



CHARVEL® ANNOUNCES BRAND-NEW USA SELECT DK24 MODEL; ALSO ADDS NEW FINISHES AND WOOD OPTIONS FOR PRO-MOD SERIES

Scottsdale, Ariz. (January 24, 2019) – Charvel® today announces the brand-new USA Select **DK24 HH 2PT CM** model, as well as new color and wood options for its best-selling Pro-Mod Series So-Cal and San Dimas® guitars.

The **Charvel USA Select DK24 HH 2PT CM** is an exquisite USA-made instrument designed for modern players with discerning tastes. Harkening back to Charvel's roots and born on west coast soil, the USA DK24 2PT CM is meticulously built by the Charvel team at the Custom Shop in Corona, Calif., so nothing about this high-performance axe is overlooked.

Wrapped in either an **Oxblood** or **Satin White** finish, its Dinky™ alder body with sculpted heel is paired with a two-piece bolt-on quartersawn caramelized maple "speed" neck with graphite reinforcement and a silky-smooth hand-rubbed urethane back finish for comfortable playability. The back of the body also features a scalloped lower back bout that works in tandem with the shredder cut heel to allow for easy upper fretboard access.

Built for highly-technical playing, its 12"-16" compound radius caramelized maple fingerboard features comfortable rolled edges, 24 stainless steel jumbo frets, pearl dot inlays and a Graph Tech® TUSQ® XL nut. Luminlay® side dots provide fretboard guidance even on the darkest of stages, while a heel-mount truss rod adjustment wheel makes for quick and painless neck relief tweaks.

Full, rich and versatile tone comes from an HH pickup configuration consisting of a direct mount custom Seymour Duncan® Full Shred SH-10B bridge pickup and direct mount custom Seymour Duncan® Alnico II Pro APH-1N neck pickup. The Full Shred bridge pickup soars with a bold and articulate humbucker voice, while the Alnico II Pro neck pickup delivers warm, buttery vintage tone.

Other premium modern features include a five-way blade switch, two-way toggle (series/parallel) switch, Stratocaster®-style skirt knobs for the volume (with 500K EVH® Bourns® low-friction potentiometer) and no-load tone controls, Gotoh® Custom 510 recessed tremolo bridge with titanium saddles and thick brass block, USA-made Sperzel® locking tuners, chrome hardware and hardshell Charvel case.

...

Designed to inspire, the **Charvel Pro-Mod So-Cal Style 1 HH FR E**, **Charvel Pro-Mod So-Cal Style 1 HH FR M** and **Charvel Pro-Mod So-Cal Style 1 HH FR M LH** are slick performers with premium features and versatile sound every guitarist will appreciate.

Featuring a maple fingerboard, the **So-Cal Style 1 HH FR M** is available in a new **Snow White** finish with a parchment pickguard and chrome hardware, while the left-handed version features the same **Snow White** dressing but with a black pickguard and black hardware.

Featuring an ebony fingerboard, the **So-Cal Style 1 HH FR E** adds two new colors — a brooding **Gloss Black** or stunning **Deep Purple Metallic** finish with black pickguard and black hardware.

Constructed with an alder body, these So-Cal axes also feature a maple neck with a hand-rubbed urethane back finish and a pair of graphite reinforcement rods for rock-solid

stability, as well as a conveniently located heel-mount truss rod adjustment wheel. Engineered for effortlessly nimble playing, the 12"-16" compound radius fingerboard features 22 jumbo frets and dot inlays.

Hot-rodded for unparalleled performance and versatile sound, these instruments host a high-output Seymour Duncan® TB-6 Distortion humbucking bridge pickup and a warm, fat Seymour Duncan® SH-6N Distortion humbucking neck pickup.

The volume control hides a push/pull coil split for even more highly useful tonal variations, ideal for everything from a biting lead sound to thick, chunky rhythm work. The no-load tone control (right-hand models only) operates like a standard tone control from positions one through nine, removing itself from the circuit at position ten for transparent sound, letting the full natural voice of the guitar shine through. The left-handed model features a tone control with push/pull tone activation.

These models also feature a Floyd Rose® 1000 Series double-locking recessed tremolo bridge system, Charvel-branded sealed die-cast tuners, standard strap buttons and a licensed Fender® Stratocaster® headstock.

...

An ideal instrument for dazzling high-speed playing, the **San Dimas® Style 1 HH FR E** boasts an all-new **Deep Purple Metallic** or **Satin Burgundy Mist** finish with black hardware and an ebony fingerboard. The **San Dimas® Style 1 HH FR M QM** also gets a new color addition with a gorgeous **Transparent Green Burst** finish, and features a maple fingerboard and quilt maple top.

These San Dimas models also have an alder body, bolt-on maple neck with graphite reinforcement, speed neck profile, 12"-16" compound radius fingerboard with comfortably rolled edges, 22 jumbo frets and dot inlays, and a heel-mount truss rod wheel for quick and convenient neck tweaks.

High-output Seymour Duncan® JB and Seymour Duncan '59 humbucking pickups are directly mounted to the body, cranking out high octane rock 'n' roll tone with plenty of sweet overtones. A volume control conceals a push/pull coil split to have even more tonal

variations on tap while the no-load tone control operates like a standard tone control from positions one through nine, removing itself from the circuit at position ten for transparent sound, letting the full natural voice of the guitar shine through.

These models are also outfitted with a Floyd Rose® 1000 Series double-locking tremolo bridge system, Charvel-branded sealed die-cast tuners, standard strap buttons and a licensed Fender® Stratocaster® headstock.

For more information on our new Charvel products, visit www.charvelguitars.com.

...

ABOUT CHARVEL®: Charvel® guitars are the very embodiment of high-performance tone machines, and discerning players who prize superior sound and feel have turned to the company's finely crafted guitars as their weapons of choice for more than 30 years. From metal masters including Warren DeMartini and Jake E Lee to instrumental fusion legends such as Allan Holdsworth and Shawn Lane to modern day virtuosos like Guthrie Govan, musician's musicians worldwide have long relied on Charvel for exceptional guitar design. For more information, visit charvel.com

Charvel Media Contact:

Sara Norton

(480)845-5502

snorton@fender.com

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

COPY LINK

<https://fender.pr.co/271875-charvel-announces-brand-new-usa-select-dk24-model-also-adds-new-finishes-and-wood-options-for-pro-mod-series/>