



Fender And Kim Gordon Introduce Signature Jazzmaster, A Guitar Built For Original Expression

*The Latest Chapter Of Fender's The One. For All. Campaign Celebrates
Kim Gordon's Singular Creative Voice And Enduring Influence On Music
And Culture*

HOLLYWOOD, Calif. (October 27, 2026) — Today, Fender Musical Instruments Corporation (FMIC) introduces the Limited Edition Kim Gordon Jazzmaster®, a new signature guitar created in collaboration with the artist and cultural icon herself. Designed around Gordon's distinctive approach to guitar, using the instrument as a vehicle for experimentation, texture and sound, the model pairs classic Jazzmaster character with the specific features and playing preferences she has developed throughout her career. More than a signature model, the guitar reflects a creative philosophy Gordon has embodied across music, visual art and fashion: make the rules your own.

From her work with Sonic Youth to her solo music and multidisciplinary artistic practice, Kim Gordon has consistently challenged expectations around what an artist can sound like, look like and create. As a guitarist and bass player, she has developed an unmistakable approach to both instruments, using them as tools for experimentation, texture and

expression. Her work moves fluidly across music, visual art, fashion and culture, never confined to a single genre or medium. Her relationship with the Jazzmaster reflects that same instinct for experimentation, making the instrument part of a sound and aesthetic unmistakably her own.

“One thing that’s great about the Jazzmaster, if you have a guitar that sounds good by just plugging it into an amplifier, it doesn't need effects,” said Kim Gordon. “That’s really satisfying...I just really like the sound...Electricity in the guitar is the gateway to losing yourself.”

Gordon began her solo career with her 2019 debut solo album, *No Home Record*, which earned widespread critical acclaim. Her second solo album, *The Collective*, followed in 2024, continuing her collaboration with producer Justin Raisen alongside additional producer Anthony Paul Lopez. The album earned two GRAMMY nominations at the 67th Annual GRAMMY Awards for Best Alternative Music Album and Best Alternative Music Performance for “BYE BYE.” Her live performances supporting *The Collective* were praised as “relentless” and “cathartic.” Most recently, Gordon released her third solo album, *PLAY ME*. She continues to tour globally through 2026, delivering performances that reaffirm her status as one of contemporary music’s most compelling and uncompromising live artists.

“Kim has always used the guitar as a tool for exploration rather than following convention, and that spirit is at the heart of this Jazzmaster,” said Justin Norvell, Fender Chief Product Officer, Guitars and Basses. “Her impact reaches far beyond any one genre, with a creative practice that has shaped music, art and culture. With this new Jazzmaster, we wanted to capture that sense of individuality and experimentation while staying true to the character and feel of the Jazzmaster. With two distinct pickup types offering incredible sonic versatility, we wanted to give players the freedom to explore and approach the instrument in their own way, whether they're experimenting with texture and noise, writing songs or simply looking for new sounds.”

The Limited Edition Kim Gordon Jazzmaster combines the familiar feel of the iconic offset with a versatile pickup configuration, comfortable playability and reliable hardware. An Olympic White alder body with matching headcap, Modern “C” maple neck, rosewood fingerboard and vintage-style floating tremolo combine with a Seymour Duncan® JB™ TB-4

bridge humbucker and Alnico V Jazzmaster neck pickup, giving players a broad range of tones from articulate textures to heavier, more aggressive sounds. This Jazzmaster is designed for players across styles and sounds, reflecting the specific preferences and playing style Gordon has developed throughout her career.

Key features include:

- **Olympic White alder body:** Classic Fender alder construction delivers balanced resonance, punchy mids and robust low end, finished in Olympic White with a matching headcap.
- **Modern “C” maple neck:** A comfortable Modern “C” profile and silky-smooth back finish provide an inviting feel suited to a wide range of playing styles.
- **9.5” radius rosewood fingerboard:** Rolled edges and white pearloid block inlays pair with a 9.5” radius for a smooth, broken-in feel and fluid bends.
- **Seymour Duncan® JB™ TB-4 humbucker and Alnico V Jazzmaster pickups:** A chiming Player Series Alnico V Jazzmaster neck pickup pairs with a high-output Seymour Duncan JB™ TB-4 bridge humbucker for a broad range of tones, from articulate to high-output and aggressive.
- **Jazzmaster® bridge and floating tremolo:** A Jazzmaster bridge with Mustang® saddles and floating tremolo delivers expressive vibrato, precise intonation and reliable tuning stability.
- **ClassicGear™ tuning machines:** An 18:1 gear ratio combines with vintage-inspired styling for smooth, precise and reliable tuning.
- Designed in collaboration with Kim Gordon. Full technical specifications are listed below.

