.

Jackson offers shredders more options with the announcement of the Pro Plus Series, a full range of stage ready guitars with stainless steel frets and pro features, a new MJ Series Rhoads and additions to the popular X Series. Gretsch rounds out 140 years of impacting guitar culture with a refresh of the iconic Streamliner™ series and adds new models to the limited edition professional collection. EVH continues providing fans with what they want, lines that speak to the origins of this legendary brand, announcing the Frankenstein® Relic® Series and Star Limited Edition, as well as additions to their 5150® Standard Series, Wolfgang® Standard and Wolfgang® Special Series. Plus, Charvel caters to discerning guitarists with the new Pro Mod SD-1 and MJ Series releases.

"The new introductions announced today cater to both loyal enthusiasts and new admirers of these iconic brands," said Justin Norvell, Executive Vice President, Product at FMIC. "Our team's goal is to deliver impeccable craftsmanship and unparalleled tonal versatility to their impressive specifications, effortless playability and distinctive style. Our commitment to honoring tradition while broadening our product offerings ensures that we meet the needs of musicians across genres and playing styles, no matter where they are in their musical journey."

"We are thrilled to unveil these remarkable new lines and extensions from our esteemed portfolio of wholly owned and licensed brands. Whether players are budding musicians embarking on their musical journey, a seasoned guitarist seeking exceptional performance, a devoted follower of high-octane sound or an aficionado of the metal genre, we have thoughtfully designed instruments to cater to all players," said Tammy Van Donk, Executive Vice President FMIC Sales. "These releases ensure that our retailers offer a comprehensive

catalog of guitars that effortlessly caters to diverse players and genres. It's an exciting era for musicians, and the breadth of our catalog reflects that."

2023 NEW PRODUCT INTRODUCTIONS



Since the 1980s, Jackson® guitars have been the industry standard for heavy metal. From lightning speed runs to thunderous power chords, these instruments are optimized for playability, comfort and just about everything a hard rock guitar player could ask for. In 2023, Jackson's same level of commitment to musicians everywhere remains constant with some fresh additions including revamped models.

PRO PLUS SERIES

Pro Plus Series Dinky® MDK EverTune® 7 (\$1,999.99 USD, £1,869.00 GBP, €2,149.00 EUR, \$3,499.00 AUD, ¥305,800 JPY) Featuring a 26.5" scale length, this modern 7-string guitar's basswood Dinky body is paired with a sturdy graphite-reinforced bolt-on three-piece maple/wenge/maple neck. The satin finish on the back of the neck creates greater playing comfort, while a heel-mount truss rod adjustment wheel makes for quick and easy neck relief tweaks. Designed for fast and intricate playing, the 12"-16" compound radius bound ebony fingerboard hosts 24 jumbo stainless steel frets and offset pearloid dot inlays, while Luminlay® side dots provide fretboard guidance even on the darkest of stages. Active multi-voiced Fishman® Fluence® Open Core PRF-CO7 bridge and neck humbucking pickups give this powerful instrument its dynamic tone — capable of over-wound hot-rodged crunch or vintage snap. With the five-way blade switch players can leverage the tone control with push/pull activation to switch from voice one to voice two. Once players tune the EverTune® F7 bridge, it will never go out of tune, making this DK Modern the perfect instrument for both

the studio or live. Even if the van breaks down on the way to their next gig, players can still show up late, skip the soundcheck and take the stage. Other next-level features include a volume and tone control, Gotoh® locking tuners, Graph Tech® TUSQ® XL nut and locking strap buttons. Available in Gold Sparkle and comes with a gig bag.

Pro Plus Series Dinky® MDK7 HT (\$1,599.99 USD, £1,479.00 GBP, €1,699.00 EUR, \$2,899.00 AUD, ¥242,000 JPY) Featuring a 26.5" scale length, this modern 7-string hardtail guitar also boasts unparalleled tone with a resonant basswood body complete with a reverse 3×4 AT-1 matching headstock with black hardware. The Dinky body is paired with a sturdy graphite-reinforced bolt-on three-piece maple/walnut/maple neck, featuring a hand-rubbed oil finish on the back for greater playing comfort and a heel-mount truss rod adjustment wheel for painless neck relief tweaks. Designed for fast and intricate playing, the 12"-16" compound radius bound ebony fingerboard hosts 24 jumbo stainless-steel frets, offset pearloid dot inlays and Graph Tech® TUSQ® XL nut. Luminlay® side dots will guide players along the fretboard even on the darkest of stages. A set of Bare Knuckle Brute Force pickups feature hard-hitting ceramic magnets with a powerful voice ideal for modern rock and metal tones. These pickups have a great balance of strong mids, deliberate lows and powerful highs. The 5-way blade switch will offer players a wide variety of tones to make sure players never run out of options. This versatile model also features a single volume control and a tone control along with individual saddles staggered on the body for laser accurate intonation and enhanced sustain. Available in Satin Red with Black bevels and Satin Black and comes with a gig bag.

