



FENDER BRINGS NEW AGE AESTHETIC WITH A VINTAGE FEEL FOR THE LAUNCH OF THE VINTERA® III RANGE

**THE LATEST COLLECTION OF ERA-SPECIFIC FEATURES SETS OUT TO
ACHIEVE A LEVEL OF HISTORICAL ACCURACY AND PERIOD
CORRECTNESS PREVIOUSLY UNSEEN WITHIN THE VINTERA RANGE
OF GUITARS**

HOLLYWOOD, Calif. (April 14, 2026) — [Fender Musical Instruments Corporation](#) (FMIC) today announced the launch of the [Vintera III Series](#), the next evolution of its acclaimed vintage-inspired lineup. Reimagined from the ground up, the highly anticipated range delivers meticulously crafted instruments that capture the defining sounds, aesthetics and feel of the early, mid and late '50s, '60s and '70s.

"Usually when one band is on tour I'm working on writing music for the other one," said songwriter and record producer, Nate Amos. "Lorelei and Water From Your Eyes both evolved to a point where they each have their own language. With the latter, something about that band seems to call for the Vintera III Jaguar. I think it's maybe because of the

floating tremolo system, but it feels a little bit more chaotic when you really go to town on a guitar like that.”

Designed for players seeking true vintage character, the Vintera III series introduces an all-new philosophy: a targeted focus on iconic moments in Fender history. This “greatest hits” approach highlights some of the most celebrated specifications from the company’s golden eras, giving musicians access to some of the most revered tones ever produced.

This refined direction marks a significant evolution from previous Vintera collections - while earlier generations drew broadly from generations of production, the Vintera III Series narrows its focus to distinct, era-defining designs, allowing Fender to achieve a new level of historical accuracy and authenticity. Every instrument in the range reflects painstaking attention to detail - from period-correct aesthetics and colours, to carefully recreated neck construction and pickups - faithfully capturing the look, feel and sonic character of legendary vintage Fender models.

“With the Vintera III Series, we set out to capture the defining moments that shaped Fender’s legacy,” said Max Gutnik, Chief Product Officer at Fender. “Rather than broadly representing entire decades, we focused on the most iconic specifications that players continue to seek out today. By zeroing in on these historic designs - from era-correct pickups and neck profiles to period-accurate aesthetics - we’re giving today’s musicians an authentic connection to the instruments that helped define modern music.”

To ensure era-accurate tone, Fender’s engineers revisited the company’s original archives, developing vintage-style pickups matched to each period. Players will experience the warm, rounded character of Alnico II and the punch and clarity of Alnico V designs.

The Vintera III Series also faithfully recreates Fender’s historic neck profiles, from the substantial V and D shapes of the mid and late ’50s to the comfortable medium C profiles of the early ’60s and the slimmer C shapes that defined the late ’60s and early ’70s. Each model is completed with era-specific headstocks, decals, fingerboard inlays, stamps and finishes, delivering an instrument that feels as authentic as it sounds.

With Vintera III, Fender brings the spirit of its most influential eras to a new generation of players - offering a lineup that celebrates the instruments, tones and innovations that helped shape modern music.

Models include:

- Vintera® III Late '50s Stratocaster®
- Limited Edition Vintera® III Late '50s Stratocaster®
- Vintera® III Early '60s Stratocaster®
- Vintera® III Late '60s Stratocaster®
- Limited Edition Vintera® III Early '60s Custom Telecaster®
- Vintera® III Late '50s Telecaster®
- Vintera® III Mid '60s Telecaster®
- Vintera® III Mid '60s Jazzmaster®
- Vintera® III Mid '60s Jaguar®
- Vintera® III Mid '60s Mustang®
- Vintera® III Early '60s Jazz Bass®
- Vintera® III Early '70s Jazz Bass®
- Vintera® III Late '60s Precision Bass®
- Vintera® III Early '60s Bass VI

Fender introduces the new Vintera III series featuring Nate Amos. Watch Water From Your Eyes take the Vintera III Series for a test drive performing "Life Lines," and This Is Lorelei playing "Dancing in the Club."

High-resolution product and lifestyle images can be found HERE and full product descriptions and specifications can be found below.

For technical specs, additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender.

