

FENDER® HONORS JAZZ GIANT GEORGE BENSON WITH SIGNATURE COMBO AMPLIFIER AND ENCLOSURE

SIGNATURE AMP AND CAB ESPECIALLY FINE-TUNED FOR JAZZ GUITARIST GEORGE BENSON

SCOTTSDALE, Ariz. (Oct. 1, 2012) — It is with great pride that Fender announces the release of the **GB Hot Rod Deluxe** combo and **GB Hot Rod Deluxe 112 Enclosure** – two elegant performance machines designed in close collaboration with Grammy Award-winning jazz guitar virtuoso George Benson.

“When I plug my guitar through this amplifier, it gives me everything I’m looking for: punch, power and tonality,” said Benson. “The fact that Fender allowed me to design the covering and the amplifier’s looks is outstanding.”

Meticulously engineered, the **GB Hot Rod Deluxe** is a striking 40-watt 1×12 combo outfitted in a gray-black vinyl covering, silver-strand grille cloth and a classy GB logo badge. It has the full bottom-end characteristic of 6L6 tubes, and a versatile all-tube preamp including a 12AT7 up front for cleaner tone, especially with humbucking pickups. A 100-watt Jensen® C12K speaker handles the immediacy of Benson’s singing soloing style with clarity and range, and the solid-pine cabinet increases tonal resonance while reducing weight.

The **GB Hot Rod Deluxe 112 Enclosure** mates perfectly with the GB Hot Rod Deluxe combo, and adds fullness bass response and wider stage coverage. It is a closed-back cab neatly dressed in gray-black vinyl covering and silver-strand grille cloth with a GB logo badge, and is equipped with a Jensen C12K 100-watt speaker and solid pine construction for lighter weight.

“Just to have my name on these is enough prestige for a guitar player from Pittsburgh, Pennsylvania,” Benson quipped.

For more information, and to locate a dealer near you, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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