

# FENDER® INTRODUCES KURT COBAIN MUSTANG® GUITAR

## INSPIRED BY AN OFT-PLAYED COBAIN FAVORITE SEEN IN FAMOUS “SMELLS LIKE TEEN SPIRIT” VIDEO

SCOTTSDALE, Ariz. (Jan. 17, 2012) — When Kurt Cobain hit the stage, it was very often with a Mustang® guitar—an enigmatic anti-hero figure with an esoteric anti-hero instrument. It's with great pride then that Fender introduces the Kurt Cobain Mustang, which evokes the man, the band, the sound and the times, and gives an authentically crafted nod to one of the most unlikely guitars to ever find itself at the center of a musical maelstrom.

Cobain liked Mustangs a lot. For one, he preferred offbeat guitars that didn't cost zillions of dollars, and the Mustang certainly fit those two criteria. Also, being somewhat physically diminutive himself, he liked to perform live with slightly more diminutive guitars, like Fender Mustang and Jaguar® guitars, which better fit his hands and his reach.

See for yourself—go back and watch the famous 1991 video for “Smells Like Teen Spirit,” and there he is and there it is slung over his shoulder. Or think back to when you saw them on the '93-'94 *In Utero* tour, when he seldom went onstage with anything *but* a Mustang. Quite often and especially later on, Mustang guitars were a big part of what Kurt Cobain was all about, musically.

Inspired by his arsenal of modded guitars, the new Fender Kurt Cobain Mustang takes you back there, with highly distinctive features including an angled single-coil Mustang neck pickup and ferocious Seymour Duncan® JB humbucking bridge pickup mounted directly to the body, dual on-off/phase in-out switches for each pickup, a polyester-finished alder body and an Adjusto-Matic™ bridge with dynamic vibrato tailpiece.

Other features include the classic 24" Mustang scale length, C-shaped maple neck with urethane finish, 7.25"-radius rosewood fingerboard with 22 vintage-style frets and vintage-style ivory dot inlays, four-ply pickguard (Aged White Pearl on Fiesta Red and Dark Lake

Placid Blue with stripe models; Tortoiseshell on Sonic Blue model), master volume and tone controls, vintage-style tuners, and chrome hardware. Finish options include Fiesta red, Sonic Blue and Dark Lake Placid Blue with stripe. Available in right- and left-handed models. For more information, go to [www.fender.com](http://www.fender.com).

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## ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

## CONTACT DETAILS

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