



FENDER CONTINUES INDUSTRY-LEADING INNOVATION WITH BOLD NEW ELECTRIC GUITARS, AMPS AND ACCESSORIES ANNOUNCES NEW WINTER 2022 RELEASES

INTRODUCTIONS INCLUDE MADE-IN-JAPAN AERODYNE® SPECIAL SERIES GUITARS, EXPANSION OF INDUSTRY-LEADING RUMBLE™ SERIES BASS AMPLIFIERS AND ACCESSORIES TO PERSONALIZE AND ELEVATE THE PLAYING EXPERIENCE

HOLLYWOOD, Calif. (September 8, 2022) — With live performances re-emerging stronger than ever – from Coachella to Glastonbury – creators and musicians are seeking the resources to shine within a newly electrified music scene. Now more than ever Fender continues to be the go-to guitar brand for artists performing on stage globally. Today Fender Musical Instruments Corporation (FMIC) unveiled a new range of products coming to stores and online marketplaces this holiday season. The guitars, amps and accessories introduced today demonstrate Fender's commitment to catering to the needs of players at every stage of their musical journey, whether it's in the comfort of their own homes, recording in the studio and performing live.

"We're excited to announce our newest products stemming from Fender's history of continuous innovation," said **Justin Norvell, Executive Vice President, Product at FMIC**. "Leo Fender always said that artists are angels and our job is to give them 'wings to fly'. We're continuing that mission and expanding our vision of 'filling the world with angels' and that means giving them the tools to create in a seamless, personalized way. From the new made-in-Japan Aerodyne® Special Series Guitars offering a contemporary take on classic Fender® designs, to our widening selection of new accessories, we have something to elevate the playing experience for every musician."

Introductions include the all-new, made-in-Japan Aerodyne® Special Series - guitars that blend aerodynamic lines and modern hardware with timeless silhouettes to create something instantly familiar and radically new. The series features sleek Stratocaster® guitars, a futuristic Telecaster® guitar and two new basses, all available in a range of never-before-seen finishes. In addition, Fender's refreshed Rumble 800 Combo brings a lightweight-yet-powerful bass amp that's perfect for any stage or studio; and a range of new accessories designed to make any player feel stage-ready.

"At FMIC, we're continuously ensuring new products are in the pipeline to serve the growing community of players and creators," added **Tammy Van Donk, EVP FMIC Sales**. "We continue to work hand in hand with our network of dealers as we all adjust to the shifting needs of players globally and across genres."

2022 NEW PRODUCT

ELECTRICS

The **Aerodyne® Special Series Guitar** offers a contemporary take on classic Fender® designs. Distinctive aerodynamic lines, custom-voiced pickups, state-of-the-art hardware, dazzling finishes and unmistakable silhouettes combine to create instruments that are pure, purposeful, instantly familiar and radically new. This made-in-Japan series inspires with futuristic style, premium appointments and exceptional tone. The bold and original designs that inspired previous generations live on in the new Aerodyne® Special series.

Aerodyne® Special Stratocaster® guitar (\$1299.99 USD, £1,299.00 GBP, €1,499.00 EUR, \$2099.00 AUD, ¥181,500 JPY) The Aerodyne® Special Stratocaster® features a sleek new look with vibrant colors adorning the elegantly bound basswood body and matching headcap. A modern “C” shape satin-finished neck with 12” radius fingerboard ensures effortless playability, while newly designed vintage-voiced Stratocaster® guitar pickups and a Babicz Z-Series FCH-2 Point Tremolo deliver a perfect balance of high-performance and classic Fender® tone. Available in Bright White, Chocolate Burst or California Blue.

