

FENDER® RELEASES NEW DAVE MURRAY STRAT® & SERGIO VALLIN SIGNATURE MODEL

SCOTTSDALE, Ariz. (January 22, 2015) – Fender is proud to announce two new artist signature models, the **Dave Murray California Series Stratocaster®** guitar and **Sergio Vallin Signature** guitar.

Fender and Dave Murray have collaborated on yet another ferocious signature model for the longtime Iron Maiden guitarist. The Dave Murray California Series Stratocaster is inspired by Murray's longtime onstage go-to guitar, combining time-honored Strat tradition with the modern roar of three Seymour Duncan humbucking pickups, the fast feel of a compound-radius fingerboard, and the high performance reliability of a Floyd Rose bridge and nut. Available February 17, 2015.

Electrifying Mexican quartet Maná is the world's biggest Latin rock band, thanks in no small part to the masterful guitar work of Sergio Vallín. Fender and Vallín have now collaborated closely on the Sergio Vallín Signature guitar model, one of the most distinctive instruments in the Fender Artist series. With a brand-new offset body shape, tonally versatile HSS pickup layout with special switching, and other special appointments, it's a bold new Fender design loaded with pure Vallín sound, personality and playability.

For more information, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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