

FENDER® CELEBRATES LIFE OF DEE DEE RAMONE; KICKS OFF “DEE DEE RAMONE, THE EXHIBITION NYC”

NEW YORK CITY (December 16, 2014) – Fender, the world's leading guitar manufacturer, celebrated the life of legendary punk bassist, Dee Dee Ramone, at Hotel Chelsea, located at 222 W. 23rd Street from 7 – 9 p.m. on Tue., Dec. 9 with an exhibition grand opening party. The exhibition, which runs from Dec. 10 – Jan. 1, features rare original paintings by Dee Dee, as well as wardrobe, memorabilia and rare artifacts from Dee Dee's personal archives. It also features iconic vintage photographs and original artwork of Dee Dee by world famous street artist, Shepard Fairey, Vicki Berndt (who created “Saint Dee Dee”), Parbo (who created the “Dee Dee Ripper”) and Billy Perkins. It also showcased the soon-to-be-released **Fender Dee Dee Ramone Limited Edition Signature Precision Bass® guitar**. Attendees included John Cafiero (Dee Dee's estate manager and exhibition curator), Dennis Diken (The Smithereens), Jerry Only (The Misfits), Barbara Ramone Zampini (Dee Dee's wife and collaborator), Chris Stein (Blondie) and Sean Yseult (White Zombie); as well as many of the exhibit's participating photographers, including Keith Green, Bob Gruen and Stanley Ryan Jones.

(PHOTO ABOVE OF JERRY ONLY AND JOHN CAFIERO BY DEBORA SPENCER).

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About Dee Dee Ramone Recipient of a Grammy award for lifetime achievement, Dee Dee Ramone (born Douglas Glenn Colvin, Sept. 18, 1951 – June 5, 2002) was a founding member, and primary songwriter in the world famous Ramones. He was the bassist from their start in 1974 until leaving the band in 1989 to pursue a solo career and other endeavors. Dee Dee continued to write songs for the Ramones until they retired in 1996. Dee Dee's multi-faceted art included an ongoing series of paintings, some of which are prominently displayed at the Rock and Roll Hall of Fame and museum in Cleveland. His pieces have sold in galleries all over the world for impressive amounts throughout his lifetime and only continue to escalate

in value. Dee Dee's gravesite is located at the Hollywood Forever Cemetery in Los Angeles, CA. For more information, visit DeeDeeRamone.com or Facebook.com/DeeDeeRamone

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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