

SQUIER® BY FENDER® RELEASES DELUXE DIMENSION BASS™ GUITARS

SCOTTSDALE, Ariz. (January 22, 2015) – **SQUIER** is proud to offer the popular new **DIMENSION BASS** guitars as four- and five-string Squier models.

Squier fans can now get the great look, sound and playability of Fender's pro-level Dimension basses in the sleek form of the **SQUIER DELUXE DIMENSION BASS IV** and **SQUIER DELUXE DIMENSION BASS V** guitars. With a comfortable offset body, fast maple neck, single high-output humbucking pickup with three-band EQ, and a rock-solid Fender Hi-Mass bridge, it delivers ultimate bass sound and performance with all the terrific value Squier players have loved all along. With these and other fine features, it's a whole new Dimension in Squier bass excellence. Available in 3-Color Sunburst, Black and Crimson Red Transparent gloss finishes.

For more information, and to locate a dealer near you, go to www.squierguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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