



JACKSON® ADDS SEVERAL NEW PRO SERIES MODELS INCLUDING THE ALL-NEW PRO DINKY™ DK MODERN ASH; ALSO ADDS STUNNING NEW CRACKLE AND SWIRL FINISHES

Scottsdale, Ariz. (January 15, 2020) – Jackson® announces the expansion of the Pro Series line with all-new models including the Pro Dinky™ DK Modern Ash, as well as stunning new crackle and swirl finishes for Pro Series and X Series models.

With premium features catering to highly-technical playing, multi-dimensional tone and ergonomic design, the brand-new Jackson **Pro Series Dinky™ DK Modern Ash FR6 in Baked White, FR7 in Baked Green, HT6 in Baked Red and HT7 in Baked Blue** models provide the ultimate high-performance experience for today's modern players.

These innovative **DK Modern Ash models** boast unparalleled style with a sandblasted surface that highlights the ash wood grain, complete with a reverse AT-1 matching headstock with white Jackson badge logo and black hardware.

The Dinky body is paired with a sturdy graphite-reinforced bolt-on three-piece maple/wenge/maple neck, featuring a satin finish on the back for greater playing comfort, Luminlay® side dots for fretboard guidance in dark lighting conditions and a heel-mount truss rod adjustment wheel for painless neck relief tweaks. Designed for fast and intricate playing, the 12"-16" compound radius bound ebony fingerboard hosts 24 jumbo frets and offset pearloid dot inlays.

Active multi-voiced Fishman® Fluence® Open Core PRF-COC bridge and neck humbucking pickups give these powerful instruments plenty of dynamic tone — capable of over-wound hot-rodded crunch or vintage snap.

These versatile guitars feature a single volume control and a single tone control with push/pull activation to switch from voice one to voice two when the five-way blade is in pickup positions one (full bridge) or five (full neck.) Pickups positions two, three and four all feature voice 3's single-coil tone.

The versatile **Pro DK Modern Ash HT6** and **HT7** feature a Hipshot® fixed bridge with a Graph Tech® TUSQ® XL nut and Gotoh® locking tuners, while the **Pro DK Modern Ash FR6** and **FR7** offer a Floyd Rose® 1000 Series double-locking bridge system with Gotoh® tuners. Both 6-string models feature a 25.5" scale length, while the 7-string models have a 26.5" scale length.

Jackson also introduces a bevy of new Pro Series and X Series models that simply stun in style, including vibrant hues, crackle finishes and gorgeous quilt tops.

The **Pro DK2 Ash** feature an ash body wrapped in a shocking new Glow Green finish with matching pointed 6-in-line headstock, green pickup bobbins and black hardware.

The graphite-reinforced bolt-on maple neck has a sculpted shredder's cut heel for easier access to the upper frets. A hand-rubbed satin finish on the back of the neck provides greater playing comfort, while a heel-mount truss rod adjustment wheel allows for quick and convenient neck relief tweaks. Featuring 24 jumbo frets and offset pearloid dot inlays, the 12"-16" compound radius ebony fingerboard is the ideal platform for heavy chording and ripping solos.

Direct mount brawny Seymour Duncan® humbucking pickups—JB (bridge) and '59™ (neck)—power this axe, delivering powerful punch while retaining clarity with enhanced note definition critical for modern metal. This axe is equipped with single volume and tone controls plus five-way blade switching to tweak and refine tone, and a recessed Floyd Rose® 1000 Series double-locking tremolo bridge system for improved tuning stability.

The **Pro Series Soloist® SL2M MAH** gets a ravishing new Magenta finish with matching pointy headstock and brooding black hardware.

Its premium features include a resonant mahogany body and through-body maple neck with hand-rubbed oil finish on the back for smooth playability, as well as a scarf joint and graphite-reinforcement rods that provide stiffness and high stability to guard against temperature- and humidity-induced bending and warping. Its 12"-16" compound radius bound maple fingerboard has 24 jumbo frets and pearloid piranha tooth inlays.