Pro Plus Series Dinky® MDK HT7 MS (\$1,849.99 USD, £1,869.00 GBP, €2,149.00 EUR, \$3,199.00 AUD, ¥272,800 JPY) By accommodating two scale lengths on one fingerboard (25.5"- 27"), this multi-scale model improves overall playing comfort while improving tension and intonation. Its basswood Dinky body is paired with a sturdy graphite-reinforced bolt-on three-piece maple/wenge/maple neck, featuring a satin finish on the back for greater playing comfort. Designed for fast and intricate playing, the 12"-16" compound radius bound ebony fingerboard hosts 24 jumbo stainless steel frets, offset pearloid dot inlays and Graph Tech® TUSQ® XL nut. Luminlay® side dots will guide players along the fretboard even on the darkest of stages. A pair of multi-voiced Fishman® Fluence® Modern PRF-MH8 pickups are directly mounted to the body for improved vibration transfer. This re-

imagined set delivers the most sought-after humbucking tones, from modern active pickup sounds to super-hot high-output humbucking tones. Explore this instrument's versatile voice with a three-way blade switch, single volume control and tone control with push/pull knob to switch from an active to passive tone for more dynamic picking attack. This modernized guitar also features Gotoh® locking tuners and a Hipshot® 7 fixed bridge for improved intonation and enhanced sustain. Available in Satin Orange Crush and comes with a gig bag.

Pro Plus Series Dinky® MDK HT6 MS (\$1,699.99 USD, £1,609.00 GBP, €1,849.00 EUR, \$2,999.00 AUD, ¥ 251,900 JPY) By accommodating two scale lengths on one fingerboard (25.5"-26.5"), this multi-scale model improves overall playing comfort while improving tension and intonation. Its basswood Dinky body is paired with a sturdy graphite-reinforced bolt-on three-piece maple/wenge/maple neck, featuring a satin finish on the back for greater playing comfort. Designed for fast and intricate playing, the 12"-16" compound radius bound ebony fingerboard hosts 24 jumbo stainless steel frets, offset pearloid dot inlays and Graph Tech® TUSQ® XL nut. Luminlay® side dots will guide players along the fretboard even on the darkest of stages. A pair of multi-voiced Fishman® Fluence® Modern PRF-MH7 pickups are directly mounted to the body for improved vibration transfer. This re-imagined set delivers the most sought-after humbucking tones, from modern active pickup sounds to super-hot high-output humbucking tones. Explore this instrument's versatile voice with a three-way blade switch, single volume control and tone control with push/pull knob to switch from an active to passive tone for more dynamic picking attack. This modernized guitar also features Gotoh® locking tuners and a Hipshot® 6 fixed bridge for improved intonation and enhanced sustain. Available in Gloss Black and comes with a gig bag.

Pro Series Dinky® MDK EverTune® 6 (\$1,899.99 USD, £1,779.00 GBP, €2,049.00 EUR, \$3,299.00 AUD, ¥ 286,000 JPY) The basswood Dinky body is paired with a sturdy graphite-reinforced bolt-on three-piece maple/wenge/maple neck. The satin finish on the back of the neck creates greater playing comfort, while a heel-mount truss rod adjustment wheel makes for quick and easy neck relief tweaks. Designed for fast and intricate playing, the 12"-16" compound radius bound ebony fingerboard hosts 24 jumbo stainless steel frets and offset pearloid dot inlays. For live performing musicians, the glow-in-the-dark Luminlay® side dots help players find their way on the fretboard even on the darkest of

stages. Active multi-voiced Fishman® Fluence® Open Core PRF-COC bridge and neck humbucking pickups give this powerful instrument its dynamic tone — capable of over-wound hot-rodged crunch or vintage snap. With the five-way blade switch players can leverage the tone control with push/pull activation to switch from voice one to voice two. Once players tune the EverTune® F6 bridge, it will never go out of tune, making this DK Modern the perfect instrument for both the studio and live. Even if the van breaks down on the way to the player's next gig, players can still show up late, skip the soundcheck and take the stage with confidence. Other next-level features include a volume and tone control, Gotoh® locking tuners, Graph Tech® TUSQ® XL nut and locking strap buttons. Available in Silver Sparkle and comes with a gig bag.

Pro Plus Series Dinky® DKAQ (\$1,299.99 USD, £1,349.00 GBP, €1,549.00 EUR, \$2,299.00 AUD, ¥189,200 JPY) With premium features and outstanding vibe and performance, Jackson's Pro Plus Series Dinky DKAQ models provide the ultimate shred experience. A modern metal machine, the Pro Plus DKAQ features a single ply bound okoume arched top body, draped in a gorgeous quilt maple top and a sturdy graphite-reinforced five-piece maple/walnut bolt-on neck with a sculpted shredder's cut heel for easier access to the upper frets. A hand-rubbed oil finish on the back of the neck provides great playing comfort, while a heel-mount truss rod adjustment wheel allows for quick and convenient neck relief tweaks. Featuring 24 jumbo stainless-steel frets and offset pearloid dot inlays, the 12"-16" compound radius ebony fingerboard is the ideal platform for heavy chording and fast, ripping solos. A pair of direct mount brawny Seymour Duncan® humbucking pickups—JB™ (bridge) and '59™ (neck)—power this axe, delivering powerful punch while retaining clarity with enhanced note definition, a critical component for modern metal. This instrument is also equipped with single volume and tone controls plus five-way blade switching to tweak and refine tone and a recessed Floyd Rose® 1000 Series double-locking tremolo bridge system for improved tuning stability. Luminlay® side dots will guide players along the fretboard even on the darkest of stages. Boasting Jackson's distinctive style, the Pro Plus DKAQ is available in a variety of finishes with matching pointed 6-in-line headstock and all-black hardware, including sealed die-cast tuners and Jackson locking strap buttons. Available in Firestorm, Transparent Purple Burst and Ghost Burst and comes with a gig bag.

