

CHARVEL® ANNOUNCES NEW SIGNATURE MODELS WITH WARREN DEMARTINI AND JAKE E LEE

SCOTTSDALE, Ariz. (July 13, 2017) – Charvel continues its long-held partnerships with Warren DeMartini and Jake E Lee with the release of brand-new signature models. The **Warren DeMartini USA Signature Frenchie** and the **Jake E Lee USA Signature Blue Burst** will be unveiled this week at the Summer NAMM Show in Nashville, Tenn.

Warren DeMartini USA Signature Frenchie

Fans have long clamored for a replica of Warren DeMartini's famed and beloved "Frenchie" guitar, as seen live on tour and on a slew of magazine covers throughout Ratt's reign in the 1980s. Charvel has responded with the Warren DeMartini USA Signature Frenchie, available in a Snow White and a Gloss Black finish. Both are detailed with cross decals and a tribute quote to James Dean in French that translates as "too fast to live, too young to die."

The Frenchie also offers premium features such as a Dinky™ alder body, one-piece bolt-on quartersawn maple neck and a 12"- 16" compound radius maple fingerboard with 22 jumbo stainless steel frets and black dot inlays.

Custom-made for the legendary lead guitarist, the Seymour Duncan® Warren DeMartini RTM ("Rattus Tonus Maximus") bridge pickup is a powerful high-output humbucker that naturally compresses for a well-balanced and even tone, perfect for complex chording and precision soloing. The RTM is boosted by an SSL-4 Quarter Pound neck pickup, adding fat, supercharged punch and extra sustain.

The Frenchie also features a single volume control knob, three-way toggle switch, a Floyd Rose Original locking bridge and Gotoh® tuning machines.

Available in October 2017.

Jake E Lee USA Signature Blue Burst

Jake E Lee's original Blue Burst guitar gained notoriety during his stint with Ozzy Osbourne, as he recorded and performed live with the famous instrument throughout the band's pivotal *Bark at the Moon* and *Ultimate Sin* years. Charvel® has recreated an unmistakable replica of Lee's original model down to the very last detail.

The Jake E Lee USA Signature Blue Burst features a poplar body, one-piece bolt-on quartersawn maple neck and a 12" radius rosewood fingerboard with 22 medium jumbo frets and white dot inlays.

Equipped with a versatile customized Seymour Duncan® JB Alnico II humbucking bridge pickup, this model can handle a diverse range of tones from sweet and warm to aggressive and distorted. It's also supercharged with two powerful single-coil DiMarzio® SDS-1 pickups in the middle and neck for extra gain with a deeper, darker tone. The pickups are controlled with a five-way blade switch and single volume knob.

Available in a mesmerizing Blue Burst, this signature axe also features black Gotoh® tuning machines and brass Charvel hardtail bridge and output jack plate.

Available in October 2017.

For more information, go to www.charvelguitars.com.

#

About Charvel: Charvel guitars are the very embodiment of high-performance tone machines, and discerning players who prize superior sound and feel have turned to the company's finely crafted guitars as their weapons of choice for more than 30 years. From metal masters including Warren DeMartini and Jake E Lee to instrumental fusion legends such as Allan Holdsworth and Shawn Lane to modern day virtuosos like Guthrie Govan, musician's musicians worldwide have long relied on Charvel for exceptional guitar design. For more information, visit charvel.com

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

COPY LINK

<https://fender.pr.co/271764-charvel-announces-new-signature-models-with-warren-demartini-and-jake-e-lee/>