

ABKCO MUSIC & RECORDS AND FENDER® RELEASE LIMITED EDITION ROLLING STONES BEGGARS BANQUET GUITAR PACKAGE

SCOTTSDALE, Ariz. (October 22, 2013) — Beggars can be choosers this holiday season, thanks to the **LIMITED EDITION FENDER BEGGARS BANQUET TELECASTER®** guitar package sold exclusively through Amazon.com. The *Beggars Banquet* Telecaster is the result of a strategic marketing venture between **ABKCO MUSIC & RECORDS** and **FENDER** in celebration of ABKCO's recent release of the 'Clearly Classic' edition of the landmark album on clear vinyl.

Only 300 of the guitar packages will be produced, featuring artwork from the Rolling Stones *Beggars Banquet* cover on the front and the gatefold feast on the back of the guitar's body, as well as a numbered neck plate, *Beggars Banquet* clear vinyl LP and Fender-branded guitar wall hanger. For the first time ever, as a result of a new state of the art printing process, the artwork is printed directly onto the guitar's body and pickguard, ensuring vibrant high-resolution imagery and maximum durability. The box the guitar package is shipped in is adorned with iconic Rolling Stones LP cover art, creating the perfect gift for rock 'n' roll enthusiasts the world over.

The *Beggars Banquet* Telecaster guitar incorporates the original album art from 1968, when the Stones' legendary album was first released in the UK. The cover depicts a graffiti-defaced public toilet, which at the time was deemed too controversial for domestic consumption in the U.S., prompting the record company to package it with an all white alternate cover. ABKCO restored the cover art to the original in successive re-issues of the title culminating with the current 'Clearly Classic' LP version.

"The music on *Beggars Banquet* is as unique, powerful and timeless as the Telecaster guitar," said Justin Norvell, vice president of marketing for Fender. "By working with ABKCO

and Amazon, we're able to create an instrument as raw and original as the album."

"The Limited Edition *Beggars Banquet* guitar package expands the long and successful partnership between ABKCO and Fender," noted Alisa Coleman, ABKCO Music & Records Senior Executive Vice President. "It is yet another opportunity for us to expose The Rolling Stones' music to guitar aficionados and fans around the world."

For more information, go to www.fender.com/beggars-banquet. To purchase the guitar package, go to www.amazon.com.

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ABOUT ABKCO ABKCO Music & Records, founded over 50 years ago by Allen Klein, is one of the world's leading independent entertainment companies. It is home to iconic catalog assets that include compositions and recordings by Sam Cooke, The Rolling Stones, Bobby Womack, Eric Burdon, The Animals, Herman's Hermits, Marianne Faithfull, The Kinks as well as the Cameo Parkway masters by such artists as Chubby Checker, Bobby Rydell, Clint Eastwood, The Orlons, The Dovells, ? & The Mysterians, Charlie Gracie, The Tymes and Dee Dee Sharp. Soundtrack releases include Edgar Wright's *The World's End* and *Scott Pilgrim vs. The World*, Wes Anderson's 2013 Academy Award® nominated *Moonrise Kingdom*, *The Darjeeling Limited* and the 2010 Academy Award® nominated *Fantastic Mr. Fox*, Independent Spirit Award® Winner *Safety Not Guaranteed*, *Our Idiot Brother*, the international blockbuster *Fast Five*, *Percy Jackson & The Olympians: The Lightning Thief*, *The Men Who Stare At Goats*, *Boardwalk Empire Volume 2: Music from the HBO® original series* and the soundtrack to the first season of the hit Showtime® series, *Californication*. ABKCO is active on many fronts including the release of critically lauded compilations and reissues from its catalog, film and commercial placement of its master recordings and music publishing properties in all media. ABKCO Films most recent release is *The Rolling Stones Charlie Is My Darling – Ireland 1965*. Renowned cult director Alejandro Jodorowsky's classics *El Topo* and *The Holy Mountain*, fully restored and remastered to HD, were shown at the 2006 Cannes Film Festival (Classics section) and at the prestigious 44th New York Film Festival. In 2003 ABKCO won a Grammy for the DVD release of *Sam Cooke – Legend* and the following year released the DVD of *The Rolling Stones Rock and Roll Circus* to universal

acclaim. Upcoming releases include a restoration of the Spaghetti Western *Blindman* starring Ringo Starr. ABKCO Films is in pre-production on a biopic on the life of Sam Cooke.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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