

FENDER® SHOWCASES THE CREATIVITY AND CRAFTSMANSHIP OF ITS MASTER BUILDERS WITH THE “MUSIC REPEATER” TELECASTER®

OVER 1,000 DIAMONDS ACCENTUATE THIS CUSTOM MADE GUITAR INSPIRED BY AN 18TH-CENTURY POCKET WATCH

SCOTTSDALE, Ariz. (January 20, 2016) – Fender Musical Instruments Corporation (FMIC) and its Custom Shop unveiled today the Music Repeater Telecaster®, created by Master Builder Yuriy Shishkov. As part of the Fender Custom Shop 2016 Prestige Collection for NAMM, this is a fully performing guitar with a floating timepiece musical repeater built into guitar. The guitar also comes with a two hundred year-old antique 18-karat gold and diamond repeater watch.

“For 30 years, the Fender Custom Shop has raised the bar in creating unique, premium performance guitars, and Yuriy’s Music Repeater is no exception,” said Mike Lewis, VP Product Development, Custom Shop. “Our Corona factory provides the ultimate bespoke experience for players and collectors seeking one-of-a-kind creations, representing the very best in Fender creativity and quality.”

Created in Fender’s Custom Shop, where these customized guitars come to life, the Music Repeater marries Swiss-made mechanical movement with intricately inlaid precious materials, including 38 sapphires, 20 feet of 18K rose gold wire inlay, 12 square inches of 18K rose gold 1 mm sheet inlay.

- 1,005 diamonds
- 325 natural pearls
- 8K rose gold solid Fender Logo

Custom-designed hardware and hand-stained wood mesh with gilded hand-carved patterns move along the delicate instrument to form an authentic example of the luthier's art. Adding to the technical playability of the instrument, the visually stimulating guitar features fine silver accents and neck plate "plaque", a cold enamel guilloche work on all custom made hardware, hand carving, fine silver and 18k gold gilding, custom pickup installed into the neck and custom electrics.

In addition, the Music Repeater features an exhibition grade Birds Eye maple neck as well as a Quilt and Soft Maple body, chambered body with functional sound hole, and a hand stained custom paint job.

This guitar will be on display at NAMM this weekend along as a part of the 2016 Prestige Collection.

For more information, go to www.fender.com/custom-shop/.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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