

FENDER® MAGAZINE ISSUE TWO FEATURES GREATEST STRATOCASTER PLAYER EVER

**THE POPULAR MUSICAL INSTRUMENT MANUFACTURER'S
MAGAZINE ALSO AVAILABLE AS FREE INTERACTIVE IPAD
DOWNLOAD**

SCOTTSDALE, Ariz. (Oct. 9, 2013) — Fender is pleased to announce the second issue of *Fender Magazine* – a keepsake publication featuring up-close Fender history, music columns, in-depth gear information and stunning photography.

With a cover featuring Jimi Hendrix in honor of the release of *People, Hell and Angels*, the 92-page issue features an in-depth interview with producer Eddie Kramer, who along with venerable guitarists Jeff Beck and Joe Satriani, recalls the profound influence and supernatural ability of the world's greatest Stratocaster guitar player.

In addition, the magazine offers insightful interviews with Fender Custom Shop Master Builders, who discuss what it takes to earn their coveted titles and the artistic and constructive challenges behind some of their most fascinating custom guitars.

Issue two of *Fender Magazine* is available at select authorized Fender dealers in limited quantity, and is now available as a free iPad-compatible download at the iTunes store. The app features additional information and images, and showcases a more in-depth overall experience for musicians and music lovers of all ages.

For more information and to locate an authorized dealer with copies of *Fender Magazine*, visit <http://www.fender.com/fendermag/>.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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