



PRESONUS LAUNCHES STUDIO ONE 6.6—AN IMMERSIVE SOFTWARE UPDATE THAT PROVIDES EVERYTHING NEEDED TO TAKE A PIECE OF AUDIO FROM INCEPTION TO RELEASE IN ONE DAW

STUDIO ONE 6.6 WILL INCLUDE TUNECORE® INTEGRATION, APPLE® SPATIAL MONITORING, NEW VIRTUAL INSTRUMENTS AND MORE

Baton Rouge, LA (April 2nd, 2024)— Today, [PreSonus](#) announces [Studio One 6.6](#)—an update to the iconic digital workstation that will take audio creation to new heights. Among the many new and exciting features are a direct upload to TuneCore, Apple Spatial Audio binaural monitoring and streamlined workflow enhancements. Thanks to this powerful and revolutionary new set of updates, Studio One 6.6 takes everything a creator could possibly need while working on their project – whether it be a song, podcast, audiobook, or anything in between—and puts it all in one user-friendly interface. In addition, there will be a new

Hybrid subscription plan that will grant users a perpetual license to Studio One Professional Edition at the end of each 12-month subscription period.

Now more than ever, the new generation of musicians, recordists, and other artists working in the audio field are opting to distribute to streamers independently. With that in mind, PreSonus has elected to join forces with TuneCore—the leading independent development and distribution platform for self-releasing artists—and have integrated access to their services directly into the Studio One interface, giving users the option to upload their masters directly to TuneCore without leaving their DAW. This allows users to treat distribution as a final step in the creative process. As a promotional offering supporting the new partnership, Studio One+ subscribers joining TuneCore will receive an exclusive code for 50% off of Rising, Breakout, and Professional plans for their first year after signup.

“We’re delighted to partner with TuneCore on adding digital distribution to the Studio One production and mastering workflow. Working closely with the fantastic team at TuneCore, we were able to drastically enhance the user experience by simplifying the distribution process for self-releasing artists, songwriters, producers, and small labels who want to stay independent. By combining distribution via TuneCore with the integrated mastering tools in Studio One, we are empowering our users to focus on what truly matters most: creating music,” said Arnd Kaiser, General Manager, PreSonus Software.

“As part of our ongoing mission to make artists’ lives easier, we are excited to partner with PreSonus to streamline the distribution process for Studio One users, allowing them to send their music to stores and streaming platforms as soon as they finish recording in their DAW. By eliminating artists’ need to reupload their music on a different platform from where it was created, we are enabling them to spend less time on administrative tasks and more time making music,” said Andreea Gleeson, Chief Executive Officer, TuneCore.

In addition, Studio One 6.6 continues to expand its unique immersive recording and mixing capabilities by introducing Apple Spatial Audio monitoring within the native Dolby Atmos® renderer. Available exclusively for Mac® users, these new monitoring capabilities will allow users to accurately reference mixes, providing a better representation of how their music will translate to Apple Music® and Apple headphones. This feature includes head tracking

and personalized profiles when used with compatible Apple headphones, making Studio One 6.6 the most complete all-in-one solution for immersive audio mixing.

Other improvements include expanding the standard 5.1 and 7.1 formats with up to 6 additional top surround channels. All bed and object channels now provide dedicated mute and solo buttons inside the Dolby Atmos Renderer window.

Studio One will also be expanding their catalog of virtual instruments with the introduction of the powerful Lead Architect—a new synthesizer designed for lead sounds that combines elements from modular analog and digital synths with field recordings. This powerful hybrid instrument gives users the ability to blend three layers which can be finely tuned and combined with integrated audio and note effects. Lead Architect's sound library has been sampled from rare hardware instruments and then post-processed using hardware effects processors and stompboxes to give them a unique edge – resulting in a library of nuanced lead sounds that possess a uniquely organic touch.

Studio One+ Annual is now Studio One+ Hybrid, a game changing option that rewards annual subscribers with a perpetual Studio One Pro license at the end of their subscription year. Access Studio One Pro's core library of content – like Ampire, samples, loops, and effects – along with your current version of Studio One Professional, forever.

For technical specs, additional information on new PreSonus® products and to find a retail partner near you, visit www.presonus.com and www.fender.com. Join the conversation on social media by following @PreSonus and @Fender.

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STUDIO ONE 6.6: Featuring industry-leading innovations for immersive production, recording, mixing, and mastering, Studio One 6.6 takes immersive workflow to the next level – with seamless support for Apple Spatial Audio monitoring and user-driven workflow enhancements for Dolby Atmos® composite beds. Additionally, users can now upload songs directly to TuneCore, and effortlessly distribute digital releases on social media and all major streaming platforms – all without leaving Studio One.

Tiered pricing:

- Studio One+ Hybrid: \$179.99 (USD)
- Studio One+ Monthly: \$19.99 (USD)
- Studio One Pro Perpetual: \$399.99 (USD)

ABOUT PRESONUS AUDIO ELECTRONICS, INC.

PreSonus Audio Electronics Inc. is the leading designer and manufacturer of recording and live-sound hardware and software solutions that solve real-world problems for creatives of all levels. Founded in 1995 and headquartered in Baton Rouge, La., PreSonus® designs innovative audio tools for musicians, content creators, producers, and audio engineers, providing professional sound quality and features without sacrificing affordability. Today, PreSonus is an owned brand under Fender Musical Instruments Corporation (FMIC). While most guitar and bass players still plug into amplifiers, many also plug their instruments into interfaces, recording songs as well as using virtual amps and effects to create their sounds. With a shared passion for music and a commitment to innovation, FMIC and PreSonus are focused on delivering an ecosystem that seamlessly integrates hardware and software for an effortless end-to-end experience. For more information, visit www.presonus.com. Join the conversation on social media by @PreSonus on YouTube, Instagram, TikTok, X, Facebook, Threads.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)–whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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COPY LINK

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