Aerodyne® Special Stratocaster® HSS guitar (\$1329.99 USD, £1,349.00 GBP, €1,549.00 EUR, \$2149.00 AUD, ¥187,000 JPY) The Aerodyne® Special Stratocaster® HSS features a sleek new look with vibrant colors adorning the elegantly bound basswood body and matching headcap. A modern “C” shape satin-finished neck with 12” radius fingerboard ensures effortless playability, while newly designed vintage-voiced Stratocaster® guitar pickups mated to a specially voiced humbucking bridge pickup and a Babicz Z-Series FCH-2 Point Tremolo deliver a perfect balance of high-performance and classic Fender® tone. Available in Dolphin Gray Metallic, Hot Rod Burst or Speed Green Metallic.

Aerodyne® Special Telecaster® guitar (\$1299.99 USD, £1,299.00 GBP, €1,499.00 EUR, \$2099.00 AUD, ¥181,500 JPY) The Aerodyne® Special Telecaster® features a sleek new look with vibrant colors adorning the elegantly bound basswood body and matching headcap. A modern “C” shape satin-finished neck with 12” radius fingerboard ensures effortless playability, while newly designed vintage-voiced Telecaster pickups and a Babicz Z-Series FCH-Tele® guitar bridge deliver a perfect balance of high-performance and classic Fender® tone. Available in California Blue, Dolphin Gray Metallic or Hot Rod Burst.

Aerodyne® Special Precision Bass® (\$1349.99 USD, £1,349.00 GBP, €1,549.00 EUR, \$2199.00 AUD, ¥181,500 JPY) The Aerodyne® Special Precision Bass® features a sleek new look with vibrant colors adorning the elegantly bound basswood body and matching headcap. A modern “C” shape satin-finished neck with 12” radius fingerboard ensures effortless playability, while newly designed vintage-voiced Precision Bass® pickups and a Babicz Z-Series FCH-4 bridge deliver a perfect balance of high-performance and classic Fender® tone. Available in Bright White, Hot Rod Burst or Speed Green Metallic.

Aerodyne® Special Jazz Bass® (\$1349.99 USD, £1,299.00 GBP, €1,499.00 EUR, \$2199.00 AUD, ¥181,500 JPY) The Aerodyne® Special Jazz Bass® features a sleek new look with vibrant colors adorning the elegantly bound basswood body and the matching headcap. A modern “C” shape satin-finished neck with 12” radius fingerboard ensures effortless playability, while newly designed vintage-voiced Jazz Bass® pickups and a Babicz Z-Series FCH-4 bridge deliver a perfect balance of high-performance and classic Fender® tone. Available in Chocolate Burst, Dolphin Gray or California Blue.

Available October 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

AMPLIFIERS

Fender continues to expand its popular range of amps with an updated Rumble Series designed to deliver powerful tone and classic style. The new Rumble 800 has pro features plus 800 watts of thunderous power making this lightweight bass combo the ultimate rig for any stage or studio.

Tone Master® Princeton Reverb® (\$899.99 USD, £859.00 GBP, €999.00 EUR, \$1,499.00 AUD, ¥115,500 JPY)

The **Tone Master® Princeton Reverb®** uses Fender’s propriety Tone Master modeling process and is versatile enough to go from the bedroom to the recording studio to the gig. It delivers classic Fender tone, reverb and tremolo and is the perfect size for guitarists who want a moderately powered amplifier to use in any situation. Additional rear-panel features include an output power selector for full power and five attenuated settings, balanced XLR line output with impulse response (IR) cabinet simulations, a mute switch for silent stage or recording use, a USB port for firmware upgrades, and more.

Available November 2022. To learn more and for the full product description, click [here](#). For product images, click [here](#).

Rumble™ 800 Combo (\$849.99 USD, £769.00 GBP, €899.00 EUR, \$1399.00 AUD, ¥137,500 JPY)

Joining the world's best-selling line of bass amps, the **Rumble™ 800 Combo** features impressive headroom and punch from its dual 10" Eminence neodymium speakers and compression horn. This class-D amplifier has everything that Fender® bass amps are famous for - and more. With versatile 3-button voicing, a dynamic overdrive circuit and output power attenuation for smaller gigs and practice, the **Rumble™ 800 Combo** delivers stunning power and sonic versatility for any style of music.

