



GRETSCHE® RELEASES THE G5410T LIMITED EDITION ELECTROMATIC® TRI-FIVE HOLLOW BODY SINGLE-CUT WITH BIGSBY®

Scottsdale, Ariz. (March 18, 2021) --- Gretsch® today releases the stylish all-new **G5410T Limited Edition Electromatic® Tri-Five Hollow Body Single-Cut with Bigsby®**.

With dapper two-tone finishes, matching "Caddy V"-inlay headstocks, chrome hardware and more, the **G5410T Limited Edition Electromatic® Tri-Five Hollow Body Single-Cut with Bigsby®** is a pure and powerful Gretsch tone machine that captures the snazzy old-school swagger of the classic Bel Air rides of the 1950s. Like all Electromatic guitars, Tri-Five models deliver the fearless electrifying tone that has immortalized Gretsch as the quintessential rock guitars from the very beginning.

Loud, proud and resonant, the **G5410T** is fully hollow, with a pure Filter'Tron™ voice bursting with power, punch and rip-roaring late-'50s snap.

Premium features include a thinner body (2.5") for maximum playing comfort, 12"-radius rosewood fingerboard with pearloid Neo-Classic™ thumbnail inlays, dual Black Top Filter'Tron humbucking pickups with pearloid inserts, versatile controls including master volume with treble bleed circuit, master tone, individual pickup volume knobs and three-way pickup toggle switch, oversized bound F holes, smaller late-'50s G6120 bound headstock, Graph Tech® NuBone® nut, Adjusto-Matic™ bridge with secured rosewood base and a Bigsby® B60 vibrato tailpiece.

Boasting that '50s California high-end vibe, the **G5410T** is decked out in three radiantly cool finishes—Two-Tone Fiesta Red and Vintage White with vintage white pickguard, Two-Tone Ocean Turquoise and Vintage White with vintage white pickguard, and Two-Tone Vintage White and Casino Gold with gold pickguard.

Take a look at this newest Gretsch model in this video demo: <https://www.youtube.com/watch?v=SGqonZ4sJC8>. For more product images, visit here: <https://www.dropbox.com/sh/pd97covssl68x90/AACbz0Jd9MAPUQI17LfeCSRNa?dl=0>

For more information, visit www.gretschguitars.com.

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ABOUT GRETSCH: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stage headliner at Coachella, Gretsch has been the voice of inspiration, personal expression and musical invention. It's no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock 'n' roll have been—and always will be—inseparable partners.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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