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VINTERA III COLLECTION

Vintera® III Late '50s Stratocaster® (MSRP: \$1,249.99 USD, £1,049 GBP, €1,249 EUR, \$2,099 AUD, ¥192,500 JPY) The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Late '50s Stratocaster® features an alder body paired with a 1-piece maple neck and maple fingerboard, delivering that unmistakable Fender sound brimming with punch and crystal-clear articulation. The authentic late '50s "D"-shaped neck profile offers an instantly familiar playing experience that feels natural in your hands, while the 7.25" radius fingerboard with vintage-tall frets ensures supreme comfort and outstanding feel. At its heart, three meticulously crafted late '50s spec'd pickups capture the bright, singing tones that established Fender's reputation during this pivotal era. The vintage-style synchronized tremolo system provides effortless pitch manipulation, while period-correct vintage-style tuning machines deliver authentic looks with superior tuning precision. Embrace the authentic vintage spirit and legendary sound of Vintera® III – where every detail tells the story.

Limited Edition Vintera® III Late '50s Stratocaster® (MSRP: \$1,499.99 USD, £1,199 GBP, €1,399 EUR, \$2,599 AUD, ¥225,500 JPY) The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Limited Edition Vintera® III Late '50s Stratocaster® features an ash body finished in elegant see-thru blonde that beautifully highlights the wood's natural grain, paired with a 1-piece maple neck and maple fingerboard that delivers unmistakable Fender sound with punch and crystal-clear articulation. The authentic late '50s "D"-shaped neck profile offers an instantly familiar playing experience that feels natural in your hands, while the 7.25" radius fingerboard with vintage-tall frets ensures supreme comfort and outstanding feel. Three meticulously crafted vintage-style 1958 spec'd pickups capture the bright, singing tones that established Fender's reputation during this pivotal era, while the vintage-style synchronized tremolo system provides effortless pitch manipulation. Premium gold hardware appointments create a sophisticated aesthetic that sets this limited edition apart from the crowd. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Vintera® III Early '60s Stratocaster® (MSRP: \$1,249.99 USD, £1,049 GBP, €1,249 EUR, \$2,099 AUD, ¥192,500 JPY) The Fender Vintera III series delivers meticulously crafted

vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Early '60s Stratocaster® features an alder body paired with a maple neck and rosewood fingerboard, delivering that unmistakable Fender sound brimming with punch and crystal-clear articulation. The authentic early '60s "C"-shaped neck profile offers an instantly familiar playing experience that feels natural in your hands, while the 7.25" radius fingerboard with vintage-tall frets ensures supreme comfort and outstanding feel. At its heart, three meticulously crafted vintage-style early '60s single-coil pickups capture the bright, chimy tones that established Fender's reputation during this pivotal era. The vintage-style synchronized tremolo system provides effortless pitch manipulation, while period-correct vintage-style tuning machines deliver authentic looks with superior tuning precision. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Vintera® III Late '60s Stratocaster® (MSRP: \$1,249.99 USD, £1,049 GBP, €1,249 EUR, \$2,099 AUD, ¥192,500 JPY) The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera III Late '60s Stratocaster® features an alder body and maple neck with Maple or Rosewood fingerboard and period-correct big headstock, delivering that unmistakable Fender look and sound brimming with punch and crystal-clear articulation. The authentic late '60s "C"-shaped neck profile offers an instantly familiar playing experience that feels natural in your hands, while the 7.25" radius fingerboard with vintage-tall frets ensures supreme comfort and outstanding feel. At its heart, three meticulously crafted vintage-style late '60s single-coil pickups capture the dynamic, versatile tones that established Fender's reputation during this transformative era. The vintage-style synchronized tremolo system provides effortless pitch manipulation, while period-correct vintage-style tuning machines deliver authentic looks with superior tuning precision. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story