Available November 2022. To learn more and for the full product description, click [here](#). For product images, click [here](#).

ACCESSORIES

CASES (\$24.99-\$199.99 USD, £24.99-£179.00 GBP, €29.99-€209.00 EUR, \$XX AUD, ¥2,640-¥30,800 JPY)

Crafted with road-reliable materials, the **Classic Series Wood Cases** (in Lake Placid Blue and Fiesta Red) are a stylish and dependable way to protect your Fender® Stratocaster® or Telecaster® guitars. In addition, Fender is excited to launch the ideal accessory to accompany the Fender® Mustang™ Micro - the world's best-selling headphone amplifier. The **Mustang™ Micro Carrying Case** is a lightweight 3mm EVA foam shell zippered case that holds and protects your Micro, charging cable, and favorite pair of wired earbuds.

CASE STANDS (\$249.99-\$349.99 USD, £242.99-£323.99 GBP, €282.99-€377.99 EUR, \$429.00-\$599.00 AUD, ¥33,000-¥48,950 JPY etc.)

Fender Instrument Case Stands (available in 3-, 5-, and 7-guitar sizes) are a great way to display and protect multiple instruments. Crafted with road-reliable materials, this 3-ply hardshell wooden case boasts a vinyl-wrapped steel carry handle and steel latches. The soft, crushed-acrylic plush interior lining ensures that your guitars remain safe and sound.

FLASH 2.0 RECHARGEABLE TUNER (\$29.99 USD, £23.99 GBP, €27.99 EUR, \$35.00 AUD, ¥3,300 JPY etc.)

With a faster tuning engine, brighter screen, and our longest battery life, the eco-friendly **Flash 2.0 Rechargeable Tuner** will keep any instrument in tune and allows viewing from every angle imaginable on your instrument's headstock. With +/- 1 cent tuning accuracy

and several commonly used tuning options rarely found on a clip-on tuner, players will never have to worry about being out of tune.

REPLACEMENT NECKS (\$349.99-\$799.99 USD, £339.00-£639.00 GBP, €399.00-€749.00 EUR, \$699.00-\$799.00, ¥45,100-¥82,500 JPY etc.)

This season, Fender® will be introducing a wide range of new replacement necks for Fender® or Squier® guitars. Crafted at our Ensenada, Mexico manufacturing facility, these genuine **50's Esquire® Necks, 50's Modified Esquire® Necks** and **Precision Bass® to Jazz Bass® Conversion Necks** are built to the same specifications as those found on Fender's factory instruments. Crafted in the same facility as Fender's US-made instruments, the **American Professional II Stratocaster® Necks and Telecaster® Necks** draw from more than sixty years of innovation, inspiration and evolution to meet the demands of today's working players.

STRAPS (\$19.99-\$39.99 USD, £16.99-£29.99 GBP, €19.99-€34.99 EUR, \$40.00 - \$65.00 AUD, ¥2,750 - ¥4,400 JPY etc.)

Whether it's for an on-stage performance or to match your favorite Fender® guitar, we've got you covered with our colorful collection of straps for all stages. Featuring four warm fall colorways, the **Corduroy Straps** are crafted from a double-sided polyester corduroy and offer full grain leather ends for ultimate comfort and durability. Featuring four vintage rose-patterned designs, the **Floral Straps** are crafted from smooth polyester twill fabric. A modern take on classic designs, the **Pasadena Woven Straps** feature durable woven webbing with intricate patterns and tubular nylon that is built for long-lasting performance.

Available Winter 2022. To learn more and for the full product description, click [here](#). For product images, click [here](#).

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FENDER MEDIA CONTACT:

Christina Stejskal

Vice President, Global Communications

Fender Musical Instruments Corp.

CStejskal@Fender.com

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

COPY LINK

<https://fender.pr.co/271315-fender-continues-industry-leading-innovation-with-bold-new-electric-guitars-amps-and-accessories-announces-new-winter-2022-releases/>