



## Jackson adds new player-focused features to Adrian Smith Signature San Dimas models

Scottsdale, Ariz. (July 01, 2020) – Jackson® today announces the refresh of Iron Maiden guitarist Adrian Smith’s signature lineup with a key upgrade to both the **USA SIGNATURE ADRIAN SMITH SAN DIMAS® SD** and **USA SIGNATURE ADRIAN SMITH SAN DIMAS SDM** models.

Iron Maiden is one of the most successful and influential metal bands ever, and Adrian Smith’s molten yet melodic guitar work has long been a driving force behind their distinctive and dynamic sound. With timeless songwriting and thrilling live performances, Maiden continues to record, tour internationally and rock stadiums everywhere with electrifying prowess and unwavering heavy metal passion.

Designed for Smith’s demanding studio and live needs, the **USA SIGNATURE ADRIAN SMITH SAN DIMAS® SD** and **USA SIGNATURE ADRIAN SMITH SAN DIMAS SDM** feature a resonant, lightweight alder body and a bolt-on quartersawn maple neck with a hand-rubbed urethane back finish for smooth playability and a pair of graphite-reinforcement rods that refuse to budge, no matter the environmental stress it’s exposed to. Featuring 22 jumbo frets and dot inlays, the 12”-16” compound radius fingerboard is the ideal platform for heavy chording and fast, ripping solos.

Considering Iron Maiden's relentless touring regiment, Smith wished to update these models with a heel-mount truss rod adjustment wheel to make neck relief tweaks much more convenient.

"The nice thing is I pick one of these guitars out of the box and it's like putting on a comfortable pair of jeans," said Smith. "Right away, I am totally comfortable with it, but it has the new feature of the adjustable truss rod thumbwheel so instead of having to take the neck off, you can just adjust it, which is a great feature."

A DiMarzio® Super Distortion® DP100 humbucker in the bridge adds the perfect blend of power and tone, with thick, boosted mids, big lows and fat highs, while Samarium Cobalt Noiseless Single-Coil Strat® middle and neck pickups deliver authentic, noise-free Stratocaster® snap with incredible dynamic and magnetic response. A five-way blade selector switch along with single volume and tone controls open up endless tonal possibilities, while the Floyd Rose® Original double-locking tremolo system keeps the guitar in tune through the roughest playing, set after set.

"I'm really sensitive about tuning," said Smith. "I drive everyone crazy when we are recording because if it isn't dead in tune it upsets me but with the locking tremos and everything else, it sort of answered my prayers because it meant I could play a whole show with the same guitar and keep perfectly in tune."

Groomed for high performance, these signature axes are wrapped in a classic Snow White finish with a licensed Fender® Strat headstock and black hardware. The SDM features a maple fingerboard and black pickguard, while the SD features an ebony fingerboard and white pickguard.

For more information and to find an authorized Jackson dealer, visit [www.jacksonguitars.com](http://www.jacksonguitars.com).





###

**ABOUT JACKSON®:** Jackson began back in the late 1970s, when heavy music experienced a flamboyant and virtuosic resurgence in popularity and a small Southern California guitar repair shop became the epicenter of a new level of shred-approved excellence. Ever since then, Jackson guitars have been universally lauded as the metal guitars; the shred machines—highly original high-performance instruments of distinctive style and formidable substance. From metal’s chart-topping peaks to its darkest recesses, for discerning guitarists all over the globe, Jackson is the only way to go.

**JACKSON MEDIA CONTACT:**

Sara Norton

(480)845-5502

snorton@fender.com

## ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

## CONTACT DETAILS

### GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation  
[press@fender.com](mailto:press@fender.com)

### COPY LINK

<https://qa.fendergarage.com/newsroom/272860-jackson-adds-new-player-focused-features-to-adrian-smith-signature-san-dimas-models/>