Vintera® III Late '50s Telecaster® (MSRP: \$1,249.99 USD, £1,049 GBP, €1,249 EUR, \$2,099 AUD, ¥192,500 JPY) The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Late '50s Telecaster® features an ash or alder body

paired with a 1-piece maple neck and maple fingerboard, delivering that unmistakable Fender sound brimming with punch and crystal-clear articulation. The authentic late '50s "V"-shaped neck profile offers an instantly familiar playing experience, while the 7.25" radius fingerboard with vintage-tall frets ensures supreme comfort and outstanding feel. At its heart, two meticulously crafted vintage-style late '50s spec'd pickups capture the bright, cutting tones that established Fender's reputation during this pivotal era. The vintage-style 3-saddle bridge with steel barrel saddles offers authentic '50s twang while vintage-style appointments deliver classic aesthetics and period-correct tuning machines provide superior tuning precision. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Vintera® III Mid '60s Telecaster® (MSRP: \$1,249.99 USD, £1,049 GBP, €1,249 EUR, \$2,299 AUD, ¥192,500 JPY)

The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Mid '60s Telecaster® features your choice of alder or ash body paired with a maple neck and maple or rosewood fingerboard, delivering that unmistakable Fender sound brimming with punch and crystal-clear articulation. Choose between a classic maple cap fingerboard or rich rosewood fingerboard to match your playing style and aesthetic preference. The authentic mid '60s "C"-shaped neck profile offers an instantly familiar playing experience, while the 7.25" radius fingerboard with vintage-tall frets ensures supreme comfort and outstanding feel. At its heart, two meticulously crafted vintage-style mid '60s spec'd pickups capture the bright, cutting tones that established Fender's reputation during this pivotal era. The vintage-style 3-saddle bridge with threaded steel saddles offers authentic '60s twang, while period-correct vintage-style tuning machines deliver authentic looks with superior tuning precision. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Limited Edition Vintera® III Early '60s Custom Telecaster® (MSRP: \$1,499.99 USD, £1,199 GBP, €1,399 EUR, \$2,599 AUD, ¥264,000 JPY) The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Limited Edition Vintera® III Early '60s Custom Telecaster® features a double-bound alder body, paired with a maple neck and

rosewood fingerboard to deliver that unmistakable Fender sound brimming with punch and crystal-clear articulation. The authentic early '60s "C"-shaped neck profile offers an instantly familiar playing experience, while the 7.25" radius fingerboard with vintage-tall frets ensures supreme comfort and outstanding feel. At its heart, two meticulously crafted vintage-style 1963 spec'd pickups capture the bright, cutting tones that established Fender's reputation during this pivotal era. The vintage-style 3-saddle bridge with threaded steel saddles offers authentic '60s twang, while period-correct vintage-style tuning machines deliver authentic looks with superior tuning precision. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Vintera® III Mid '60s Jazzmaster® (MSRP: \$1,349.99 USD, £819.00 GBP, €969.00 EUR, \$2,299 AUD, ¥209,000 JPY) The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Mid '60s Jazzmaster® features an alder body and a maple neck with rosewood fingerboard that delivers that unmistakable Fender sound brimming with punch and crystal-clear articulation. The authentic mid '60s "C"-shaped neck profile offers an instantly familiar playing experience, while the 7.25" radius fingerboard with vintage-tall frets ensures supreme comfort and outstanding feel. At its heart, two meticulously crafted vintage-style mid '60s spec'd Jazzmaster pickups capture the bright, jangly tones and warm, woody midrange that established this model's reputation during this pivotal era. The vintage-style floating tremolo bridge with rhythm circuit switch offers authentic '60s versatility and vibrato, while period-correct vintage-style tuning machines deliver authentic looks with superior tuning precision. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Vintera® III Mid '60s Jaguar® (MSRP: \$1,349.99 USD, £819.00 GBP, €969.00 EUR, \$2,299 AUD, ¥209,000 JPY) The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Mid '60s Jaguar® features an alder body and a maple neck with rosewood fingerboard delivering that unmistakable Fender sound brimming with punch and crystal-clear articulation. The authentic mid '60s "C"-shaped neck profile offers an instantly familiar playing experience, while the 7.25" radius fingerboard with vintage-tall frets ensures supreme comfort and outstanding feel. At its heart, you'll find a pair of

