

FENDER® ACOUSTICS RELEASES AVRIL LAVIGNE NEWPORTER™ GUITAR

SCOTTSDALE, Ariz. (November 5, 2013) — **Fender Acoustics** is pleased to release the **Avril Lavigne Newporter** guitar.

Fender's Avril Lavigne Newporter acoustic is based on her signature Squier® Telecaster® guitar, with all the distinctive punk-pop charm you'd expect from the top-selling Canadian songstress. It's a concert-size beauty with all black finish, binding and tuners, and featuring a specially designed "star" rosette, 12th-fret skull and crossbones inlay and Lavigne's signature on the Telecaster headstock.

Other features include an all-laminate mahogany top, back and sides with quartersawn scalloped "X" bracing; black-bound mahogany neck with "C"-shaped profile and 19-fret rosewood fingerboard, Fender "Viking"-style rosewood bridge with white pins; three-ply black pickguard; and Fishman® preamp system with built-in tuner.

Click [here](#) to watch a product video, and visit www.fender.com for more information.

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Fender Musical Instruments Corporation (FMIC) is one of the world's leading musical instrument manufacturers, marketers and distributors, whose portfolio of brands includes Fender®, Squier®, Gretsch®, Jackson®, Takamine®, Guild®, EVH®, Ovation®, Charvel® and Groove Tubes®, among others. For more information, visit www.fender.com.

KMC Music, a division of FMIC, is a leading manufacturer and distributor of musical instruments, accessories and stage lighting equipment, whose brands include Gretsch® Drums, Gibraltar® Hardware, Latin Percussion®, Toca® Percussion, Sabian® cymbals and MBT™ Lighting, among others. For more information, visit www.kmcmusic.com.

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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