The collaboration is the latest expression of Fender’s longstanding relationship with artists who push its instruments into new creative territory. For Gordon, the Jazzmaster has become part of that story - an instrument whose sonic possibilities have become intertwined with her own creative language.

The launch arrives as part of *The One. For All.*, Fender’s broader celebration of the artists, instruments and communities that continue to move music forward. The campaign brings together iconic Fender instruments and the artists who reinterpret them through their own creative voices, showing how an instrument can become something entirely different in the

hands of the person playing it. [Watch The Limited Edition Kim Gordon Jazzmaster | Artist Signature Series.](#)

High-resolution lifestyle and product images can be found [HERE](#).

For additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender on all social platforms.

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Limited Edition Kim Gordon Jazzmaster® (MSRP: \$1,099.99 USD, £1,449 GBP, €1,699 EUR, \$2,399 AUD, ¥220,000 JPY) Throughout Kim Gordon's Grammy-nominated solo work and tenure as a co-founder of Sonic Youth, Gordon is widely recognized as one of the most original bass players in modern rock music. She has also continually returned to the guitar both in the studio and onstage, developing a distinctive voice defined by dissonance, texture and restraint.

The Limited Edition Kim Gordon Jazzmaster® reflects that dual legacy. Finished in Olympic White with a matching headcap, it's an instrument that carries its character in the details: a rosewood fingerboard with white pearloid block inlays and a Seymour Duncan® JB™ TB-4 humbucker in the bridge that pushes the Jazzmaster's naturally open voice into heavier, more aggressive territory. The vintage-style floating tremolo preserves the offset architecture that made the Jazzmaster a staple of the no wave and noise rock scene of which Gordon has long been a massive influence.

The Limited Edition Kim Gordon Jazzmaster® is a fresh take on a storied model, designed to channel the exploratory, boundary-pushing approach that has defined Gordon's work on both four- and six-stringed instruments.

ABOUT KIM GORDON

Renowned for her mesmerizing, confrontational live performances, Kim Gordon has long treated the stage as an extension of her art. The New York Times described the Sonic Youth co-founder as someone who "approaches the mic as a poet of modern life," channeling abstract, spoken vocals that capture both the banality and volatility of the present moment.

Whether fronting a full band or commanding space with minimalism, Gordon's shows are defined by tension, release and a sense of unpredictability that remains uniquely her own. Since launching her solo career with 2019's No Home Record—which The Guardian said “brilliantly weds noise textures to pop dynamics”—Gordon has brought that same intensity to stages worldwide, including Primavera Sound, Riot Fest and Corona Capital. Her 2024 album The Collective, created with producers Justin Raisen and Anthony Paul Lopez, earned two Grammy nominations, with live sets from the project widely praised as “relentless” and “cathartic.” Most recently, Gordon released her third solo album, PLAY ME. She continues to tour globally through 2026, delivering performances that reaffirm her status as one of contemporary music's most compelling and uncompromising live artists.

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ABOUT FENDER

Fender has been at the center of music and culture since 1946. As the world's leading guitar, bass and amplifier brand, Fender has shaped the sound of modern music, creating instruments that have become part of defining moments in music and culture. Today, Fender Musical Instruments Corporation (FMIC) designs, manufactures and delivers instruments, amplifiers, effects, accessories, pro audio and digital products and experiences for players around the world. FMIC's portfolio of owned and licensed brands includes Fender®, Squier®, Fender Custom Shop, Fender Studio®, Jackson®, Gretsch® guitars, EVH®, Charvel®, Bigsby® and PreSonus®. Guided by a player-centric approach, Fender continues to combine craftsmanship, innovation and technology to support musicians throughout their creative journey — from learning and playing to performing, recording and creating. For more information visit, www.fender.com.

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