vintage-style mid '60s single-coil pickups that deliver all the sweet and sparkling tone that made Fender® famous. Other features include a vintage-style floating tremolo with tremolo lock for expressive vibrato, period-correct rhythm circuit for enhanced tonal versatility, vintage-style Jaguar® mute and vintage-style tuning machines for enhanced tuning stability. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Vintera® III Mid '60s Mustang® (MSRP: \$1,249.99 USD, £669.00 GBP, €789.00 EUR, \$2,099 AUD, ¥198,000 JPY) The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Mid 60s Mustang® features an alder body and maple neck with rosewood fingerboard for classic Fender tone brimming with punch and crystal-clear articulation. The authentic mid '60s "C"-shaped neck profile offers an instantly familiar playing experience that feels natural in your hands, while the 7.25" radius fingerboard with vintage-tall frets ensures supreme comfort and outstanding feel. At its heart, you'll find a pair of vintage-style mid '60s single-coil pickups that deliver all the sweet and sparkling, warm and woody tone that made Fender famous. The vintage-style Mustang® "floating" tremolo provides effortless pitch manipulation, while period-correct vintage-style tuning machines deliver authentic looks with superior tuning precision. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Vintera® III Early '60s Jazz Bass® (MSRP: \$1,349.99 USD, £1,099 GBP, €1,299 EUR, \$2,299 AUD, ¥209,000 JPY) The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Early '60s Jazz Bass® features an alder body and maple neck with rosewood fingerboard for classic Fender tone that's full of punch and clarity. The early '60s "C" - shaped maple neck with 7.25" radius rosewood fingerboard and vintage-tall frets provides supreme comfort and outstanding feel. At its heart, you'll find a pair of vintage-style early '60s single-coil pickups that deliver all the punchy and articulate, warm and woody tone that made Fender® famous. Other features include a vintage-style 4-saddle bridge for rock-solid intonation and sustain and vintage-style tuning machines for

enhanced tuning stability. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Vintera® III Early '70s Jazz Bass® (MSRP: \$1,499.99 USD, £1,199 GBP, €1,399 EUR, \$2,599 AUD, ¥220,000 JPY)

The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Early '70s Jazz Bass® features an alder body and maple neck with maple or rosewood fingerboard for classic Fender tone that's full of punch and clarity. The early '70s "C"-shape maple neck sports binding and block inlays with 7.25" radius maple or rosewood fingerboard and vintage-tall frets. At its heart, you'll find a pair of vintage-style early '70s single-coil pickups that deliver all the punchy and articulate, warm and woody tone that made Fender® famous. Other features include a vintage-style 4-saddle bridge for rock-solid intonation and sustain and vintage-style tuning machines for enhanced tuning stability. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Vintera® III Late '60s Precision Bass® (MSRP: \$1,249.99 USD, £1,099 GBP, €1,299 EUR, \$2,299 AUD, ¥192,500 JPY)

The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Late '60s Precision Bass® features an alder body and maple neck with rosewood fingerboard for classic Fender tone that's full of punch and clarity. The late '60s "C"-shape maple neck with 7.25" radius maple or rosewood fingerboard and vintage-tall frets provides supreme comfort and outstanding feel. At its heart, you'll find a vintage-style late '60s split-coil pickup that delivers all the punchy and powerful, warm and woody tone that made Fender® famous. Other features include a vintage-style 4-saddle bridge for rock-solid intonation and sustain, and vintage-style lollipop tuning machines for enhanced tuning stability. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

Vintera® III Early '60s Bass VI (MSRP: \$1,499.99 USD, £1,249 GBP, €1,449 EUR, \$2,599 AUD, ¥236,500 JPY)

The Fender Vintera III series delivers meticulously crafted vintage recreations that capture the authentic look, feel, and tone of iconic Fender guitars from the '50s, '60s, and '70s. The Vintera® III Early '60s Bass VI features an alder body and a maple neck with rosewood fingerboard for classic Fender tone that's full of punch and clarity. The

early '60s "C"-shape, 30" scale maple neck with 7.25" radius rosewood fingerboard and vintage-tall frets provides supreme comfort and outstanding feel. At its heart, you'll find three vintage-style early '60s single-coil pickups that deliver all the deep and growling, rich and articulate tone that made Fender® famous. Other features include a vintage-style floating tremolo for expressive vibrato, individual on/off switches for each pickup, vintage-style Bass VI mute and vintage-style tuning machines for enhanced tuning stability. Embrace the authentic vintage spirit and legendary sound of Vintera III – where every detail tells the story.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)–whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

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