



Fender and Joe Bonamassa introduce the Tone Master® '59 Twin-Amp™ JB Edition

**BUILT FOR PLAYERS EVERYWHERE, THE FENDER® TONE MASTER®
'59 TWIN-AMP™ JB EDITION IS A DIGITAL AMPLIFIER BUILT WITH
THE ANALOG GEAR DEVOTEE IN MIND**

HOLLYWOOD, CALIF. (October 8, 2026) — [Fender Musical Instruments Corporation](#) (FMIC) today introduces the [Tone Master® '59 Twin-Amp™ JB Edition](#), the first-ever signature amplifier in Fender's Tone Master series, created in close collaboration with blues-rock guitarist and longtime Fender artist Joe Bonamassa. Inspired by Bonamassa's prized late-'50s high-powered tweed Twin amps — a mainstay of his touring and studio rig — the new model brings the sound and response of his vintage originals together with the versatility and functionality of Fender's modern Tone Master platform.

"I wanted to hate it," said Joe Bonamassa. "We're all in agreement that this amp was tighter, punchier, and better. I never thought I'd see in my lifetime the fact that I'd be sitting next to a digital amp. Sound makes you play. Sound inspires you to play. You just need to know how to unlock the sound you hear in your head and get it out."

With a career that began at 12 opening for B.B. King, Joe Bonamassa was destined for guitar greatness. Known affectionately as JoBo, he has since released 17 LPs and holds the world record for the most No. 1 blues albums. Beyond his storied career as a performer and collaborator, Bonamassa is also renowned for his extensive gear collection. Across his Los Angeles, Nashville and New York City headquarters, he has amassed a rare and sought-after assortment of vintage amplifiers, instruments and effects.

Powered by Fender's Tone Master modeling technology, this signature amplifier combines the character of Bonamassa's beloved vintage tube amps with the convenience and versatility of modern engineering. The 2×12" '59 Twin delivers gentle, crystalline cleans that transform into aggressive, distinctive overdrive when pushed into its sweet spot. A six-way power attenuator makes those tones accessible at bedroom-friendly volumes, while the amp can reach up to 85W for the stage. Celestion® JB Neodymium Speakers deliver an expansive frequency range, and onboard controls including a vintage/tight switch, line output with level control, ground lift and three-way cabinet simulator let players further shape their tone.

"Joe Bonamassa is one of the world's foremost authorities on vintage amplifiers, and he knows these original Twins as well as anyone," said Max Gutnik, Chief Product Officer, Fender Electronics & Digital. "For someone with Joe's ears, experience and deep commitment to vintage tube amps to choose a digital Fender, and say it sounds even better than the original, is a real inflection point for our industry. It demonstrates just how far this technology has come and, more importantly, the extraordinary accuracy with which Fender can now recreate the sound, feel and response of our most iconic amplifiers. That's what Tone Master is all about: preserving everything players love about these legendary amps while making them more useful for the way musicians play today."

Key Features Include:

- **Joe Bonamassa Signature Tone:** Based on the legendary Fender 5F8-A "high-powered" tweed Twin circuit and voiced after Joe Bonamassa's own prized late-'50s amps, delivering bold cleans and rich, dynamic overdrive.
- **Dual Celestion® JB Neodymium Speakers:** Custom-designed lightweight 12" speakers capture the punch, warmth and articulation of Joe's touring rig while reducing overall weight.

- **Stage-to-Home Power Control:** A rear-panel output selector provides full power plus five attenuated settings, making the iconic high-power tweed Twin tone accessible at any volume.
- **Premium Modern Performance:** Features top-panel convolution spring reverb, an effects loop for time-based effects and a rear-panel "Vintage-Tight" switch for enhanced low-end response.
- **Studio-Ready Connectivity:** Balanced XLR line out with three onboard cabinet impulse responses, plus fully customizable speaker IRs via the Tone Master IR Manager app for seamless recording and live performance.
- Designed in collaboration with Joe Bonamassa. Full technical specifications are listed below.

The Tone Master '59 Twin-Amp JB Edition brings one of Bonamassa's most relied-upon vintage Fender sounds to players in a format designed for the stage, studio and home.

[Watch The Joe Bonamassa Tone Master '59 Twin Amp | Artist Signature Series.](#)

High-resolution lifestyle and product images can be found [HERE](#).

For additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender on all social platforms.

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TONE MASTER® '59 TWIN-AMP™ JB EDITION (MSRP: \$1,999.99 USD, £1,789 GBP, €2,099 EUR, \$2,999 AUD, ¥308,000 JPY) Blues-rock guitar hero and guitar gear connoisseur and collector Joe Bonamassa has toured and recorded with his late-'50s Fender "high-powered" tweed Twin amps for many years. Using the Tone Master modeling process, the Fender Tone Master '59 Twin-Amp JB Edition combines the DNA of Joe's favorite tube amp with exceptional modern features to make the first-ever signature Tone Master amplifier—sure to appeal to Joe Bonamassa fans, tone junkies and professional guitarists alike.

The highly collectible 2×12" tweed amp has become the stuff of legend and regularly appears on stage with some of the most high-profile players in rock, blues and country.

Known for its bold clean tones and raging overdrive when cranked, the original high-power tweed Twin is generally too loud for mere mortals when playing small gigs or at home. Incredible features such as selectable output power, two lightweight Celestion® signature JB neodymium speakers, convolution reverb, effects loop and IR line out make the Tone Master '59 Twin-Amp JB Edition ideal for stage, studio or home use.

ABOUT JOE BONAMASSA

Blues-rock superstar Joe Bonamassa has earned 5 GRAMMY nominations and a record 31 No. 1 albums on the Billboard Blues Chart, most recently with *The Spirit Of Rory Live From Cork*. Earlier in 2026, he released *B.B. King's Blues Summit 100*, a landmark 32-song tribute featuring Eric Clapton, Buddy Guy, Slash, Keb' Mo', Susan Tedeschi, Derek Trucks, Gary Clark Jr., Chaka Khan, Michael McDonald, and more. With 50+ albums, Journeyman and KTBA Records, the Keeping The Blues Alive Foundation, and his sold-out KTBA at Sea and Sound Wave events, he remains one of the blues world's leading artists, producers, and advocates.

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ABOUT FENDER

Fender has been at the center of music and culture since 1946. As the world's leading guitar, bass and amplifier brand, Fender has shaped the sound of modern music, creating instruments that have become part of defining moments in music and culture. Today, Fender Musical Instruments Corporation (FMIC) designs, manufactures and delivers instruments, amplifiers, effects, accessories, pro audio and digital products and experiences for players around the world. FMIC's portfolio of owned and licensed brands includes Fender®, Squier®, Fender Custom Shop, Fender Studio®, Jackson®, Gretsch® guitars, EVH®, Charvel®, Bigsby® and PreSonus®. Guided by a player-centric approach, Fender continues to combine craftsmanship, innovation and technology to support musicians throughout their creative journey — from learning and playing to performing, recording and creating. For more information visit, www.fender.com.

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