



JACKSON® DEBUTS INNOVATIVE 2021 ELECTRICS COLLECTION FEATURING DISTINCTIVE DESIGN, TONE & PLAYABILITY

**ARTIST SIGNATURE SERIES, ALL-NEW MJ SERIES, PRO SERIES, X
SERIES AND JS SERIES ADD NEW MODELS WITH ELEVATED HIGH-
PERFORMANCE SPECS**

Scottsdale, Ariz. (January 11, 2021) – Jackson® today introduced its 2021 Winter and Spring collections showcasing all-new elevated specs, bold colors and dynamic aesthetics. Launches includes all-new Artist Signature models, brand-new MJ Series, refreshed Pro Series guitars, all-new Pro Spectra Bass and expanded offerings for both the X Series and JS Series. Each addition celebrates distinctive Jackson design, outstanding tone, ultra-fast playability and ultimate value for metal and hard rock players around the globe.

2021 NEW PRODUCT INTRODUCTIONS

ARTIST SIGNATURE SERIES

Jackson proudly expands its impressive **Artist Signature Series** with several new models, including a brand-new partnership with Black Dahlia Murder guitarist Brandon Ellis with the **Pro Series Signature Brandon Ellis Kelly™**. Additional designs with existing signature artists include the **Pro Series Signature Christian Andreu Rhoads RRT**, **Pro Series Signature Marty Friedman MF-1**, **MJ Series Signature Misha Mansoor So-Cal 2PT** and **Pro Series Signature Misha Mansoor Juggernaut ET6 and ET7**.

• **Pro Series Signature Brandon Ellis Kelly™** (\$1,199.99 EST US Street, £1,399 MSRP, €1,269 MSRP, \$2,699 AUD RRP) Black Dahlia Murder guitarist Brandon Ellis has been captivating

the metal realm since taking over lead guitar duties on the band's 2017 album *Nightbringers*. The brand-new Pro Series Signature Brandon Ellis Kelly™ seethes with metal sophistication in a Green Crackle finish with a reverse pointed black headstock featuring a matching green Jackson logo, reverse pearloid sharkfin inlays and black hardware. Delivering massive sound and high-performance efficiency, this sig model features poplar body-wings, through-body maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound ebony fingerboard with 24 jumbo frets and a Seymour Duncan® Parallel Axis bridge humbucking pickup that rips with plenty of over-wound attitude for bright, expressive high-end and endless sustain. A single volume control, Floyd Rose® 1000 Series double-locking tremolo system, Dunlop® dual-locking strap buttons and Jackson sealed die-cast tuners complete the package. **Available April 2021.**

• **Pro Series Signature Christian Andreu RRT (\$899.99 EST US Street, £949 MSRP, €1,049 MSRP, \$2,099 AUD RRP)** French metal act Gojira blends thrash and progressive elements to create a monstrous groove metal sound like no other. Jackson once again teamed up with acclaimed guitarist Christian Andreu to collaborate on this Pro signature axe, available in a Natural finish with single-ply black pickguard, color matched pointed headstock and black hardware. This instrument has a poplar body with flame maple top, through-body maple neck with graphite reinforcement, scarf joint and satin back finish, 12"-16" compound radius bound ebony fingerboard with 22 jumbo frets, single Jackson covered high-output humbucking bridge pickup, single volume control, Jackson TOM-style adjustable compensated string-through-body bridge and Jackson sealed die-cast locking tuners. **Available February 2021.**

• **Pro Series Signature Marty Friedman MF-1 (\$1,199.99 EST US Street, £999 MSRP, €909 MSRP, \$2,699 AUD RRP)** One of the most influential and respected players in the world, Marty Friedman defined modern guitar playing with Jason Becker in Cacophony, was a key element in the wildly successful rise of thrash pioneers Megadeth, and with his "Marty-esque" improvisations and exotic fusion of Eastern and Western music, has achieved global success as a solo artist. The Pro Series Signature Marty Friedman MF-1 is metal magnificent with a cracked Purple Mirror top, 3-ply white/abalone/white body binding, all-black hardware and a reverse Jackson 3×3 (3 over, 3 under) AT-1 black headstock. Other features include a 24.75" scale length, mahogany body, mahogany set-neck with scarf joint and

graphite-reinforcement rods, bound 12"-radius ebony fingerboard with 22 jumbo frets and pearloid block inlays, dual passive EMG® MF signature humbucking pickups with three-way toggle switching, two volume controls, two tone controls and Jackson TOM-style adjustable bridge with anchored tailpiece. **Available February 2021.**

