

FENDER® CUSTOM SHOP INTRODUCES 2014 CUSTOM COLLECTION

SCOTTSDALE, Ariz. (Jan. 2, 2014) — The Fender Custom Shop presents a collection of exquisitely crafted instruments for 2014, all created with the finest materials available for the player who demands a high-end boutique instrument carrying the Fender legacy. The most distinctive features of each individual model are listed below:

2014 CUSTOM DELUXE STRATOCASTER®

- Alder body with AAA quilt maple top in Purple Trans, Candy Red Trans, and Cobalt Blue Trans finishes
- AAA birdseye maple neck with a 10/56 large “V” shape
- Rosewood or one-piece maple fingerboard with 22 medium jumbo frets
- Custom Shop Fat ‘60s single-coil Strat® pickups (bridge and neck); reverse-wound/reverse polarity Fat ‘60s single-coil Strat pickups (middle) with five-way pickup switch and modern Stratocaster wiring
- Nickel/chrome hardware with pearl button tuners
- Two-point synchronized tremolo with block saddles

2014 CUSTOM DELUXE TELECASTER®

- Alder body with AAA quilt maple top in Purple Trans, Candy Red Trans, and Cobalt Blue Trans finishes
- AAA Birdseye Maple neck with a NoCaster® “U” Shape
- Rosewood or Maple fingerboard with 22 medium jumbo frets
- Texas Special™ single-coil Tele® pickups (bridge), Custom Shop Twisted Tele single-coil pickups (neck) with three-way switch and custom Telecaster wiring
- Nickel/chrome hardware with pearl button tuners
- Six-saddle Custom Shop chrome-plated steel Tele bridge plate with plated solid brass saddles

1964 CLOSET CLASSIC STRATOCASTER

- Select alder body in Three-Color Sunburst finish
- Nitrocellulose lacquer finish
- Maple neck with early-'60s "C" shape
- Round-lam rosewood fingerboard with 21 vintage-style frets
- Hand-wound single-coil Stratocaster pickups (bridge, middle, neck) with Vintage Stratocaster wiring
- Vintage-style synchronized tremolo bridge

1964 CLOSET CLASSIC JAZZMASTER®

- Select alder body in Sonic Blue finish with a matching headstock
- Nitrocellulose lacquer finish
- Maple neck with an early '60s oval "C" shape
- Round-lam rosewood fingerboard with 21 vintage-style frets
- Custom Vintage Jazzmaster pickups (bridge and neck) with vintage Jazzmaster® wiring
- American Vintage adjustable six-saddle bridge with floating tremolo and tremolo lock button

2014 PROTO STRATOCASTER

- Select lightweight ash body with cutaway heel in Faded Three-Color Sunburst, Black, and Arctic White finishes
- AAA Birdseye Maple neck with early '60s oval "C" shape
- Round-lam rosewood or one-piece maple fingerboard with 22 medium-jumbo frets
- Custom hand-wound Fat '60s Strat (bridge), Texas Special™ single-coil Strat (middle and neck) pickups with five-way switch and custom Stratocaster wiring
- Master volume and master tone controls
- Two-point synchronized tremolo with block saddles

2014 PROTO TELECASTER

- Select lightweight ash body with cutaway heel in Arctic White, Black, and Faded Three-Color Sunburst finishes
- AAA birdseye maple neck with a 10/56 large "V" shape
- Round-lam rosewood or one-piece maple fingerboard with 22 medium jumbo frets
- Josephina Red Hot pickups (bridge and neck) with three-way switch and Modern Telecaster wiring
- Nickel/chrome hardware with research special design Telecaster bridge
- Master volume and Greasebucket™ tone circuit controls

2014 PROTO PRECISION BASS®

- Lightweight select alder body ash body in Arctic White, Black, and Faded Three-Color Sunburst with nitrocellulose lacquer finish
- One-piece quartersawn maple neck with a “C” shape
- Maple fingerboard with 20 medium jumbo frets
- TV Jones® Thunderblade pickup with Vintage Precision Bass wiring
- Volume and tone controls

1964 HEAVY RELIC® PRECISION BASS

- Select alder body with in heavy relic Three-Color Sunburst with nitrocellulose lacquer finish
- Quartersawn maple neck with a “C” shape
- Round-lam rosewood fingerboard with 20 vintage frets
- Vintage split single-coil Precision Bass pickups with Vintage Precision Bass wiring
- “L Series” neck plate
- Nickel/chrome hardware with four-saddle Vintage Precision Bass bridge
- Volume and tone controls

2014 ‘56 HEAVY RELIC STRATOCASTER

- Alder body in Black finish with Heavy Relic lacquer
- One-piece maple neck with a 10/56 “V” shape
- One-piece maple fingerboard with 21 6105 frets
- Master-designed pickups with reverse-wound/reverse polarity middle pickup with five-way switch and Modern Stratocaster wiring

All models include case and certificate for authenticity. For more information, visit www.fendercustomshop.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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