Chosen specifically for their complementary sound, modern direct mount Seymour Duncan® Distortion TB-6 and SH-6N humbucking pickups drive this guitar's voice, combining for highly balanced, flexible tone, with plenty of high output for pristine cleans and snarling distortion. Other features include single volume and tone controls, three-way toggle switch and Floyd Rose® 1000 Series double-locking tremolo system.

On the crackle front, comes the **Pro SL2** in a knockout Red Mercury finish featuring silver crackles both through the body and matching pointy headstock.

The **Pro SL2's** premium features include a basswood body, through-body maple neck with scarf joint and graphite-reinforcement rods and a 12"-16" compound radius bound ebony fingerboard with 24 jumbo frets and pearloid piranha tooth inlays.

Modern Seymour Duncan® Distortion TB-6 and SH-6N humbucking pickups drive this guitar's voice, which can be dialed in with a three-way pickup blade switch and single volume and tone controls.

This axe is also equipped with a Floyd Rose® 1000 Series double-locking tremolo bridge system, Jackson sealed die-cast tuners, Dunlop® dual-locking strap buttons and black hardware.

The all-new Jackson **Pro Soloist™ SL3M** comes in a nostalgic '80s throwback Rainbow Crackle finish with a matching pointed 6-in-line headstock and black hardware.

The **Pro SL3M** other features include a resonant basswood body, through-body maple neck with scarf joint and graphite-reinforcement rods, 12"-16" compound radius bound maple fingerboard with 24 jumbo frets and black piranha tooth inlays.

A direct mount Seymour Duncan® Distortion TB-6 bridge pickup provides a powerful low end for balanced rock or metal, while a Seymour Duncan Custom Flat Strat® SSL-6 RWRP Single-Coil middle pickup and Seymour Duncan Custom Flat Strat SSL-6 Single-Coil neck pickup broaden this axe's versatility.

Explore this instrument's versatile voice with five-way blade switching, plus single volume and tone controls, while the Floyd Rose® 1000 Series double-locking tremolo system is recessed for pick hand comfort and providing laser-accurate intonation and ultra-stable tuning.

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Designed for technically-challenging playing with visual panache, the Jackson® **Pro Series Rhoads RR24Q** features a mahogany body with rippling quilt maple top that's dressed in either Transparent Purple with white body binding and gold hardware or in Winterstorm with black body binding and black hardware.

The **Pro RR24Q** also features a through-body maple neck with graphite-reinforcement rods and a 12"-16" compound radius bound ebony fingerboard with 24 jumbo frets and pearloid sharkfin inlays. Modern Seymour Duncan® Distortion humbucking pickups drive this guitar's voice, combining for highly balanced, flexible tone for even the most aggressive of styles, with plenty of high output for pristine cleans and snarling distortion.

Other features include a recessed Floyd Rose® 1000 Series double-locking tremolo system, single volume and tone controls, three-way toggle switch and pointed finish matched headstock.

Jackson takes the regal King V to even more majestic heights with the all-new **Pro Series King V™ KV Two-Face**, which sports a half Black, half White finish with Jackson's famed pointed 6-in-line matching black and white headstock and black hardware.

A feast for the eyes, the **Pro KV** is also loaded with premium features including a mahogany body with bevels and an ultra-fast maple neck with scarf joint and pair of graphite rods for reinforcement against the assaults of temperature and humidity. Designed for highly-technical and lightspeed playing, the 12"-16" compound radius bound ebony fingerboard hosts 24 jumbo frets and pearloid sharkfin inlays.

With a commanding sound fueled by a brawny set of Seymour Duncan® Distortion humbucking pickups, this authoritative instrument delivers maximum punch while retaining clarity with enhanced note definition. The Floyd Rose® 1000 Series double-locking tremolo system will soar and dive without sacrificing tuning, while providing laser-accurate intonation along the length of the neck.

Melding modern materials and construction with molten metal style, the Jackson® **X Series Soloist™ SL3X DX Crackle** features brand-new explosive Gold Crackle and Silver Crackle finishes.

A contoured basswood body and neck-through-body construction ensure ergonomic comfort during long sets, along with monstrous sustain and smooth playing all the way up to the 24th jumbo fret. Graphite-reinforcement rods run through the maple neck, protecting it against environmental depredations, while the ultra-fast 12"-16" compound radius bound laurel fingerboard is built from the get-go for easy chording and riffing near the nut and rapid, fret-out-free leads while working up the neck.