- **MJ Series Signature Misha Mansoor So-Cal 2PT (\$2,699.99 EST US Street, £2,749 MSRP, €2,479 MSRP, \$5,199 AUD RRP)** Jackson honors acclaimed djent architect Misha Mansoor of Periphery with the brand-new MJ Series Signature Misha Mansoor So-Cal 2PT — an exquisite beauty in Daphne Blue with color matched licensed Fender® Strat® headstock, white pickguard, parchment skirt-style control knobs and chrome hardware. Features include a basswood body, bolt-on caramelized maple neck with graphite reinforcement and oiled back finish, Bare Knuckle Ragnarok humbucking bridge and Bare Knuckle Trilogy single-coil middle and neck pickups with parchment bobbins, five-position pickup blade switch, single volume control, single tone control, 20"-radius caramelized maple fingerboard with rolled edges, 22 jumbo stainless steel frets and white dot inlays outlined in black and Luminlay® side dots. **Available May 2021.**

- **Pro Series Signature Misha Mansoor Juggernaut ET6/ET7 (\$1,299.99 EST US Street, £1,519 MSRP, €1,369 MSRP, \$2,999 AUD RRP)** New for 2021, Misha's Pro Juggernaut models have received the EverTune® treatment. The **Pro Series Signature Misha Mansoor Juggernaut ET6** comes in Chalk Gray with a color matched reverse Jackson 3×3 AT-1 headstock and black hardware, while the **Pro Series Signature Misha Mansoor Juggernaut ET7 (\$1,399.99 EST US Street, £1,469 MSRP, €1,639 MSRP, \$3,199 AUD RRP)** is available in Gulf Blue with a color matched Jackson 4×3 AT-1 headstock and black hardware. Other features include a basswood body, bolt-on caramelized maple neck with graphite reinforcement, scarf joint and oiled back finish, 20"-radius caramelized maple fingerboard with rolled edges, 24 jumbo frets and offset white dot inlays, uncovered direct mount Jackson MM1 pickups, five-position pickup blade switch, single volume control and single tone control with push/pull select. **Available April 2021.**

MJ SERIES

Harkening back to the early '90s when import Jackson guitars were manufactured exclusively in Japan, Jackson introduced the all-new **MJ Series** — an exciting and innovative collection of instruments attentively crafted in Japan. The MJ Series blends

Jackson's world-renowned legacy of designing high-performance instruments with an assortment of top-tier features at a competitive price point.

Engineered for high-speed, virtuoso playing, the MJ Series includes a new Rhoads RRT model, a pair of Soloist™ models and six new Dinky™ offerings. These models include premium body woods, versatile Seymour Duncan® or DiMarzio® pickups, multi-piece rock-solid necks, 12"-16" compound radius ebony fingerboards, Luminlay® side dots, Gotoh® GE1996T Series double-locking tremolo bridge or Jackson TOM-style adjustable bridge with anchored tailpiece, dynamic finishes and come in a foam core case. Models include:

- The **MJ Series Dinky™ DKR** is decked out in either Ice Blue Metallic **(\$1,999.99 EST US Street, £1,999 MSRP, €1,799 MSRP, \$3,599 AUD RRP)** with white pickup bobbins, pearloid sharkfin inlay at the 12th fret and chrome hardware, or in Satin Black **(\$1,899.99 EST US Street, £1,999 MSRP, €1,799 MSRP, \$3,799 AUD RRP)** with yellow pickup bobbins, yellow sharkfin inlay at the 12th fret and black hardware. Both models feature a color matched reverse Jackson pointy headstock. Other features include an alder body with sculpted shredder's cut heel, graphite-reinforced bolt-on five-piece maple/walnut/maple/walnut/maple neck, DiMarzio® Super Distortion® DP100 and DiMarzio PAF Pro® DP151 pickups that provide plenty of high-output attitude with bolstered mids, wide lows and fat highs, five-way blade switching, 24 jumbo frets and Gotoh® GE1996T Series double-locking tremolo bridge. **Available April 2021**

- The **MJ Series Dinky™ DKRA** **(\$2,199.99 EST US Street, £2,239 MSRP, €2019 MSRP, \$3,799 AUD RRP)** is available in a Matte Black Ash finish with color matched reverse headstock, pearloid sharkfin inlays and black hardware. Other features include a mahogany body with ash top and sculpted shredder's cut heel, graphite-reinforced bolt-on five-piece maple/walnut/maple/walnut/maple neck, Seymour Duncan® JB™ TB-4 bridge and Seymour Duncan Jazz SH-2N neck pickups for plenty of hot-rodged tonal clout that radiates with glassy treble tone and scooped mids, five-way blade switching, 24 jumbo frets and Gotoh® GE1996T Series double-locking tremolo bridge. **Available April 2021.**