Pro Plus Series Dinky® MDK7P HT (\$1,599.99 USD, £1,519.00 GBP, €1,749.00 EUR, \$2,899.00 AUD, ¥ 242,000 JPY) Featuring a 26.5" scale length, this modern 7-string hardtail guitar also boasts unparalleled tone with a resonant basswood body draped with a polar burl top complete with a reverse 3×4 AT-1 matching headstock with and black hardware. The Dinky body is paired with a sturdy graphite-reinforced bolt-on three-piece maple/walnut/maple neck, featuring a hand-rubbed oil finish on the back for greater playing comfort and a heel-mount truss rod adjustment wheel for painless neck relief tweaks. Designed for fast and intricate playing, the 12"-16" compound radius bound ebony fingerboard hosts 24 jumbo stainless-steel frets, offset pearloid dot inlays and Graph Tech® TUSQ® XL nut. Luminlay® side dots will guide players along the fretboard even on the darkest of stages. A set of Bare Knuckle Brute Force pickups feature hard-hitting ceramic magnets, with a powerful voice ideal for modern rock and metal tones. These pickups have a great balance of strong mids, deliberate lows and powerful highs. The 5-way blade switch will offer players a wide variety of tones to make sure players never run out of options. This versatile model also features a single volume control and tone control along with individual saddles staggered on the body for laser accurate intonation and enhanced sustain. Available in Chlorine Burst and comes with a gig bag.

Pro Plus Series Dinky® DKA (\$1,199.99 USD, £1,259.00 GBP, €1,449.00 EUR, \$2,099.00 AUD, ¥178,200 JPY) With premium features and outstanding vibe and performance, Jackson's Pro Plus Series Dinky DKA models provide the ultimate shred experience. A modern metal machine, the Pro Plus DKA features an arched okoume body and a graphite-reinforced five ply maple/walnut bolt-on neck with sculpted heel for easier upper fret access. A hand-rubbed oil finish on the back offers greater playing comfort, while a heel-mount truss rod adjustment wheel allows for quick and convenient neck relief tweaks. Featuring 24 jumbo stainless-steel frets and offset pearloid dot inlays, the 12"-16" compound radius ebony fingerboard is the ideal platform for heavy chording and fast, ripping solos. A pair of direct mount Seymour Duncan® humbucking pickups (JB/'59™) power this axe, with single volume and tone controls plus five-way blade switching to tweak and refine tone and a Floyd Rose® 1000 Series double-locking tremolo system for improved tuning stability. Luminlay® side dots will guide players along the fretboard even on the darkest of stages. Boasting Jackson's distinctive style, the Pro Plus DKA is available in a variety of finishes with matching pointed 6-in-line headstock and all-black hardware, including sealed die-cast

tuners and Jackson locking strap buttons. Available in Indigo Blue, Metallic Black and Oxblood and comes with a gig bag.

Pro Plus Series Soloist™ SLA3Q (\$1,599.99 USD, £1,479.00 GBP, €1,699.00 EUR, \$2,899.00 AUD, ¥ 236,500 JPY)

The Pro Plus SLA3Q's premium features include a six-ply bound arched okoume body with quilt maple top and three-piece through-body maple/walnut neck and hand-rubbed oil finish on the back for smooth playability and comfortability, as well as graphite-reinforcement rods that provide stability to guard against temperature and humidity-induced bending and warping. Its 12"-16" compound radius bound ebony fingerboard with 24 jumbo stainless-steel frets is designed for highly technical lightspeed playing—more curved by the nut for comfortable chording, it flattens out as players move up the neck for increasingly fast playing speed and wide bends without fretting out. Designed for aggressive playing styles, modern Seymour Duncan® Distortion™ humbucking bridge pickup roars with hot-rodged attitude and a powerful low end, while the Seymour Duncan Custom Flat Strat® SSL-6 RWRP Single-Coil middle and Seymour Duncan Custom Flat Strat SSL-6 neck pickups radiate with glassy treble tone and scooped mids that perform well across a multitude of genres. Think pristine cleans, crunchy rhythms, snarling distortion and searing leads. Explore this instrument's versatile voice with a five-way blade pickup switch, a single volume and tone controls and dive and soar expressively with the Floyd Rose® 1000 Series double-locking tremolo bridge system, recessed for pick hand comfort and providing laser-accurate intonation and ultra-stable tuning. Available in Amber Blue Burst, Amber Tiger Eye and Polar Burst and comes with a gig bag.

Pro Plus Series Soloist™ SLA3 (\$1,399.99 USD, £1,389.00 GBP, €1,599.00 EUR, \$2,499 AUD, ¥ 214,500 JPY)

The Pro Plus SLA3's premium features include an arched okoume body and three-piece through-body maple/walnut neck and hand-rubbed oil finish on the back for smooth playability and comfortability, as well as graphite-reinforcement rods that provide stability to guard against temperature and humidity-induced bending and warping. Its 12"-16" compound radius bound ebony fingerboard with 24 jumbo stainless-steel frets is designed for highly technical lightspeed playing—more curved by the nut for comfortable chording, it flattens out as players move up the neck for increasingly fast playing speed and wide bends without fretting out. Luminlay® side dots will guide players along the fretboard even on the darkest of stages. Designed for aggressive playing styles, modern Seymour

Duncan® Distortion™ humbucking bridge pickup roars with hot-rodged attitude and a powerful low end, while the Seymour Duncan Custom Flat Strat® SSL-6 RWRP Single-Coil middle and Seymour Duncan Custom Flat Strat SSL-6 neck pickups radiate with glassy treble tone and scooped mids that perform well across a multitude of genres. Think pristine cleans, crunchy rhythms, snarling distortion and searing leads. Explore this instrument's versatile voice with a five-way blade pickup switch, a single volume and tone controls and dive and soar expressively with the Floyd Rose® 1000 Series double-locking tremolo bridge system, recessed for pick hand comfort and providing laser-accurate intonation and ultra-stable tuning. Available in Gold Bullion, Deep Black and Snow White and comes with a gig bag.

