

FENDER® INTRODUCES YNGWIE MALMSTEEN SIGNATURE ACCESSORIES

JOINS LEGENDARY SHREDDER TO LAUNCH FLAGSHIP LINE OF ARTIST SIGNATURE ACCESSORIES

SCOTTSDALE, Ariz. (Jan. 23, 2014) – Fender Accessories and Stratocaster® guitar virtuoso Yngwie Malmsteen now introduce a premium artist signature lineup of Yngwie Malmsteen accessories featuring guitar strings, instrument cables, gig bags, electronic tuners, guitar straps and effects pedals. All are designed for maximum performance and durability worthy of the name of rock's greatest neo-classical shred guitarist and one of Fender's most enduring and acclaimed signature artists.

Fender **Yngwie Malmsteen Signature Electric Guitar Strings** are custom designed with specific wrap ratios and gauges to provide unparalleled speed, maximum tone and smooth playability. Made from the highest-quality nickel-plated steel and featuring Fender Bullet® ends for more sustain and incredible tone, these strings are ready to “unleash the fury” in gauges 8-11-14-22-32-46.

The Fender **Yngwie Malmsteen High-Performance Signature Cable** is specially designed with performance in mind. The sleek red-braided exterior jacket and extra-thick interior reduce handling noise, while custom-designed commercial-grade brass connectors provide quiet and durable operation. Engineered to provide true sonic transparency without coloring or otherwise changing your tone, and backed by a lifetime guarantee.

The Fender **Yngwie Malmsteen Signature Guitar Bag** offers maximum protection while on the go with your most prized instrument. Features include thick-cell foam padding, soft leopard-print plush interior and durable nylon exterior that let you transport your instrument in reliable safety and full-on Malmsteen style.

Fender **Yngwie Malmsteen Cables** are designed specifically for live performances and are strategically engineered to resist twisting, kinking and retention of any “physical memory.” Brass connectors deliver the best sonic balance between your equipment and your performance. An excellent choice for all your instrument cable needs, and backed by a lifetime warranty.

The Fender **Yngwie Malmsteen Clip-On Tuner** is easy to operate even on the darkest stages. Stylish chrome bezel with built-in vibration sensor provides accurate tuning in even noisy areas, and the large display features an easy-to-read LCD needle that indicates correct pitch. Weighs a mere 50 grams, with a tuning range of A0-C8 and an A4 range of 430Hz-450Hz.

The Fender **Yngwie Malmsteen Rising Force Overdrive Pedal** is an updated version of Yngwie’s personal overdrive pedal, which features increased gain with his trademark tone. Built to withstand the rigors of the road and ready to rock.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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