- The **MJ Series Dinky™ DKRP** **(\$2,199.99 EST US Street, £2,239 MSRP, €2019 MSRP, \$4,199 AUD RRP)** comes in Transparent Blue Burst color matched reverse pointy headstock, white body and headstock binding and black hardware. Features include a mahogany

body with poplar top and sculpted shredder's cut heel, graphite-reinforced bolt-on five-piece maple/walnut/maple/walnut/maple neck, DiMarzio® Super Distortion® DP100 and DiMarzio PAF Pro® DP151 pickups with five-way blade switching, 24 jumbo frets and Gotoh® GE1996T Series double-locking tremolo bridge. **Available April 2021.**

- The **MJ Series Dinky™ DKR MAH (\$1,999.99 EST US Street, £1,999 MSRP, €1,799 MSRP, \$3,599 AUD RRP)** is offered in Gloss Black or Snow White with color matched reverse pointy headstock and black hardware. Other features include a mahogany body with sculpted shredder's cut heel, graphite-reinforced bolt-on five-piece maple/walnut/maple/walnut/maple neck, Seymour Duncan® JB™ TB-4 bridge and Seymour Duncan Jazz SH-2N neck pickups for plenty of hot-rodded tonal clout that radiates with glassy treble tone and scooped mids, five-way blade switching, 24 jumbo frets and Gotoh® GE1996T Series double-locking tremolo bridge. **Available April 2021.**

- The **MJ Series Rhoads RRT (\$2,699.99 EST US Street, £2,749 MSRP, €2,479 MSRP, \$4,999 AUD RRP)** is cloaked in a Gloss Black finish with black pointy headstock, pearloid sharkfin inlays, chrome pickguard and chrome hardware. Its features include an alder body, graphite-reinforced through-body three-piece maple neck, Seymour Duncan® JB™ SH-4 bridge and Seymour Duncan Jazz SH-2N neck pickups, three-way pickup toggle switch, individual pickup volume knobs, single tone knob, 22 jumbo frets and Jackson TOM-style adjustable bridge with anchored tailpiece. **Available April 2021.**

- The **MJ Series Soloist™ SL2 (\$2,499.99 EST US Street, £2,529 MSRP, €2,279 MSRP, \$4,799 AUD RRP)** is offered in classic Gloss Black or Snow White finishes with color matched pointy headstock, pearloid sharkfin inlays and black hardware. Its features include an alder body, graphite-reinforced through-body three-piece maple neck, Seymour Duncan® JB™ SH-4 bridge and Seymour Duncan Jazz SH-2N neck pickups, three-way pickup toggle switch, 24 jumbo frets and Gotoh® GE1996T Series double-locking tremolo bridge. **Available April 2021.**

PRO SERIES

For 2021, Jackson expands its popular **Pro DK Modern** platform, adds several new models and colors across its more traditional **Pro Series** shapes and launches the all-new **Pro Series Spectra Bass** platform.

Designed for modern, progressive players looking for limitless possibilities from a modernized instrument, the **Pro Dinky™ DK Modern** platform is loaded with next-level features including an ergonomic basswood Dinky™ body, graphite-reinforced bolt-on three-piece maple/wenge/maple neck, heel-mount truss rod adjustment wheel, 12"-16" compound radius bound ebony fingerboard with 24 jumbo frets, offset pearloid dot inlays and Luminlay® side dots and Fishman® Fluence® pickups. Models include:

- The **Pro Series DK Modern EverTune® 6 (\$1,599.99 EST US Street, £1,869 MSRP, €1,679 MSRP, \$3,599 AUD RRP)** arrives in the form of a Satin Graphite finish, complete with a reverse 3×3 AT-1 color matched headstock and black hardware. This model is equipped with, active multi-voiced Fishman® Fluence® Open Core PRF-CO7 bridge and neck humbucking pickups with five-way blade switching, single volume control, push/pull tone control and EverTune® bridge. **Available April 2021.**

- The multi-scale (25.5" - 27") **Pro Series DK Modern HT7 MS (\$1,699.99 EST US Street, £1,989 MSRP, €1,789 MSRP, \$3,899 AUD RRP)** comes in a dazzling Eureka Mist finish with a reverse Jackson 3×4 AT-1 color matched headstock and black hardware. This model is equipped with multi-voiced Fishman® Fluence® Modern PRF-MH8 bridge and neck pickups with three-way blade switching, single volume control, tone control with push/pull knob and Hipshot® 7 fixed bridge. **Available April 2021.**

