

GRETSCH® DRUMS REINTRODUCES RENOWN SERIES WITH ALL-NEW SPECS AND FINISHES

ENHANCED GRETSCH STYLE AND DESIGN, NOW IN NEW CONFIGURATIONS AND FINISHES

BLOOMFIELD, Conn. (July 1, 2013) — Gretsch Drums is proud to announce the re-launch of its Renown series drum kits, featuring updated specifications. New design elements include a contemporary low-mass GTS tom mounting system, Gretsch clam-style tom holder, redesigned Renown Round Badge in chrome-on-black and Remo® clear Emperor® batter heads. The Renown line is available in four poly lacquer finishes and two Delmar® wrap finishes. Individual snare drums, toms and bass drums are also available.

The Renown line has three new configurations, along with an existing three-piece rock configuration:

- 18"x 22" bass drum, 7"x 10" mounted tom, 8"x 12" mounted tom, 14"x 16" floor tom
- 16"x 20" bass drum, 7"x 10" mounted tom, 8"x 12" mounted tom, 14"x 14" floor tom
- 18"x 22" bass drum, 8"x 12" mounted tom, 14"x 16" floor tom
- 16"x 24" bass drum, 9"x 13" mounted tom, 16"x 16" floor tom (existing configuration)

Two new lacquer finishes, Satin White and Gloss Natural, are now options alongside the existing Satin Black and Cherry Burst lacquer finishes. Two new wrap finishes, Silver Oyster Pearl and Blue Metallic are also available for the first time.

Gretsch Renown series drums are available now from Authorized Gretsch Drums Retailers.

"The Gretsch Renown series has earned a reputation as a solid drum set that delivers professional sound," said John Palmer, Director of Product for Gretsch Drums. "The new Renown series builds on an established sonic platform with updated specs, right down to the wing nuts that will provide established drummers with even more value and performance from their drum set."

For more information, visit GretschDrums.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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