



Gretsch introduces new Players Edition Silver Falcon with string-thru Bigsby

SCOTTSDALE, Ariz. (Aug. 12, 2020) – Gretsch® today introduces the **G6636TSL PLAYERS EDITION SILVER FALCON™ CENTER BLOCK DOUBLE-CUT WITH STRING-THRU BIGSBY®**.

Gretsch Players Edition features are designed to instill complete confidence in the instrument—ultimate stability and maximum comfort from tailpiece to tuners. These instruments can be trusted on every song, every night for powerful sound, total flexibility and full control of that classic Gretsch sound.

The **G6636TSL PLAYERS EDITION SILVER FALCON™ CENTER BLOCK DOUBLE-CUT WITH STRING-THRU BIGSBY®** is an innovative new version of the venerable Falcon, with a slightly smaller 16" double-cutaway body and a chambered spruce center block that enhances body resonance for more organic tone and comfortably lighter weight.

Built to perform, this Falcon rocks dual High Sensitive Filter'Tron™ pickups for authentic Gretsch power and articulation that can be fine-tuned with a comprehensive control layout featuring a master volume with treble bleed circuit, master tone, individual pickup volume controls and three-position pickup toggle switch. A host of other classic Falcon design elements include an ebony fingerboard with pearloid Neo-Classic™ inlays, anchored Adjusto-Matic™ bridge, Graph Tech® TUSQ® XL nut, string-thru Bigsby® B7CP, Grover® strap locks and Gotoh® locking tuners.

This magnificent Falcon comes dressed in Black with stylish silver sparkle binding, jeweled G-arrow control knobs, chrome hardware and silver pickguard with silver Gretsch logo and Falcon graphic.

For more information, visit www.gretschguitars.com.



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ABOUT GRETSCH®: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stage headliner at Coachella, Gretsch has been the voice of inspiration, personal expression and musical invention. It's no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock 'n' roll have been—and always will be—inseparable partners.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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