



Jackson honors guitar virtuoso Marty Friedman with new signature Pro Series MF-1

Scottsdale, Ariz. (February 2, 2021) – Jackson® continues its longstanding relationship with guitarist Marty Friedman by honoring the virtuoso with the all-new **PRO SERIES SIGNATURE MARTY FRIEDMAN MF-1**.

One of the most influential and respected players in the world, Marty Friedman's impactful and game-changing contributions to heavy metal and guitar in general continue to inspire generations of musicians and music fans to this day. He defined modern guitar playing with Jason Becker in Cacophony, was a key element in the wildly successful rise of thrash pioneers Megadeth, and with his "Marty-esque" improvisations and exotic fusion of Eastern and Western music, has achieved global success as a solo artist.

Metal magnificent, the all-new Pro MF-1 features a mahogany body with a cracked Purple Mirror top finish, complete with 3-ply white/abalone/white body binding, all-black hardware and reverse Jackson 3×3 (3 over, 3 under) AT-1 black headstock.

"It's just a gorgeous guitar," said Friedman. "The people at Jackson came up with a way to develop this – it's actually really a custom type of job but they managed to do it in such a way to put it out to the public at a reasonable price point."

"I used this model in the photo session for my *Tokyo Jukebox 3* album, and you really can't take a bad picture with this guitar. Depending on how the light hits it, it really changes its personality and image a lot."

The 24.75"-scale signature model is loaded with premium features to match the demanding needs of an elite and intricate player like Friedman, including a graphite-reinforced mahogany set-neck with scarf joint and bound 12" radius ebony fingerboard with 22 jumbo frets and pearloid block inlays. Passive EMG® MF signature humbucking pickups deliver a sound that sings and screams, with a three-way toggle switch to wrangle all of the subtle nuances out of the instrument. This axe is also equipped with a pair of tone controls and a pair of volume controls, situated further down on the body.

"No matter how hard, and crazy, and aggressive you hit the strings, you're not going to suddenly turn your volume down to 6 and wonder why you have such a quiet sound," said Friedman.

The instrument is complete with a Jackson TOM-style adjustable bridge with anchored tailpiece for improved intonation and enhanced sustain.

Watch Friedman play and discuss his new signature specs in the video here >>>
<https://www.youtube.com/watch?v=mhl7OCIGEy0>

For more information and to find a dealer, visit www.jacksonguitars.com.



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ABOUT JACKSON: Jackson began back in the late 1970s, when heavy music experienced a flamboyant and virtuosic resurgence in popularity and a small Southern California guitar repair shop became the epicenter of a new level of shred-approved excellence. Ever since then, Jackson guitars have been universally lauded as the metal guitars; the shred machines—highly original high-performance instruments of distinctive style and formidable substance. From metal’s chart-topping peaks to its darkest recesses, for discerning guitarists all over the globe, Jackson is the only way to go.

JACKSON MEDIA CONTACT:

Sara Norton

(480)845-5502

snorton@fender.com

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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Fender Musical Instruments Corporation
press@fender.com

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