Available July 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

X SERIES

X Series Dinky® DK3XR M HSS (\$649.99 USD, £589.00 GBP, €679.00 EUR, \$1,299.00 AUD, ¥104,500 JPY) The Jackson X Series Dinky DK3XR M HSS provides a superior performance experience with features and appointments for the price-conscious musician. The DK3XR M HSS features a nyatoh body with sculpted shredder's cut heel for quick access to the upper frets and a bolt-on maple neck with satin back finish for reduced playing fatigue, as well as scarf joint and graphite reinforcement for stability against climate changes and environmental duress. Featuring rolled edges, 24 jumbo frets and inverted black sharkfin inlays, the 12"-16" compound radius maple fingerboard is the ideal platform for heavy chording and fast, ripping solos. Routed for an HSS configuration, the DK3XR M is loaded with a select power trio of Jackson pickups. The Jackson high-output humbucking pickup was painstakingly voiced for full, rich tone with maximum overdrive and sustain, while the Jackson single-coil middle and neck pickups deliver that tried-and-true Strat sound. Explore this instrument's sonic palette with a five-way blade switch and single volume and tone controls and dive bomb at will with reliable tuning stability from the Jackson-branded Floyd Rose®-licensed double-locking tremolo bridge system. Available in Frostbyte Blue and Deep Purple Metallic.

X Series Soloist™ SL3X DX (\$849.99 USD, £769.00 GBP, €889.00 EUR, \$1,599.00 AUD, ¥108,900 JPY) Melding classic style with modern materials and construction, the Jackson X Series Soloist SL3X is yet another bold step in the world of high-tech guitars. A stylishly contoured poplar body and pure Jackson neck-through-body construction ensure ergonomic comfort during long sets along with monstrous sustain and smooth playing all the way up to the 24th jumbo fret. Graphite-reinforcement rods run through the maple neck, protecting it against environmental depredations, while the ultra-fast 12"-16" compound radius bound laurel fingerboard is built from the get-go for easy chording and riffing near the nut and rapid, fret-out-free leads as players move up the neck. The SL3X comes loaded with a select power trio of Jackson high output humbucking bridge and Jackson double rail pickups for complementary harmonics and highly dynamic responsiveness. Single volume and tone knobs along with a five-way blade switch control the formidable pickups' output. The recessed Floyd Rose® Special double-locking tremolo bridge system is fluidly easy to use, ensuring that the player's axe precisely returns to its original tuning after every dive-bomb. The X Series Soloist SL3X bears Jackson's traditional appointments—black hardware, knurled dome-style control knobs, durable finish that easily shakes off sweat and other grime, pearloid sharkfin fingerboard inlays and the famous Jackson pointed 6-in-line headstock. New finish options include Quicksilver and Oxblood.

X Series Rhoads RRX24 (\$949.99 USD, £819.00 GBP, €939.00 EUR, \$1,699.00 AUD, ¥130,900 JPY) The Jackson X Series models continue the metal legacy pioneered by the immortal Randy Rhoads. Regal and proud, the Jackson X Series Rhoads RRX24 offers fantastic tone, ultra-fast playability and unbelievable value for 21st century guitarists. The RRX24 features a poplar body, through-body one-piece maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets and reverse Jackson pointed 6-in-line headstock. Engineered for the modern metallar, a pair of active Seymour Duncan® Blackout pickups deliver searing tone that can be further shaped by two volume knobs, a single tone control and three-way blade switch. The RRX24 is also equipped with a recessed Floyd Rose® Special double-locking tremolo system for outstanding sustain and solid intonation. Available in Purple Metallic with Black Bevels.

Available September 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

MJ SERIES

MJ Series Rhoads RR24MG (\$2,999.99 USD, £2,739.00 GBP, €3,149.00 EUR, \$4,999.00 AUD, ¥ 456,500JPY) Continuing upon the metal legacy pioneered by the immortal Randy Rhoads, the MJ Series Rhoads RR24MG features a resonant alder body and a through-body three-piece maple neck with graphite-reinforcement rods for ultimate stability. Hosting 24 jumbo frets and pearloid sharkfin inlays, the 12"-16" compound radius ebony fingerboard is an ideal surface for comfortable chording near the nut and effortless soloing on the higher registers. Luminlay® glow-in-the-dark side dots provide exceptional fretboard guidance even on the darkest of stages. EMG® 81 bridge and EMG 85 neck pickups provide a detailed intensity of thick mids and big lows with soaring high ends. The 81 bridge pickup cuts through the densest leads, while the 85 neck pickup provides players heaviest playing with harmonic clarity. A three-way pickup toggle switch, a single pickup volume knob and single tone knob allow for flexible control. Other premium features include a Gotoh® GE1996T Series double-locking tremolo bridge system for reliable tuning stability throughout daring and aggressive playing theatrics, Gotoh sealed die-cast tuners and Dunlop® dual-locking strap buttons. Available in Gloss Black with Yellow Pinstripes and Snow White with Black Pinstripes.