Jackson's Pro Series platform also features our classic designs— each loaded with pro features, outstanding tone, light-speed playability, terrific balance, super-sleek feel, striking aesthetics and remarkable value. Models include:

- The **Pro Series King V™ KVTMG (\$999.99 EST US Street, £1,169 MSRP, €1,059 MSRP, \$2,299 AUD RRP)** comes in a classic Snow White finish with color matched pointy headstock and chrome hardware. Features include a mahogany body, graphite-reinforced through-body maple neck with hand-rubbed oil back finish and wrap-around heel, 12"-16" compound radius bound ebony fingerboard with 22 jumbo frets and alumiroid piranha tooth inlays, EMG® 81 and EMG 85 humbucking pickups, three-way pickup toggle switch, single volume and tone controls and Jackson TOM-Style adjustable bridge with anchored tailpiece. **Available March 2021.**

- The **Pro Series Monarkh SC (\$749.99 EST US Street, £879 MSRP, €789 MSRP, \$1,799 AUD RRP)** is decked out in classic Satin Black with color matched 3×3 AT-1 headstock, three-ply w/b/w binding and gold hardware. Features include a 24.75" scale length, single-cutaway mahogany body, set maple neck with hand-rubbed oil finish on the back, scarf joint and graphite-reinforcement rods, 12"-16" compound radius bound ebony fingerboard with 22 jumbo frets and pearloid ghostfin inlays, Seymour Duncan® (JB/'59) humbucking pickups, three-position pickup toggle switch, individual pickup volume controls, single tone control and Jackson fully adjustable radius compensated bridge with anchored tailpiece. **Available March 2021.**

- The **Pro Series Monarkh SCP (\$899.99 EST US Street, £1,049 MSRP, €949 MSRP, \$2,099 AUD RRP)** is dressed in stunning Transparent Purple Burst finish with color matched 3×3 AT-1 headstock, three-ply w/b/w binding and black hardware. Features include a 24.75" scale length, single-cutaway mahogany body with poplar burl top, set maple neck with hand-rubbed oil finish on the back, scarf joint and graphite-reinforcement rods, 12"-16" compound radius bound ebony fingerboard with 22 jumbo frets and pearloid ghostfin inlays, Seymour Duncan® (JB/'59) humbucking pickups, three-position pickup toggle switch, individual pickup volume controls, single tone control and Jackson fully adjustable radius compensated bridge with anchored tailpiece. **Available March 2021.**

- The **Pro Series Rhoads RR24 (\$1,399.99 EST US Street, £939 MSRP, €849 MSRP, \$3,199 AUD RRP)** sizzles in either blue-and-white **Lighting Crackle** or red-and-black **Maul Crackle** with color matched reverse pointed headstock, color matched pickup bobbins and black hardware. This model features a basswood body, through-body maple neck with graphite-reinforcement rods, 12"-16" compound radius bound ebony fingerboard with 24 jumbo frets and pearloid sharkfin inlays, direct mount Seymour Duncan® JB TB-4 bridge and Seymour Duncan '59 SH-1N neck pickups, three-way pickup toggle switch, single volume and single tone knobs and Floyd Rose® 1000 Series double-locking tremolo system. **Available February 2021.**

- The **Pro Series Soloist™ SL3R (\$1,399.99 EST US Street, £1,409 MSRP, €1,269 MSRP, \$2,899 AUD RRP)** features a dynamite Mirror top, white body binding, mirror piranha tooth inlays, chrome hardware and reverse Jackson pointed 6-in-line mirror headstock. Features include a basswood body, through-body maple neck with scarf joint, graphite-

reinforcement rods and oiled back finish, 12"-16" compound radius bound ebony fingerboard with 24 jumbo frets, direct mount Seymour Duncan® Distortion™ TB-6 bridge, Seymour Duncan Custom Flat Strat® SSL-6 RWRP Single-Coil middle and Seymour Duncan Custom Flat Strat SSL-6 Single-Coil neck pickups, five-way pickup blade switching, single volume and tone controls and Floyd Rose® 1000 Series double-locking tremolo system.

Available February 2021.

