

FENDER® MUSICAL INSTRUMENTS CREATES UNIQUE MLB-THEMED STRATOCASTER® GUITARS FOR MUSICIANS AND BASEBALL ENTHUSIASTS

SCOTTSDALE, Ariz. (March 20, 2014) – Fender is proud to announce it will offer fans collectible MLB-themed electric guitars that sound as great as they look. Each Fender Stratocaster® guitar will feature official team logos along with custom designed landmark imagery unique to the team's market, as well as a "MLB" logo adorning the neck plate.

The initial group of team guitars available in 2014 includes the Arizona Diamondbacks, Boston Red Sox, Chicago Cubs, Detroit Tigers, Los Angeles Angels of Anaheim, Los Angeles Dodgers, Milwaukee Brewers, New York Mets, New York Yankees, Philadelphia Phillies, St. Louis Cardinals and San Francisco Giants. Also available is a Minnesota Twins All-Star Game guitar that features unique Minnesota imagery in honor of the team hosting the Midsummer Classic in 2014.

In addition, each guitar features an alder body, maple neck with a modern "C"-shape and 21 medium jumbo frets, three standard single-coil Strat® pickups, six-saddle vintage-style synchronized tremolo, five-position switch, master volume and tone knobs, and standard gig bag.

"Fender and Major League Baseball are all-American originals," said Justin Norvell, Fender marketing vice president. "Through this relationship, we're excited to 'team up' to provide one-of-a-kind collectibles for musicians and baseball fans alike. The connections are intrinsic — baseball bats and guitars are both made from maple and ash, and tons of ballplayers are guitar players. We've had more casual or informal connections with players and teams for years, so this further solidifies a relationship we've long valued and enjoyed."

Fender and MLB officially launched their relationship during the 2013 MLB All-Star Game at the New York Mets Citi Field by selling limited edition MLB All-Star Game Stratocaster guitars. Now, baseball fans throughout the United States can craft their own rock 'n' roll classics while representing their favorite MLB teams.

These instruments will be available to U.S. consumers only beginning March 31st exclusively at www.fender.com/mlb and www.shop.mlb.com, as well as in team shops at select MLB ballparks.

###

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)–whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

COPY LINK

<https://fender.pr.co/271484-fender-musical-instruments-creates-unique-mlb-themed-stratocaster-guitars-for-musicians-and-baseball-enthusiasts/>