

# FENDER® INTRODUCES REVAMPED VINTAGE HOT ROD SERIES

SCOTTSDALE, Ariz. (Oct. 8, 2013) — Fender is proud to introduce six all-new models to the revamped Vintage Hot Rod series, a line of guitars and basses that incorporates the best of old and new into versatile instruments made for an entirely new generation of Fender players as well as longtime enthusiasts.

From their powerful new pickup configurations and intuitive switching to comfortable new neck designs, the Vintage Hot Rod series has been painstakingly modified with the modern performer in mind. And with authentically replicated design touches, vintage-style hardware and cases, and resonant lacquer finishes, Vintage Hot Rod instruments continue to evoke the golden age of Fender innovation, functionality and style. New to the series are:

The **FENDER VINTAGE HOT ROD '50S TELECASTER®**. Fender's Vintage-Hot Rod '50s Telecaster features an ash body, maple neck with "D"-shaped profile, vintage-style heel-end truss rod adjustment, satin back finish, compound-radius maple fingerboard with 21 6105 frets, bone nut and gloss finish. Its versatile full-voiced tone comes from a Fender Wide Range Special humbucking neck pickup and a sparkling single-coil Broadcaster bridge pickup. Special four-way blade switch with "barrel" tip delivers the bridge pickup alone, both pickups in parallel, neck pickup alone and both pickups in series. Available in Black and Butterscotch Blonde.

The **FENDER VINTAGE HOT ROD '60S TELECASTER**. This three-pickup beauty offers an alder body; maple neck with "D"-shaped profile, vintage-style heel-end truss rod adjustment and satin finish, compound-radius rosewood fingerboard with 21 6105 narrow jumbo frets, oversize white pearloid dot inlays and a bone nut. Its triple-threat pickup configuration includes a single-coil Twisted Tele® neck pickup, Texas Special™ single-coil Stratocaster® middle pickup and single-coil Broadcaster bridge pickup. In addition to the five-way blade pickup switch with "top hat" tip, an S-1™ switch adds the bridge pickup to pickup switch positions 3, 4 and 5. Available in 3-Color Sunburst and Olympic White.

The **FENDER VINTAGE HOT ROD '50 STRATOCASTER®**. Premium features for this model include an ash body, maple neck with "D"-shaped profile, vintage-style heel-end truss rod adjustment, satin back finish, compound-radius maple fingerboard with 21 6105 frets, bone nut and gloss finish. Singing tone comes from an American Vintage single-coil '59 Stratocaster neck pickup, single-coil '56 Stratocaster middle pickup, and a Texas Special™ single-coil Stratocaster bridge pickup. In addition to five-way blade pickup switching, an S-1™ switch adds the bridge pickup to pickup switch positions 3, 4, and 5. Available in 2-Color Sunburst and Fiesta Red.

The **FENDER VINTAGE HOT ROD '60S STRATOCASTER**. The Fender Vintage Hot Rod '60s Stratocaster offers an alder body, maple neck with mid-'60s "C"-shaped profile, vintage-style heel-end truss rod adjustment, satin back finish, compound-radius rosewood fingerboard with 21 6105 frets, oversize white pearloid dot inlays and a bone nut. Pickups include an American Vintage single-coil '59 Stratocaster (neck), '65 gray-bottom Stratocaster (middle) and single-coil '56 Stratocaster (bridge) pickups. In addition to five-way blade pickup switching, an S-1™ switch adds the bridge pickup to pickup switch positions 3, 4 and 5. Available in 3-Color Sunburst and Olympic White.

The **FENDER VINTAGE HOT ROD '60S PRECISION BASS®**. The all-new Vintage Hot Rod '60s Precision Bass is a dual-pickup tone machine that offers the best P/J Fender bass sound. Features include an ash body, maple neck with "C"-shaped profile, Posiflex™ graphite support rods, vintage-style heel-end truss rod adjustment and satin back finish, compound-radius rosewood fingerboard with 20 medium jumbo frets, bone nut and aged white dot inlays. Richly versatile and powerful tone comes from its American Vintage '63 split single-coil Precision Bass (middle) and '64 Jazz Bass® single-coil (bridge) pickups. Available in Black and Natural gloss finishes. Includes vintage-style blonde case with orange interior, chrome pickup cover, 8' cable, thumb rest and vintage-style leather strap.

The **FENDER VINTAGE HOT ROD '70S JAZZ BASS**. Fender's all-new Vintage Hot Rod '70s Jazz Bass gives you the best P/J Fender bass tone, style and performance. Specifications include an alder body, maple neck with "U"-shaped profile, Posiflex™ graphite support rods, vintage-style heel-end truss rod adjustment and satin back finish, compound-radius rosewood fingerboard with 20 medium jumbo frets, bone nut and white pearloid block

inlays. Powerful tone comes from its American Vintage '63 split single-coil Precision Bass (middle) and '74 Jazz Bass single-coil (bridge) pickups. Available in 3-Color Sunburst and Candy Apple Red finishes. Includes vintage-style black case with orange interior, chrome pickup cover, 8' cable, thumb rest and vintage-style leather strap.

For more information, visit [fender.com](https://www.fender.com).

*# # #*

## ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

## CONTACT DETAILS

### GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation  
[press@fender.com](mailto:press@fender.com)

### COPY LINK

<https://fender.pr.co/271386-fender-introduces-revamped-vintage-hot-rod-series/>