- The **Pro Series Soloist™ SL2** comes in several new variations. All SL2 models feature through-body maple neck with scarf joint and graphite-reinforcement rods, 12"-16" compound radius bound ebony fingerboard with 24 jumbo frets and piranha tooth inlays, Seymour Duncan® Distortion™ bridge and neck humbucking pickups, three-way toggle switching and single volume and tone controls. Models include:

- The **Pro Series Soloist™ SL2A MAH (\$1,099.99 EST US Street, £1,289 MSRP, €1,159 MSRP, \$2,499 AUD RRP)** is dressed in a mystical Unicorn White finish with color matched pointy headstock, 2-ply black/celluloid pearl binding and black nickel hardware. This model features a mahogany body with ash top, Floyd Rose® 1000 Series double-locking tremolo bridge and pearloid inlays. **Available May 2021.**

- The **Pro Series Soloist™ SL2A MAH HT (\$999.99 EST US Street, £1,169 MSRP, €1,059 MSRP, \$2,299 AUD RRP)** also comes in a mystical Unicorn White finish with color matched pointy headstock, 2-ply black/celluloid pearl binding and black nickel hardware. This model features a mahogany body with ash top, Jackson HT6 string-through-body hardtail bridge and pearloid inlays. **Available May 2021.**

- The **Pro Series Soloist SL2Q MAH (\$1,099.99 EST US Street, £1,289 MSRP, €1,159 MSRP, \$2,499 AUD RRP)** is offered in an exquisite Transparent Purple finish color matched pointy headstock and gold hardware. It features a mahogany body with quilt maple top, Floyd Rose® 1000 Series double-locking tremolo bridge and alumioid inlays. **Available March 2021.**

- The **Pro Series Soloist SL2P MAH (\$999.99 USD, £1,169 MSRP, €1,059 MSRP, \$2,299 AUD RRP)** is sinister in a Transparent Black finish with color matched pointy headstock and black

nickel hardware. It features a mahogany body with poplar top, Floyd Rose® 1000 Series double-locking tremolo bridge and alumioid inlays. **Available March 2021.**

- The **Pro Series Soloist SL2P MAH HT (\$899.99 EST US Street, £1,049 MSRP, €949 MSRP, \$2,099 AUD RRP)** is sinister in a Transparent Black finish with color matched pointy headstock and black nickel hardware. It features a mahogany body with poplar top, Jackson HT6 string-through-body hardtail bridge and alumioid inlays. **Available March 2021.**

- The all-new **Pro Series Soloist™ 7-string** also comes in two new variations. Both models feature a 25.5" scale length, mahogany body with ash top, through-body maple neck with graphite reinforcement, scarf joint and oiled back finish, 12"-16" compound radius bound ebony fingerboard with 24 jumbo frets and pearloid piranha tooth inlays, direct mount Seymour Duncan® Distortion™ 7 bridge and neck humbucking pickups, five-way pickup blade switch and single volume and tone controls. Models include:

- The **Pro Series Soloist™ SL7A MAH (\$1,299.99 EST US Street, £1,519 MSRP, €1,369 MSRP, \$2,899 AUD RRP)** comes in a mystical Unicorn White finish with color matched reverse pointy headstock, 2-ply black/celluloid pearl binding and black nickel hardware. This model is equipped with a Floyd Rose® 1000 Series double-locking tremolo system. **Available May 2021.**

- The **Pro Series Soloist™ SL7A MAH HT (\$1,199.99 EST US Street, £1,399 MSRP, €1,269 MSRP, \$2,699 AUD RRP)** comes in a mystical Unicorn White finish with color matched reverse pointy headstock, 2-ply black/celluloid pearl binding and black nickel hardware. This model is equipped with a Jackson HT7 string-through-body hardtail bridge. **Available May 2021.**

The **Pro Series Spectra Bass** is a finely crafted instrument with its very essence right there in the name—a bass for professionals. A bold bass that's more than just a cut above the others; a bass designed to deliver the finest to the demanding and adventurous pro player. The finest in style, tone, comfort and playability.

Premium features include a multi-laminate wood body, through-body five-piece maple/walnut/maple/walnut/maple neck with graphite reinforcement, 12"-16" compound radius caramelized jatoba fingerboard with 24 frets and oval dark pearl inlays, Nordstrand® single-coil soapbar bridge and neck pickups, three-band active EQ, two-way toggle switch (active/passive options), three-way toggle switch (variable mid-frequency), blend control and volume control, Jackson single-string hardtail bridge and color matched unique 2×2 or 3×2 headstock with an understated "J" logo. Models include:

- The 4-string, 34"-scale **Pro Series Spectra Bass SBP IV (\$899.99 EST US Street, £1,049 MSRP, €949 MSRP, \$1,999 AUD RRP)** features a unique multi-laminate poplar burl/walnut/maple/walnut/mahogany body wrapped in sophisticated Caribbean Blue with chrome hardware or Transparent Black Burst with gold hardware. **Available April 2021.**

