

FENDER® MUSICAL INSTRUMENTS INTRODUCES “EC SERIES” ERIC CLAPTON SIGNATURE AMPLIFIERS

THREE ELEGANT NEW ARTIST-MODEL TWEED TUBE AMPS ARE A FIRST FOR CLAPTON AND FOR FENDER

SCOTTSDALE, Ariz. (Oct. 4, 2011) — Eric Clapton needs no introduction. It is therefore with great pride that Fender introduces its **EC Series** guitar amplifiers—the **EC Twinolux™**, **EC Tremolux™** and **EC Vibro-Champ®**. A signature guitar amp is a first for both Clapton and for Fender, and the three new EC Series tweed tube amps bear not only Clapton’s name, but also his own distinctive design touches.

Each is a specific variation based on three classic Fender tweed tube amps of the 1950s—the ‘57 Twin™, ‘57 Deluxe™ and the ‘57 Champ®. Clapton has frequently favored these original amps for specific sounds at various points throughout his amazingly varied career, and the new EC Series amps represent both reverence for his musical legacy and the finest in Fender guitar amp craftsmanship.

All three amps are handmade in the United States, with interesting mods under the hood specified by Clapton himself. These include a ‘50s-era output tube bias tremolo circuit (which produces a more throbbing pulse than later Fender tremolo circuits) and a switchable power attenuator that reduces speaker output (and can disable one speaker in EC Twinolux for even lower output).

The 2×12” EC Twinolux, 1×12” EC Tremolux and 1×8” EC Vibro-Champ are single-channel amps with high-gain and low-gain inputs, hand-wired all-tube circuitry on eyelet boards with premium components, custom transformers, and premium tubes and speakers. The EC Tremolux has fixed bias for increased headroom and an internal speaker disconnect that allows use of an external 8-ohm speaker enclosure. The EC Vibro-Champ has an internal

speaker disconnect that allows use of an external 4-ohm speaker enclosure, and a footswitch jack for an optional tremolo footswitch.

All three EC Series amps have a cosmetic treatment that elegantly befits an artist of Clapton's stature. Each is ruggedly built with a finger-joined solid pine enclosure, and each authentically evokes Fender's original 1950s golden era with lacquered tweed covering, vintage-style brown/gold grille cloth and a leather strap handle. And in the most outwardly visible personal touch, each amp bears an "EC Series" badge at front lower right and Clapton's signature on the control panel. Each amp also includes a deluxe fitted cover. For more information, please visit www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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