The **SL3X DX Crackle** comes loaded with a select power trio of Duncan Designed™ pickups; high-output HR-101 Hot Rails® single-coil sized humbucking pickups in the middle and neck positions are matched to a powerful HB-103B humbucking bridge pickup for complementary harmonics and highly dynamic responsiveness. Single volume and tone controls along with a five-way blade switch shape the formidable pickups' output.

The **SL3X DX Crackle** also has a recessed Floyd Rose® Special double-locking tremolo bridge system, dome-style control knobs, pearloid sharkfin fingerboard inlays, black hardware and the famous Jackson pointed 6-in-line headstock.

The **X Series Soloist™ SLX DX Swirl** models offer agile playability and purebred Jackson DNA with a budget-friendly price tag.

The newly added **SLX DX** in Satin Red Swirl and Satin White Swirl feature black ink-like swirls snaking through the red and white finishes.

The **SLX DX Swirl** features a basswood body paired with a through-body maple neck with graphite reinforcement and tilt-back scarf joint headstock. Hosting 24 jumbo frets and pearloid sharkfin inlays, its 12"-16" compound radius bound laurel fingerboard curves more dramatically at the nut for easy chording and flattens out as it approaches the neck joint for low-action bends without fretting out.

Jackson high-output humbucking bridge and neck pickups deliver an expansive voice loaded with full-bodied tone for blazing leads and plenty of crunch for aggressive rhythms runs. Tone is fully customizable with three-way blade switching and single volume and tone controls, while a Floyd Rose® Special double-locking tremolo bridge system provides superior string stability and dynamic tremolo action.

The **SLX DX Swirl** models make another bold step in the world of high-tech guitars with a matching Jackson pointed 6-in-line headstock and black hardware.

The Jackson **X Series Kelly™ KEXQ** exudes metal sophistication, while also delivering massive sound and reliable performance at an exceptional value.

The **KEXQ** features lightweight and resonant poplar body-wings with a quilt maple top wrapped in a Transparent Green finish with white binding and black hardware. The through-body maple neck features scarf joint and graphite reinforcement for reliable

performance even under environmental and climate duress, while the 12"-16" compound radius laurel fingerboard with 24 jumbo frets and pearloid sharkfin inlays is the ideal surface for comfortable, fast and intricate playing.

A pair of volcanic Jackson high-output humbucking bridge and neck pickups give the KEXQ plenty of tonal girth with searing high end and crystal clear mids.

Tone can be altered with a three-way toggle switch plus single volume and tone controls, while a Floyd Rose® Special double-locking tremolo system provides superior string stability and dynamic tremolo action.

The **X Series Warrior™ WRX24M** model is a fiendishly affordable take on Jackson's radically X-shaped shredder.

The **WRX24M** features a 25.5" scale length, resonant poplar body and through-body maple neck with scarf joint and graphite reinforcement for solid stability that guards against climate and humidity changes. Designed for high-speed playing with comfortability, the 12"-16" compound radius bound maple fingerboard hosts 24 jumbo frets and distinctive sharkfin inlays.

Jackson high-output humbucking bridge and neck pickups deliver an expansive voice loaded with full-bodied tone with tight bass and plenty of crunch and harmonics. The **WRX24M** also has single volume and tone controls, three-way toggle switching and a Floyd Rose® Special double-locking tremolo bridge system for superior string stability and dynamic tremolo action.

The **WRX24M** is available in a stark Snow White finish with black binding, black hardware and our reverse Jackson pointed 6-in-line black headstock.

For more information on our new Jackson products, visit jacksonguitars.com.

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ABOUT JACKSON®: Jackson began back in the late 1970s, when heavy music experienced a flamboyant and virtuosic resurgence in popularity and a small Southern California guitar repair shop became the epicenter of a new level of shred-approved excellence. Ever since then, Jackson guitars have been universally lauded as the metal guitars; the shred machines—highly original high-performance instruments of distinctive style and formidable substance. From metal’s chart-topping peaks to its darkest recesses, for discerning guitarists all over the globe, Jackson is the only way to go.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

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