- The 5-string, 35"- scale **Pro Series Spectra Bass SBP V (\$999.99 EST US Street, £1,049 MSRP, €949 MSRP, \$2,299 AUD RRP)** features a unique multi-laminate poplar burl/walnut/maple/walnut/mahogany body wrapped in an elegant Transparent Cherry Burst finish with gold hardware. **Available April 2021.**

- The 5-string, 35"- scale **Pro Series Spectra Bass SBA V (\$999.99 EST US Street, £1,169 MSRP, €1,059 MSRP, \$2,299 AUD RRP)** features a unique multi-laminate flatsawn ash/walnut/maple/walnut/mahogany body wrapped in a magnificent stage-stealing Blue Burst finish with black hardware. **Available April 2021.**

X SERIES

Think classic Jackson designs, outstanding tone, ultra-fast playability and highly affordable value for 21st-century guitarists. Built with the very latest in Jackson expertise and innovation, **X Series** models are steeped with an "X" factor that makes them perfect modern shred machines for a whole new generation of no-holds barred guitarists.

For 2021, Jackson is rolling out several new models including camo finishes for our Soloist™ and Rhoads shapes, a full line-up of Dinky™ bolt-on models, throwback SL1X Soloist™, new Spectra Bass colors and more. Models include:

The **X Series Dinky™ DK2X and DK2X HT** offer a poplar body, bolt-on maple neck with satin back finish, 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets and

pearloid sharkfin inlays, active Jackson high-output humbucking bridge and neck pickup with three-position blade switching, single volume and tone controls, black hardware and reverse Jackson pointed 6-in-line black headstock. Models include:

- The **X Series Dinky™ DK2X** (\$599.99 EST US Street, £699 MSRP, €639 MSRP, \$1,399 AUD RRP) is offered in classic Gloss Black or Snow White and features a Jackson-branded Floyd Rose®-licensed double-locking tremolo bridge system. **Available February 2021.**

- The **X Series Dinky™ DK2X HT** (\$549.99 EST US Street, £649 MSRP, €579 MSRP, \$1,299 AUD RRP) is also offered in classic Gloss Black or Snow White and features a Jackson HT6 string-through-body hardtail bridge. **Available February 2021.**

- The **X Series Dinky™ DK3XR HSS** (\$499.99 EST US Street, £589 MSRP, €529 MSRP, \$1,149 AUD RRP) comes in Gloss Black, Cobalt Blue and Neon Green with a color matched reverse Jackson pointed 6-in-line headstock and black hardware. The Gloss Black finish also features white pickup bobbins and a white Jackson logo on headstock, while the Cobalt Blue and Neon Green finishes feature pink pickup bobbins and a pink Jackson logo on headstock. Other appointments include a poplar body with sculpted shredder's cut heel, bolt-on maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius laurel fingerboard with rolled edges, 24 jumbo frets and inverted pearloid sharkfin inlays, single Jackson high-output humbucking bridge pickup and dual Jackson single-coil middle and neck pickups, five-position pickup blade switch, single volume and tone controls and Jackson-branded Floyd Rose®-licensed double-locking tremolo bridge system. **Available March 2021.**

- The **X Series Kelly KEXM** (\$749.99 EST US Street, £879 MSRP, €789 MSRP, \$1,699 AUD RRP) sports an extreme Neon Yellow finish with pointy black headstock and black hardware. Features include poplar body-wings, through-body maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound maple fingerboard with 24 jumbo frets and black sharkfin inlays, dual Jackson high-output humbucking pickups, three-position toggle switch, single volume and tone controls and Floyd Rose® Special double-locking tremolo bridge system. **Available February 2021.**

- The **X Series Kelly KEXS (\$999.99 EST US Street, £899 MSRP, €819 MSRP, \$2,099 AUD RRP)** features a wicked Shattered Mirror finish with matching Jackson pointed 6-in-line headstock, white body binding, mirror sharkfin inlays and black hardware. Features include mahogany body-wings with a unique shattered mirror top, through-body maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets, dual Jackson high-output humbucking pickups, three-way position switch, single volume and tone controls and Floyd Rose® Special double-locking tremolo bridge system. **Available February 2021.**

- The **X Series King V™ KVX-MG7 (\$899.99 EST US Street, £879 MSRP, €789 MSRP, \$2,099 AUD RRP)** is cloaked in Satin Black with Primer Gray Bevels and has a pointed 7-in-line black headstock and black hardware. Features include a poplar body, through-body maple neck with graphite reinforcement, and scarf joint, 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets and pearloid sharkfin inlays, active EMG® 81-7H bridge and EMG 85-7H neck humbucking pickups, three-position pickup blade switch, single volume and tone controls and Floyd Rose® Special double-locking tremolo bridge system. **Available February 2021.**

