

GRETSCH® RELEASES NEW BREED; CRÈME DE MARINE FALCON™

SCOTTSDALE, Ariz. (November 4, 2014) – Gretsch is proud to release its newest breed of bird, the **Crème de Marine Falcon** guitar.

This is a truly distinctive Falcon—a classic G6136T model dressed in a soft blue finish that we call Crème de Marine. Together with the gold appointments and classic style, it's an elegant look as calm as quiet seas.

All the other premium G6136T features are here, including late '50s styling on a single-cutaway arch-top hollow body with 1959 trestle bracing, gold-sparkle binding and oversized bound f holes; three-piece maple neck with ebony fingerboard, gold-sparkle binding and Neo-Classic™ thumbnail inlays; dual High Sensitive Filter'Tron™ pickups; three-position pickup switch and three-position master tone switch; gold plexi pickguard with falcon motif; Space Control™ bridge and Bigsby® B6GB vibrato tailpiece; gold-plated Grover® Imperial™ tuners; and horizontal Gretsch gold-sparkle headstock logo. Includes deluxe hardshell case.

For more information, go to www.gretschguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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