Available November 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new Jackson products and to find a retail partner near players, visit www.jacksonguitars.com. Join the conversation on social media by following @JacksonGuitars on Twitter and @OfficialJacksonGuitars on Instagram.

The Gretsch logo is rendered in a bold, italicized, sans-serif typeface. The letters are thick and closely spaced, with a registered trademark symbol (®) at the end of the word. The logo is black and stands out against the white background.

Since 1883, Gretsch® has been the instrument of choice for musical revolutionaries due to the rich, full sound, smooth playability and bold classic visual style. From modern versions of legendary Gretsch instruments to artist tribute models, Gretsch's emphasis on craftsmanship and commitment to quality has pioneered new designs and manufacturing techniques, winning endorsements from some of the music industry's most respected artists, including Chet Atkins, Eddie Cochran, Billy Duffy, George Harrison, Orville Peck and Brandi Carlile.

LIMITED EDITION PROFESSIONAL COLLECTION

Limited Edition Paisley Penguin™ (\$3,499.99 USD, £3,449.00 GBP, €3,999.00 EUR, \$6,299.00 AUD, ¥539,000 JPY) The Limited Edition Paisley Penguin offers an elegant take on a classic Gretsch design. This Penguin features a chambered mahogany body with arched maple top that is gloriously adorned with a black edge burst finish over a black paisley and silver sparkle top. A pair of TV Jones® TV Classic pickups provide cutting, twangy notes with a hint of growl similar to vintage late- 1950s Filter'Tron™ pickups, making it ideal for distinctive rock 'n' roll licks, chiming country rhythms and everything in between. Available in Black Paisley.

Limited Edition Gretsch Sidewinder (\$2,999.99 USD, £3,299.00 GBP, €3,799.00 EUR, \$4,699 AUD, ¥473,000 JPY) The Limited Edition Gretsch Sidewinder is for the player looking for classic Gretsch twang and "bite" in a unique and exclusive package. Featuring a pair of custom-wound TV Jones pickups and a chambered mahogany body with flame maple top, the Sidewinder delivers a truly venomous tonal experience. Available in Bourbon Stain.

Available November 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

STREAMLINER COLLECTION

G2655T Streamliner™ Center Block Jr. Double- Cut with Bigsby® (\$599.99 USD, £599.00 GBP, €649.00 EUR, \$1,049.00 AUD, ¥99,000 JPY) The G2655T Streamliner Center Block Jr. Double- Cut with Bigsby bursts into the modern era with powerful sound and style in a

smaller package. The sleek G2655T is designed for the guitarist who demands more than the mundane from an instrument—more performance, more style and most importantly, more volume—while retaining everything players expect from a Gretsch. Available in Coral, Tropico and Brandywine.

G2655 Streamliner™ Center Block Jr. with V-Stoptail (\$499.99 USD, £549.00 GBP, €599.00 EUR, \$899.00 AUD, ¥85,800 JPY) The G2655 Streamliner Center Block Jr. with V-Stoptail bursts into the modern era with powerful sound and style in a smaller package. The sleek G2655 is designed for the guitarist who demands more than the mundane from an instrument—more performance, more style and most importantly, more volume—while retaining everything players expect from a Gretsch. Available in Burnt Orchid, Midnight Sapphire and Abbey Ale.

G2622T Streamliner™ Center Block Double-Cut with Bigsby® (\$599.99 USD, £599.00 GBP, €699.00 EUR, \$1,049.00 AUD, ¥102,300 JPY) The G2622T Streamliner Center Block Double-Cut with Bigsby bursts into the modern era with powerful sound and style. The sleek G2622T is designed for the guitarist who demands more than the mundane from an instrument—more performance, more style and most importantly, more volume—while retaining everything players expect from a Gretsch. Available in Abbey Ale, Steel Olive and Dark Denim.

G2622 Streamliner™ Center Block Double-Cut with V-Stoptail (\$499.99 USD, £549.00 GBP, €599.00 EUR, \$899.00 AUD, ¥913,000 JPY) The G2622 Streamliner Center Block Double-Cut with V-Stoptail bursts into the modern era with powerful sound and style. The sleek G2622 is designed for the guitarist who demands more than the mundane from an instrument—more performance, more style and most importantly, more volume—while retaining everything players expect from a Gretsch. Available in Burnt Orchid, Fireburst, and Gunmetal. The left-handed option is available in and Gunmetal.

G2420T Streamliner™ Hollow Body with Bigsby® (\$599.99 USD, £599.00 GBP, €699.00 EUR, \$1,049.00 AUD, ¥91,300 JPY) The G2420T Streamliner Hollow Body Single-Cut with Bigsby is designed for the modern guitarist who yearns for something beyond the norm. A commanding guitar for powerful players, the G2420T's modern sonics, updated electronics

and authentically elegant style create the latest iteration of That Great Gretsch Sound!™ Available in Brandywine, Havana Burst and Midnight Sapphire.

G2420 Streamliner™ Hollow Body with Chromatic II Tailpiece (\$499.99 USD, £549.00 GBP, €649.00 EUR, \$899.00 AUD, ¥80,300 JPY) The G2420 Streamliner Hollow Body Single-Cut with Chromatic II tailpiece is designed for the modern guitarist who yearns for something beyond the norm. A commanding guitar for powerful players, the G2420's modern sonics, updated electronics and authentically elegant style create the latest iteration of That Great Gretsch Sound!™ Available in Aged Brooklyn Burst, Fireburst and Cadillac Green.

