



GRETSCH® EXPANDS ELECTROMATIC® CENTER BLOCK LINEUP

Scottsdale, Ariz. (February 16, 2021) – Gretsch® expands its Electromatic® Collection Center Block lineup with the brand new **G5622 Electromatic Center Block Double-Cut with V-Stoptail**, as well as new finishes for the **G5622T Electromatic® Center Block Double-Cut with Bigsby®**.

Alive and loud, Electromatic® Center Block guitars are designed for that pure and powerful Gretsch sound at high volume. The **G5622T** and **G5622** models feature a double-cutaway maple body with chambered spruce center block for dynamic resonance, high gain power and lightweight comfort.

Dual Black Top Broad'Tron™ humbucking pickups deliver chiming highs with dynamic and articulate tone for enhanced sonic punch. The instrument's sonic power can be flexibly harnessed with a versatile control layout consisting of a master volume control with treble bleed circuit, master tone, individual pickup volume controls and three-position pickup toggle switch.

Other features include an anchored Adjusto-Matic™ bridge, Graph Tech® NuBone® nut and G-arrow knobs. The **G5622T** is equipped with a Bigsby® B70 vibrato tailpiece, while the **G5622** comes with a V-Stoptail.

Painstakingly crafted with essential Gretsch sound, style and playability, the **G5622T** now comes in two new remarkable finishes — Single Barrel Burst and Speyside — with gold pickguard, gold pickup bezels and nickel hardware, while the **G5622** comes in Aged Walnut, Black Gold or Bristol Fog with nickel hardware. The Aged Walnut and Black Gold finishes feature a gold pickguard, while Bristol Fog comes with a black pickguard.

Watch these new models in action in a new video performance here:
<https://www.youtube.com/watch?v=QV2hy5izqgs>

For more information, visit www.gretschguitars.com.

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ABOUT GRETSCH®: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stage headliner at Coachella, Gretsch has been the voice of inspiration, personal expression and musical invention. It's no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock 'n' roll have been—and always will be—inseparable partners.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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