

FENDER® INTRODUCES NEW ADDITIONS TO REVAMPED PAWN SHOP SERIES

THE GUITARS THAT “NEVER WERE BUT SHOULD HAVE BEEN” RETURN WITH NEW ECCENTRIC MODELS, INCLUDING THE LINE’S FIRST BASS GUITAR

SCOTTSDALE, Ariz. (May 1, 2012) — Fender is excited to welcome four new, out-of-the-ordinary models to its innovative Pawn Shop series—the **PAWN SHOP OFFSET SPECIAL**, **PAWN SHOP JAGUARILLO**, **PAWN SHOP FENDER MUSTANG® SPECIAL**, and the line’s first ever bass guitar, the **PAWN SHOP REVERSE JAGUAR® BASS**. These stylish models offer bold personality, striking looks and daring tones.

The **PAWN SHOP JAGUARILLO** guitar hot-rods traditional Jaguar design through the roof with a scorching HSS configuration in which all three pickups –two standard Stratocaster® single-coils and an Atomic humbucking bridge pickup – are angled for enhanced bass and treble response.

With a standout design that calls for double-take reactions, the **PAWN SHOP REVERSE JAGUAR BASS** features a “reverse” body and “reverse” headstocks, new pickguard shape, two Reverse Jaguar humbucking pickups and a streamlined control layout of a single three-way pickup toggle switch and two knobs (volume and tone).

A guitar from the past and the future, the **PAWN SHOP OFFSET SPECIAL** guitar is one of Fender’s most offbeat designs ever. Features include a semi-hollow double-cutaway body with an f hole and sleek offset waist, a pair of large JZHB humbucking pickups with three-way toggle switching and an Adjusto-Matic™ bridge with vintage-style floating tremolo tailpiece.

The enormously popular **PAWN SHOP MUSTANG SPECIAL** returns with a brand new 3-Color Sunburst finish, expanding color choices for players of all tastes. Features include a rosewood fretboard with modern 9.5 radius and medium jumbo frets, pickup toggle switch, three-way coil selector slide switch for each humbucking pickup (enabling 15 different tonal options), mint green pickguard, '70s-style hard-tail Stratocaster bridge, vintage-style tuners and strap buttons, and deluxe gig bag.

For more information, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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