

FENDER® INTRODUCES NEW BLACKTOP™ GUITAR MODELS

SONIC HORIZONS OF CLASSIC FENDER MODELS CONTINUE TO EXPAND WITH HIGHLY DISTINCTIVE NEW TELECASTER®, STRATOCASTER® AND JAGUAR® MODELS

SCOTTSDALE, Ariz. (Jan. 6, 2012) — Fender is proud to introduce three highly distinctive new additions to its acclaimed **BLACKTOP** series, a family that expands the sonic horizons of classic Fender models with high-powered features and design modifications. The three new instruments are the Blacktop Telecaster Baritone, Blacktop Stratocaster HSH and Blacktop Jaguar 90.

The Blacktop series presents a truly unique new model in the deeply resounding form of the **BLACKTOP TELECASTER BARITONE** guitar. A true baritone Telecaster, it creates a rich sound of distinctive depth and character with a 27" scale, lowdown B-to-B tuning, and a tonally versatile triple-pickup configuration—including a full-throated humbucking bridge pickup—that covers the entire sonic spectrum from tic-tac twang to full-on *kerrang!*

The instrument features an alder body, maple neck, 9.5"-radius rosewood fretboard with 22 medium jumbo frets and aged white position markers, single-coil Telecaster neck and middle pickups, humbucking bridge pickup, five-way pickup switching, three-ply pickguard (black-white-black), skirted black amp knobs (volume and tone) and black switch tip, Blacktop Telecaster bridge and chrome hardware. Finish options include Classic Copper, Ghost Silver and Three-color Sunburst.

The **BLACKTOP STRATOCASTER HSH** amps up the already blistering Blacktop Stratocaster HH model with the unusual addition of a single-coil Telecaster middle pickup amid the full-throttle neck and bridge humbucking pickups. A scorchingly formidable guitar that was already extremely versatile thus becomes even more so.

This guitar features an alder body, maple neck, 9.5"-radius rosewood fretboard with 22 medium jumbo frets and aged white position markers, humbucking neck and bridge pickups, single-coil Telecaster middle pickup, five-way pickup switching, three-ply pickguard (black-white-black), skirted black amp knobs (one volume, two tone) and black trem arm tip, Blacktop Stratocaster bridge and chrome hardware. Finish options are Black and Titanium Silver.

Those who prefer their big cats to purr rather than roar will love the alluring sound and lithe form of the **BLACKTOP JAGUAR 90**. We've taken the humbucking pickup-equipped Blacktop Jaguar HH and outfitted it with two single-coil pickups that give it a whole new sonic personality. Distinctive features include the classic Jaguar 24" scale, skirted black amp knobs (volume, tone) and an Adjusto-Matic™ bridge with stop tailpiece. Other features include an alder body, maple neck, 9.5"-radius rosewood fretboard with 22 medium jumbo frets and aged white position markers, three-way toggle pickup switching, three-ply pickguard (black-white-black) and chrome hardware. Finish options include Two-color Sunburst and Candy Apple Red. For more information, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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