

GRETSCH® BRINGS 130TH ANNIVERSARY EVENT TO KEMPTVILLE

WHAT: Gretsch musical instruments is proud to celebrate 130 years of excellence with an exclusive in-store gathering at Class Axe Music in Kemptville, Ontario.

Gretsch president Fred Gretsch and CFO Dinah Gretsch will host a multimedia musical journey that begins in 1883, when 27-year-old German immigrant and company founder Friedrich Gretsch made the company's very first instruments in Brooklyn, N.Y. Follow the company's history to the 1930s - when the first Gretsch guitars appeared- right up to today, and see and hear the musicians who wove Gretsch guitars into the fabric of modern pop music and culture.

Prize giveaways, including a Gretsch G5420T Electromatic® guitar, and a performance by Keith Glass of the Prairie Oyster trio, will take place.

WHEN: Sat., Oct. 12, 7:30 p.m.

WHERE: Class Axe Guitars

288 County Road 44

Kemptville, Ontario, Canada

K0G 1J0

NOTES: Event is free of cost. Interview opportunities with performers and event hosts will be available.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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