- The **X Series Rhoads RRX24 Camo (\$799.99 EST US Street, £939 MSRP, €849 MSRP, \$1,899 AUD RRP)** commands attention in Black Camo or Woodland Camo with a matching camo reverse pointy headstock and black hardware. Features include a poplar body, through-body maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets and pearloid sharkfin inlays, dual covered Jackson active high-output humbucking pickups, three-position pickup blade switch, dual volume controls and single tone control and Floyd Rose® Special double-locking tremolo bridge system. **Available March 2021.**

- The **X Series Rhoads RRX24-MG7 (\$899.99 EST US Street, £1,049 MSRP, €949 MSRP, \$2,099 AUD RRP)** makes a bold statement onstage in a Satin Black finish with Primer Gray Bevels, reverse Jackson pointed 7-in-line black headstock and black hardware. Features include a poplar body, through-body maple neck with graphite reinforcement, scarf joint and satin color matched back finish, 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets and pearloid sharkfin inlays, active EMG® 81-7H bridge and EMG 85-7H neck humbucking pickups, three-position pickup blade switch, two volume controls and

single tone control and Floyd Rose Special 7-string double-locking tremolo bridge system. **Available February 2021.**

- The **X Series Soloist™ SLX DX Camo** is dressed in Multi-Color Camo (**\$849.99 EST US Street, £939 MSRP, €849 MSRP, \$1,899 AUD RRP**) or Winter Camo (**\$799.99 EST US Street, £939 MSRP, €849 MSRP, \$1,889 AUD RRP**) with matching camo pointy headstock and black hardware. Features include a poplar body, through-body maple neck with graphite reinforcement, and scarf joint, 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets and pearloid sharkfin inlays, Jackson active covered high-output humbucking pickups, three-position pickup blade switch, single volume and tone controls and Floyd Rose® Special double-locking tremolo bridge system. **Available March 2021.**

- The **X Series Soloist™ SL1X** (**\$799.99 EST US Street, £939 MSRP, €848 MSRP, \$1,889 AUD RRP**) is decked out in shocking Platinum Pink or Taxi Cab Yellow finishes with black Jackson pointy headstock and black hardware. Features include a poplar body, through-body maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets and white dot inlays, Duncan Designed™ HB-103B humbucking bridge and Duncan Designed HR-101 Hot Rails™ middle and neck pickups with zebra pickup bobbins, five-position pickup blade switch, single volume and tone control and Floyd Rose® Special double-locking tremolo bridge system. **Available March 2021.**

- The **X Series Soloist™ SL3X DX** (**\$699.99 EST US Street, £819 MSRP, €739 MSRP, \$1,599 AUD RRP**) comes in a wicked new Absynthe Frost finish with black hardware and black Jackson pointed 6-in-line black headstock. Features include a poplar body, through-body maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets and pearloid sharkfin inlays, Duncan Designed™ HB-103B humbucking bridge and Duncan Designed HR-101 Hot Rails™ middle and neck pickups with zebra pickup bobbins, five-position pickup blade switch, single volume and tone controls and Floyd Rose® Special double-locking tremolo bridge system. **Available February 2021.**

- The **X Series Soloist™ SL3XM DX** (**\$649.99 EST US Street, £879 MSRP, €789 MSRP, \$1,799 AUD RRP**) is finished in Satin Black and bears Jackson's traditional appointments

including black hardware, dome-style control knobs, black sharkfin inlays, zebra pickups bobbins and black pointed 6-in-line headstock. Other features include a poplar body, through-body maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound maple fingerboard with 24 jumbo frets, Duncan Designed™ HB-103B humbucking bridge and Duncan Designed HR-101 Hot Rails™ middle and neck pickups, five-position pickup blade switch, single volume and tone controls and Floyd Rose® Special double-locking tremolo bridge system. **Available February 2021.**

The all-new **X Series Concert™ Bass CBXNT DX IV** is a highly versatile bass designed for one express purpose—bringing the thunder to your music. Upgraded electronics, classically brutal style and fast, efficient playability make this entry into the lineup a fundamental force to be reckoned with. Perfect for rock, punk or metal—or other styles that demand low, punchy bass—this instrument is an unbelievable value.

