

# **CHARVEL® ANNOUNCES NEW FLAGSHIP USA SELECT SERIES**

## **TAPS STRAIGHT INTO ORIGINAL-ERA CHARVEL DNA FOR HIGH- PERFORMANCE PLAYERS**

SCOTTSDALE, Ariz. (June 23, 2016) – During the 2016 Summer NAMM Show in Nashville, Tenn., Charvel unveiled its new flagship USA Select series with the San Dimas® Style 1 HSS FR, San Dimas Style 1 HSS HT, So-Cal Style 1 HSS FR and San Dimas Style 2 HH FR models. Each gorgeous guitar taps straight into original-era Charvel DNA for a sleek, ferocious model with “old-school throwback” specs our high-performance players have been clamoring for, including ‘80s-style body perimeters, finely shaped neck profiles, fast compound radius fingerboards with rolled edges, non-recessed Floyd Rose® bridges, and more.

### **USA Select San Dimas Style 1 HSS FR**

The alder San Dimas Style 1 body is complemented by a one-piece quartersawn maple neck with one-way vintage-style bullet truss rod, and a 22-fret rosewood (white dot inlay) or maple (black dot inlay) compound radius fingerboard with rolled edges. Pure tone pours from a DiMarzio® DP100F Super Distortion bridge pickup and DiMarzio® DP-116 HS2™ with neck and middle pickups, with five-way “super” blade pickup switching that delivers the bridge pickup only (position 1), bridge pickup inner coil and middle pickup (position 2), bridge pickup inner coil and neck pickup (position 3), neck and middle pickups (position 4) and neck pickup only (position 5). Other premium features include a single control knob (master volume), side-mounted “football” output jack, black hardware, Floyd Rose® Original non-recessed bridge with 37mm block, and more.

Available in Pitch Black, Satin Plum, Snow Blind Satin and Torred.

### **USA Select San Dimas Style 1 HSS HT**

The alder San Dimas Style 1 body is complemented by a one-piece quartersawn maple neck with one-way vintage-style bullet truss rod, and a 22-fret rosewood compound radius fingerboard with rolled edges and a bone nut. Pure tone pours from a DiMarzio® DP100 Super Distortion bridge pickup and DiMarzio® DP-116 HS2™ with neck and middle pickups, with five-way “super” blade pickup switching that delivers the bridge pickup only (position 1), bridge pickup inner coil and middle pickup (position 2), bridge pickup inner coil and neck pickup (position 3), neck and middle pickups (position 4) and neck pickup only (position 5). Other premium features include a single control knob (master volume), side-mounted “football” output jack, black hardware, string-through-body bridge, and more.

Available in Pitch Black, Satin Plum, Snow Blind Satin and Torred.

### **USA Select So-Cal Style 1 HSS FR**

The alder So-Cal Style 1 body is complemented by a single-ply black pickguard, a one-piece quartersawn maple neck with one-way vintage-style bullet truss rod, and a 22-fret rosewood (white dot inlay) or maple (black dot inlay) compound radius fingerboard with rolled edges. Pure tone pours from a DiMarzio® DP100F Super Distortion bridge pickup and DiMarzio® DP-116 HS2™ with neck and middle pickups, with five-way “super” blade pickup switching that delivers the bridge pickup only (position 1), bridge pickup inner coil and middle pickup (position 2), bridge pickup inner coil and neck pickup (position 3), neck and middle pickups (position 4) and neck pickup only (position 5). Other premium features include a single control knob (master volume), top-mounted Strat® output jack, black hardware, Floyd Rose® Original non-recessed bridge with 37mm block, and more.

Available in Pitch Black, Satin Plum, Snow Blind Satin and Torred.

### **USA Select San Dimas Style 2 HH FR**

The alder Style 2 body is complemented by a one-piece quartersawn maple neck with one-way vintage-style bullet truss rod, and a 22-fret rosewood (white dot inlay) or maple (black dot inlay) compound radius fingerboard with rolled edges. Pure tone pours from a DiMarzio® DP100F Super Distortion bridge pickup and DiMarzio® DP-151 PAF PRO neck pickup, with five-way “super” blade pickup switching that delivers the bridge pickup only

(position 1), bridge pickup inner coil (position 2), inner coils of both pickups (position 3), neck pickup outer coil (position 4), neck pickup only (position 5). Other premium features include a single control knob (master volume), side-mounted “football” output jack, black hardware, Floyd Rose® Original non-recessed bridge with 37mm block, and more.

Available in Pitch Black, Satin Plum, Snow Blind Satin and Torred.

For more information, go to [www.charvelguitars.com](http://www.charvelguitars.com).

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About Charvel: Charvel guitars are the very embodiment of high-performance tone machines, and discerning players who prize superior sound and feel have turned to the company's finely crafted guitars as their weapons of choice for more than 30 years. From metal masters including Warren DeMartini and Jake E Lee to instrumental fusion legends such as Allan Holdsworth and Shawn Lane to modern day virtuosos like Guthrie Govan, musician's musicians worldwide have long relied on Charvel for exceptional guitar design.

## ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

## CONTACT DETAILS

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