

FENDER MUSICAL INSTRUMENTS CORPORATION CELEBRATES GRAND OPENING OF NEW GLOBAL HEADQUARTERS

Scottsdale, Ariz. (Feb. 16, 2012) Fender Musical Instruments Corporation (FMIC) executives and employees were joined by local dignitaries for a ribbon-cutting ceremony to celebrate the grand opening of the company's new corporate headquarters in Scottsdale, Ariz., on February 14. The new 110,000-square-foot building is located at 17600 N. Perimeter Drive, and replaces its previous corporate location on 8860 E. Chaparral Road (left to right: FMIC Chief Legal Officer, Mark Van Vleet; FMIC Chief Financial Officer, Jim Broenen; Scottsdale Mayor, W.J. "Jim" Lane; FMIC Chief Executive Officer, Larry Thomas; Scottsdale Chamber Ambassador, Kevin Wilson; Scottsdale Chamber Ambassador, Barbara Allyn; Scottsdale Chamber Ambassador, Henry Shweiri; Patrick Hanley; Scottsdale Chamber Ambassador, William Bennett).

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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<https://fender.pr.co/271387-fender-musical-instruments-corporation-celebrates-grand-opening-of-new-global-headquarters/>