



**FENDER® RELEASES DIESEL
SIGNATURE STRATOCASTER®
LIMITED EDITION WITH MARK
'DIESEL' LIZOTTE, CELEBRATES 30
YEARS OF AUSTRALIAN GUITARIST'S
LEGACY**

**AVAILABLE DECEMBER 2018, DIESEL SIGNATURE STRATOCASTER
LIMITED EDITION BLENDS BRASH '80S LOOK WITH MODERN
PLAYABILITY**

SYDNEY (9 August, 2018) — Fender® Music Australia (FMA) today announced the release of the DIESEL SIGNATURE STRATOCASTER® LIMITED EDITION – the brand's first Australian Artist Signature model in 20 years and since Fender Musical Instruments Corporation (FMIC) began operations in the country. To celebrate 30 years since Mark 'Diesel' Lizotte stepped off the bus in Sydney, Fender® teamed up with him to create a unique instrument that celebrates his legacy, while paying homage to the guitar that helped 'Diesel' become a household name. In that spirit, the first 60 guitars will include a Diesel songbook, CD and Diesel adhesive logo.

Diesel rose to fame in his group Johnny Diesel & the Injectors and then became a solo artist releasing No.1 album “Hepfidelity” in March 1992 – which reached number one in Australia and earned him awards for Best Album and Best Male Artist at the ARIA Awards. Throughout his career, he’s released countless albums – spanning southern rock, soul, R&B, blues, and other genres.

During an intensive, six-month-long design process, Diesel worked closely with Fender to achieve a guitar that would encompass his blistering blues-rock tone and distinctive style. The resulting instrument is loaded with Texas Special pickups, an Ash Body, an oversized 70s headstock, soft ‘57 V neck profile, 22 medium jumbo frets and an Aged White pearloid pickguard with contrasting black pickup covers and knobs.

“It was an honour to help bring to life the concepts, knowledge and style of one of the most respected guitarists in Australia,” said FMA Artist Relations Representative Heath Blows. *“We wanted to create a guitar that paid homage to the original, whilst incorporating his current favourite features for added playability. We’ve only honoured two Australian guitarists with Artist Signature Series models, so the release of the Diesel Signature Stratocaster Limited Edition is an exciting event.”*

‘Diesel’ has been playing the Diesel Signature Stratocaster® Limited Edition on the road during his ‘30 Year Thang’ solo tour celebrating his newly-released album “DIESEL 30: The Greatest Hits.” For more information on tour dates and the album, [click here](#).

“This guitar rings a lot of bells for me — visually and sonically speaking, it’s a representation of where it all started,” said Mark ‘Diesel’ Lizotte.

Fender’s Artist Signature Series models honour popular and iconic musicians through product progression and storytelling, creating instruments inspired by the unique specifications of the world’s greatest guitarists and bassists. A unique tribute to Australian music history, Fender’s new Diesel Signature Stratocaster Limited Edition will be available at local dealers in December 2018.

DIESEL SIGNATURE STRATOCASTER® LIMITED EDITION – RRP AUD \$2,199

For product images and promotional photo, [click here](#).

For additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender.

FENDER MEDIA CONTACT:

Graeme Walshe
Marketing Manager
Fender Music Australia
GWalshe@fender.com

FENDER MEDIA CONTACT:

Christina Stejskal Head of Communications Fender Musical Instruments
Corp. CStejskal@Fender.com Press@Fender.com

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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