Available September 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical mechanics, additional information on new Gretsch products and to find a retail partner near players, visit www.gretschguitars.com. Join the conversation on Twitter by following @GretschUSA and on Instagram by following @OfficialGretsch.



Honoring the enduring legacy of legendary guitarist Eddie Van Halen, Fender® is thrilled to unveil a remarkable collection of new products from the EVH® brand. With an unwavering commitment to delivering Eddie's vision, these exceptional offerings embody the spirit of innovation and musical excellence that defined his illustrious career. Guided by Eddie's son,

Wolfgang Van Halen, the brand is embarking on a fresh direction that seamlessly merges tradition and innovation, paying tribute to his father's influence while forging a path of its own. Together, Fender and the EVH brand are poised to take Eddie's legacy to new heights, ensuring his indelible impact continues to resonate with musicians and fans worldwide.

FRANKENSTEIN RELIC® SERIES

Frankenstein® Relic® Series (\$1,699.99 USD, £1,479.00 GBP, €1,699.00 EUR, \$2,899.00 AUD, ¥247,500 JPY) Built from a solid chunk of basswood, the Frankenstein Relic Series solid-body guitar growls with the best of them while exhibiting rock-solid mids that can cut through a manic rhythm section with ease. A direct-mount Wolfgang® humbucker nails Eddie's classic tone, especially when players use it to push a high gain amp. Equipped with a svelte quartersawn maple neck and fast-playing compound-radius relic'd maple fingerboard, this guitar is born to shred. Intentionally positioned against the body, the dive-bomb-only D-Tuna®-equipped Floyd Rose® lets players mimic Eddie's signature trem work with ease, along with giving players instant access to Drop D tuning. The EVH Frankenstein Series models are teeming with classic Van Halen vibe, but most importantly, it provides killer tone and lightning-fast playability. Available in Black, Red and White.

Available September 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

LIMITED EDITION STAR

Limited Edition Star (\$1,399.99 USD, £1,349.00 GBP, €1,549.00 EUR, \$1,549.00 AUD, ¥198,000 JPY) The Limited Edition Star brings resonant tone, sustain and crunch thanks to a basswood body and single EVH Wolfgang humbucker. Fire off cool stutter effects with the momentary kill switch. Outfitted with a comfortable maple neck and fast-playing ebony compound-radius fingerboard, blasting our pummeling riffs or lightning licks has never been easier. Beyond that, a top-mounted Floyd Rose® tremolo with D Tuna yields massive sustain, also allowing players to dive bomb and shift to a Drop D tuning on the fly. The EVH Limited Edition Star is teeming with classic Van Halen vibe, but most importantly, it provides killer tone and lightning-fast playability. Available in Matte Army Drab, Primer Gray, Stealth Black & Stealth Black with Gold Hardware.

Available July 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

5150™ STANDARD SERIES

5150™ Standard Series (\$1,199.99 USD, £909.00 GBP, €1,049.00 EUR, \$1,999.00 AUD, ¥192,500 JPY) While the famed striped original had a single humbucking bridge pickup only, the all-new 5150 Series Standard is outfitted with an HH pickup configuration controlled by a three-way toggle switch on the upper bout. The custom designed EVH Wolfgang Alnico 2 humbucking bridge pickup delivers the perfect amount of punch and articulation with sweet sustain and thick chunky rhythms in a perfectly balanced EQ curve. The EVH Wolfgang Alnico 2 humbucker neck pickup serves up no-nonsense, balls-to-the-wall overdrive and endless sustain without skimping on articulate cleans when the volume is rolled down. A custom designed low friction volume knob creates even-volume tapering for the smoothest volume swells, while the high friction tone knob will stay in place even if accidentally bumped. An added new feature comes in the way of a lower bout kill switch, allowing players to mute their guitar for those stuttering, rhythmic effects — think “You Really Got Me.” Available in Yellow, Ice Blue Metallic (left-handed only) and Stealth Black (left-handed only).

Available August 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

WOLFGANG® SPECIAL

Wolfgang® Special (\$1,299.99 USD, £1,169.00 GBP, €1,349.00 EUR, \$1,499.00 AUD, ¥198,000 JPY) The Wolfgang Special features a basswood body with an arched top and a robust graphite reinforced bolt-on quartersawn maple neck. The neck is carved and rolled to Eddie Van Halen’s exacting specifications and features a hand rubbed satin urethane finish on the back. Primed for high performance, energetic riffing and blazing leads, the 12”-16” compound radius ebony fingerboard has 22 jumbo frets and pearloid dot inlays. Truss rod adjustments have also never been easier, thanks to a spoke wheel conveniently located at the base of the neck. A pair of flagship custom-designed EVH Wolfgang® Alnico 2 humbucking pickups are mounted directly to the body, providing dynamic yet articulate

voicing as well as endless sustain for powerful chords and melody lines. A sturdy and dependable EVH-branded Floyd Rose locking trem and Floyd Rose locking nut work in tandem for precise tuning even with extreme changes in pitch, while the EVH D-Tuna® retunes to drop-D and back with strict accuracy at the flick of a finger. Available in Pharaos Gold.

