



## **#FENDERNEWSPAPER VOL.5 ENGLISH EDITION NOW AVAILABLE FOR DOWNLOAD**

**FENDER'S ORIGINAL MEDIA IN JAPAN, #FENDERNEWSPAPER VOL.5  
ENGLISH EDITION NOW AVAILABLE THROUGH AUGUST**

**WITH THE BELOVED ASUKA FROM THE LEGENDARY ANIMATION  
EVANGELION ON THE COVER, VOL.5 FEATURES THE AMERICAN  
ULTRA SERIES, AMERICAN ACOUSTASONIC® SERIES, MADE IN  
JAPAN HERITAGE AND OTHER NEW PRODUCTS, AS WELL AS SOME  
OF JAPAN'S BEST-KNOWN ARTISTS**

**HOLLYWOOD, CALIF. (June 4, 2020)**—Fender Musical Instruments Corporation (FMIC) today announced the release of #FenderNewspaper Vol.5 Digital Version. #FenderNewspaper is free and is Fender's exclusively-owned media for the Japanese region. The Fender Newspaper is now available in English for all Fender fans around the

world. The digital content will be available for download for a limited time – from June 5 to the end of August.

The Fender Newspaper, an adaptation of Fender's own online media platform in Japan, the FenderNews, is published twice a year and largely distributed by local Japanese music retailers. Supporting all players through their theme of "Always, beside the music", FenderNews delivers more than 20 pieces of newsworthy headlines each month, including artist interviews, live music and events reporting and guitar "how-to" educational videos to stimulate and engage every music fan. The upcoming #FenderNewspaper Vol.5 is 32 pages and features content that appeared in FenderNews between December 2019 and April 2020. In the wake of COVID-19, FMIC is releasing this in a digital format to continue spreading the music news and support every fan through their musical journey even during unprecedented times.

#FenderNewspaper Vol.5 introduces the American Ultra series which features the most advanced guitar engineering available; the American Acoustasonic® Series with its newly added Stratocaster® model; the new Made in Japan Heritage series that pursues the traditional and true Fender spirit and many new artist collaboration models. Vol. 5 also full of artist interviews and campaign information.

This #FenderNewspaper Vol.5 is a must-see not only for music fans but also for anime fans all over the world. What makes this issue so special is the cover "artist," Asuka Langley Sohryu, the beloved character of the legendary animation Evangelion. More details on the spotlighted Evangelion Asuka Telecaster can also be found in this issue.

The #FenderNewspaper Vol.5 English edition download link is available [here](#)

For additional information on Fender Newspaper, Fender products or to find a retail partner near you, visit [www.fender.com](http://www.fender.com). Join the conversation on social media by following [@Fender](#).

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## ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

## CONTACT DETAILS

### GLOBAL MEDIA INQUIRIES

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