Features include a poplar body, through-body maple neck with graphite reinforcement, scarf joint and gloss color matched back finish, 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets and pearloid sharkfin inlays, active electronics with Jackson J-style bridge and Jackson P-style neck pickups, master volume, 3-band EQ (bass, mid and treble) and blend controls, Jackson bass Bacher IV string-through-body hardtail bridge and Jackson pointed 4-in-line black headstock. Models include:

- The **X Series Concert™ Bass CBXNT DX IV (\$649.99 EST US Street, £759 MSRP, €689 MSRP, \$1,499 AUD RRP)** ups the ante in the style realm with all-new vivid Absynthe Frost, Gloss Black or Rocket Red finishes, each featuring a parchment pickguard, black skirt-style control knobs and chrome hardware including the bridge pickup cover. **Available April 2021.**

JS SERIES

Swift, sleek and affordable, **JS Series** guitars take an epic lead forward, making it easier than ever to get classic Jackson tone, looks and playability without breaking the bank. Models include:

- The **JS Series Dinky Arch Top JS24 DKAM (\$299.99 EST US Street, £350 MSRP, €320 MSRP, \$699 AUD RRP)** is wrapped in a sophisticated Black Stain or Red Stain finish with

pointy black headstock and black hardware. Features include a mahogany body with arched top, bolt-on caramelized maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound caramelized maple fingerboard with 24 jumbo frets and black sharkfin inlays, dual Jackson high-output humbucking pickups, three-position pickup blade switch, single volume and tone controls and 2-point fulcrum tremolo bridge.

Available February 2021.

- The **JS Series Dinky Arch Top JS32Q DKA HT (\$299.99 EST US Street, £350 MSRP, €320 MSRP, \$699 AUD RRP)** is decked out in all-new Transparent Black Burst, Transparent Green Burst and Transparent Purple Burst finishes with pointy black headstocks and all-black hardware. Features include a poplar body with quilt maple top, bolt-on maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound amaranth fingerboard with 24 jumbo frets and pearloid sharkfin inlays, Jackson high-output neck humbucking pickups, three-position pickup blade switch, single volume and tone controls and Jackson HT6 string-through-body hardtail bridge. **Available February 2021.**

- The **JS Series Dinky Arch Top JS22Q-7 DKA HT (\$299.99 EST US Street, £350 MSRP, €320 MSRP, \$699 AUD RRP)** is wrapped in a brooding Transparent Black Burst finish with all-black hardware and our Jackson 3×4 AT-1 black headstock. Features include a poplar body with quilt maple top, bolt-on maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound amaranth fingerboard with 24 jumbo frets and pearloid piranha tooth inlays, Jackson high-output 7-string bridge and neck humbucking pickups, three-position pickup blade switch, single volume and tone controls and Jackson HT7 string-through-body hardtail bridge. **Available February 2021.**

- The **JS Series Rhoads JS32 MAH (\$399.99 EST US Street, £470 MSRP, €420 MSRP, \$949 AUD RRP)** cuts an elegant figure in a Natural finish with gold pickguard, black hardware and black pointy headstock. Features include a mahogany body, bolt-on maple neck with graphite reinforcement and scarf joint, 12"-16" compound radius bound amaranth fingerboard with 24 jumbo frets and pearloid sharkfin inlays, Jackson high-output bridge and neck humbucking pickups, three-position pickup toggle switch, single volume and tone controls and Jackson-branded Floyd Rose® double-locking tremolo bridge system. **Available February 2021.**

ACCESSORIES

Jackson accessories for 2021 include the new **Jackson® King V™ Hardshell Gig Bag**, as well as other clothing and collectibles. For a full list, visit jacksonguitars.com/gear/accessories.

- The **Jackson® King V™ Hardshell Gig Bag** features an internal storage compartment, external straps with top-mount handle and an embroidered Jackson® logo on the lid.

For technical specs, additional information on new Jackson products and to find a retail partner near you, visit www.jacksonguitars.com. For additional images, please visit: <https://www.dropbox.com/sh/ju2bmo9atwgpn7p/AACSPKydsZ7JbHAEOKG9Y7kva?dl=0>

ABOUT JACKSON®:

Jackson® began back in the late 1970s, when heavy music experienced a flamboyant and virtuosic resurgence in popularity and a small Southern California guitar repair shop became the epicenter of a new level of shred-approved excellence. Ever since then, Jackson guitars have been universally lauded as the metal guitars; the shred machines—highly original high-performance instruments of distinctive style and formidable substance. From metal's chart-topping peaks to its darkest recesses, for discerning guitarists all over the globe, Jackson is the only way to go.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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