Wolfgang® Special QM (\$1,149.99 USD, £1,299.00 GBP, €1,499.00 EUR, \$1,349.00, \$1,999.00 AUD, ¥204,600 JPY) The Wolfgang Special QM features a basswood body with an arched quilt maple top and a robust graphite-reinforced bolt-on quartersawn baked maple neck. The neck is carved and rolled to Eddie Van Halen's exacting specifications and features a hand-rubbed satin urethane finish on the back. Primed for high performance, energetic riffing and blazing leads, the 12"-16" compound radius baked maple fingerboard has 22 jumbo frets and black dot inlays. Truss rod adjustments have also never been easier thanks to a spoke wheel conveniently located at the base of the neck. A pair of flagship custom-designed EVH Wolfgang Alnico 2 humbucking pickups are mounted directly to the body, providing dynamic yet articulate voicing, as well as endless sustain for powerful chords and melody lines. A sturdy and dependable EVH-branded Floyd Rose locking trem and Floyd Rose locking nut work in tandem for precise tuning even with extreme changes in pitch, while the EVH D-Tuna retunes to drop-D and back with strict accuracy at the flick of a finger. Available in Sangria.

Available September 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

WOLFGANG® STANDARD

Wolfgang® Standard (\$749.99 USD, £689.00 GBP, €799.00 EUR, \$1,299.00 AUD, ¥116,600 JPY) The Wolfgang WG Standard features a bolt-on baked maple neck with graphite reinforcement rods that hold strong against the ravages of temperature and humidity, while a conveniently located spoke wheel at the base of the neck makes for quick and painless truss rod adjustments. Designed for comfortable playability and speed, the Wolfgang WG Standard also features an oiled finish on the back of the neck and a 12"-16" compound radius baked maple fingerboard with rolled edges, 22 jumbo frets and black dot inlays. Dual EVH Wolfgang humbucking pickups mounted directly to the body increase

vibration transfer, resulting in sustain for days on end. The black knurled tone and volume control knobs have been dialed-in to Van Halen's exacting specifications—the smooth-feeling 500k pots make it easy to find a unique sound while retaining the crisp high-end sparkle of the Wolfgang pickups. The EVH-branded Floyd Rose Special bridge and R2 locking nut consistently keep the guitar in tune through the deepest whammy dives and horse whinnies. Available in Granite Crystal, Royalty Purple, Absinthe Frost, Battleship Gray and Three-Tone Sunburst. New finish options for the Wolfgang Standard include Granite Crystal and Royalty Purple.

Available October 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new EVH products and to find a retail partner near players, visit www.evhgear.com. Join the conversation on social media by following @EVHGear on Twitter and Instagram.



For over 40 years, Charvel® has crafted high-performance tone machines for musicians across the globe who prize superior sound and exceptional design. Having forged its own distinctive identity, Charvel earned its sterling reputation for producing high-end hot-rodded features, making the traditional-style electric guitars a standout across the metal and fusion worlds. Over the years, Charvel has fostered a rich working relationship with some of the industry's foremost musicians, bringing these remarkably high-power instruments into the hands of players worldwide.

MJ SERIES

MJ San Dimas® Style 1 HSH FR PF QM (\$1,799.99 USD, £2,429.00 GBP, €2,799.00 EUR, \$2,999.99 AUD) The MJ San Dimas Style 1 HSH FR PF QM is a brazen new model designed for the progressive guitarist seeking a spectrum of sound beyond the norm. Built for speedy playability, the bolt-on maple neck features graphite reinforcement, slick hand-rubbed oil finish on the back and heel-mount truss rod adjustment wheel. Its 12"-16" compound radius pau ferro fingerboard features comfortable rolled edges, 24 jumbo frets and white dot inlays. An HSH configuration gives this model its distinctive tone. A direct mount Seymour Duncan® JB™ TB-4 humbucking bridge pickup and direct mount Seymour Duncan Custom Flat Strat® SSL-6 middle pickup radiate unmistakable upper midrange attack with a tight, articulate low end and snappy Strat® character. The direct mount Seymour Duncan Jazz SH-2N humbucking neck pickup delivers articulate, glassy treble response that balances well with a full but tight low end. The MJ San Dimas Style 1 HSH FR PF QM hosts other premium appointments including a five-way blade switch for endless tonal variations, volume control, tone control, Gotoh® GE1996T Series double-locking tremolo, Gotoh die-cast tuners and more. Available in Midnight Glow and Transparent Green Burst.

MJ San Dimas® Style 1 HSH FR M QM (\$1,799.99 USD, £2,429.00 GBP, €2,799.00 EUR, \$2,999.99 AUD) Boasting vibrant style in a cascading Caribbean Burst finish with chrome hardware, the Charvel MJ San Dimas Style 1 HSH FR M QM features an alder body with a rippling quilt maple top and sculpted shredder's cut heel. The bolt-on maple neck features graphite reinforcement, a slick hand-rubbed oil finish on the back and heel-mount truss rod adjustment wheel. Its 12"-16" compound radius maple fingerboard has comfortable rolled edges, 24 jumbo frets and black dot inlays. An HSH configuration gives this fine instrument its distinctive and versatile tone. A direct mount Seymour Duncan JB™ TB-4 humbucking bridge pickup and direct mount Seymour Duncan Custom Flat Strat SSL-6 middle pickup radiate unmistakable upper midrange attack with a tight, articulate low end and snappy Strat character. The direct mount Seymour Duncan Jazz SH-2N neck humbucker delivers articulate, glassy treble response that balances well with a full but tight low end. The MJ San Dimas Style 1 HSH FR M QM hosts other premium appointments including a five-way blade switch for endless tonal variations, volume control, no-load tone control, Gotoh GE1996T Series double-locking tremolo, Gotoh die-cast tuners and more. Available in Caribbean Burst.

Available November 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

PRO MOD SERIES

Pro-Mod San Dimas® Style 1 HSS FR M (\$1,499.99 USD, £1,149.00 GBP, €1,299.00 EUR, \$2,399.00 AUD, ¥192,500 JPY) The San Dimas alder body is coupled with a bolt-on maple neck with a pair of graphite- reinforcement rods to resist bending and warping under environmental stresses. The speed neck profile is designed for lightning fast playing and completely unhindered position shifts while the comfortably rolled fingerboard edges provide the broken-in feel of an instrument with plenty of playing miles on it and plenty more to go. Its 12" - 16" maple fingerboard hosts 22 jumbo frets and black dot inlays and has heel-mount truss rod adjustments for quick and convenient neck relief tweaks. The humbucking Seymour Duncan JB TB-4 bridge pickup and single-coil Seymour Duncan Custom Flat Strat SSL-6 middle and Custom Flat Strat SSL-6 RWRP neck pickups are mounted directly to the body for increased vibration transfer. This powerful pickup trio produces aggressive harmonics in the bridge position for distinguished blues and metal runs and the perfect blend of heightened output and springy Stratocaster® attitude in the middle and neck positions. Dive to rumbling depths or add a well-placed rising harmonic without sacrificing tuning with the Floyd Rose 1000 Series double-locking tremolo bridge system. Available in Aqua Flake.

Available September 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new Charvel products and to find a retail partner near players, visit www.charvel.com. Join the conversation on social media by following @CharvelGuitars on Twitter and @CharvelUSA on Instagram.

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ABOUT JACKSON:

Jackson® began in the late 1970s when heavy music experienced a virtuosic resurgence in popularity and a small Southern California repair shop became the epicenter of a new level

of excellence. When extravagant guitarists needed more from their instruments, a small staff of highly skilled craftsmen answered the call with a new breed of high-performance custom guitars. From that point on, heavy metal history would be written with Jackson's guitars being lauded as the industry's shred machines. Known for their distinctive style and formidable substance, Jackson guitars have melded seamlessly with each and every sonic mutation across the metal genre allowing discerning guitarists everywhere to achieve an explosive sound. Over the years, Jackson has worked with some of the most influential and respected players in the world and its roster of signature artists boasts guitarists whose impactful and game-changing contributions to heavy metal continue to inspire generations of musicians and fans. Today, Jackson is an owned brand under Fender Musical Instruments Corporation (FMIC) and with a foundation of premium state-of-the-art manufacturing facilities and the industry's finest team of seasoned builders, together they are poised for a new and transformative era. For more information, visit www.jacksonguitars.com.

ABOUT GRETSCH:

Since 1883, Gretsch® guitars have been the guitar of choice for musical revolutionaries due to the rich, full sound, smooth playability and boldly classic visual style it offers. From modern versions of legendary Gretsch® instruments to artist tribute models, Gretsch's emphasis on hand-craftsmanship and commitment to quality has pioneered new designs and manufacturing techniques, winning endorsements from some of the music industry's most respected artists and creating what is known among performers as "The Great Gretsch Sound!™" Throughout the 20th century, Gretsch guitars were seen and heard on the biggest stages in rock 'n' roll and played by some of the most iconic guitarists in music history, from Chet Atkins and Duane Eddy to Bo Diddley and Malcolm Young. Today Gretsch is a licensed brand under Fender Musical Instruments Corporation (FMIC) and together, they've expanded the Gretsch footprint across musical genres, sprawling demographics and diverse geography while maintaining its unique sound, distinctive style and authentic legacy. For more information, visit www.gretschguitars.com.

ABOUT EVH®:

Two of the most important and recognizable names in rock 'n' roll joined forces in 2005 to develop the EVH® brand of guitars, amplifiers and musical products. Guitar icon and virtuoso Eddie Van Halen combined his unparalleled instinct and innovation in instrument

and amp design with the expertise of the craftsmen and engineers at Fender to create a line of high quality, durable instruments that epitomize the sound of rock 'n' roll. The result is an arsenal of super powerful guitar and amps that remain unmatched in sound and form and guitars that embody speed, style and emotion. Today, Fender honor's the legacy of the legendary guitarist through exceptional offerings that embody the spirit of innovation and musical excellence that defined his illustrious career. Guided by Eddie's son, Wolfgang Van Halen, the brand is embarking on a bold direction that seamlessly merges tradition and forward looking innovation, paying tribute to his father's influence while forging a path of its own. EVH® is a licensed brand under Fender Musical Instruments Corporation (FMIC) and their work together has provided musicians everywhere with the foundation to emulate one of the world's best guitarists while also recruiting some of the biggest names in music whose inventive playing styles honor the legacy of Eddie Van Halen. For more information, visit www.evhgear.com.

ABOUT CHARVEL:

For over 40 years, Charvel® has crafted high-performance tone machines for musicians across the globe who prize superior sound and exceptional design. Having forged its own distinctive identity, Charvel earned its sterling reputation for producing high-end hot-rodded features, making the traditional-style electric guitars a standout across the metal and fusion worlds. Over the years, Charvel has fostered a rich working relationship with some of the industry's foremost musicians, bringing these remarkably high-power instruments into the hands of players worldwide. Today, Charvel is an owned brand under Fender Musical Instruments Corporation (FMIC) and together, their devotion to pitch, performance and innovation has met the needs of technically advanced guitarists everywhere. For more information, visit www.charvel.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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